

Press Release

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Vi Foundation and Ericsson take robotics education beyond classrooms with Robotsav

The Robotics Lab Programme run in partnership with Ericsson provides an opportunity for students across India to explore robotics and AI through its digital platform

Vi Foundation, the CSR arm of Vodafone Idea, in partnership with Ericsson, announced **Robotsav, The Festival of Technology**, an inter-school robotics platform designed to ignite innovation, creativity and a passion for STEM among young students. Conducted as part of the Robotics Lab Programme, the Robotsav website (<https://robotsav.org/>) is being launched today in collaboration with our knowledge partner Moinee Foundation. This initiative aims to provide students with hands-on exposure to robotics, 3D printing, programming, Virtual Reality (VR) and Generative AI. Through a blend of online and offline learning experiences, competitions and collaborative activities, Robotsav introduces students to the world of robotics and Artificial Intelligence in an engaging manner.

On the Robotsav [website](https://robotsav.org/), students from across India can participate in contests like quizzes and essay-writing competitions, explore blogs, curated learning resources to deepen their understanding of robotics, AI and other emerging technologies. Designed as an open digital platform, the website enables students to learn, engage and build their skills at their own pace. Offline competitions under Robotsav will commence in the coming months, providing students with additional opportunities to showcase their skills and collaborate with peers.

Speaking on the initiative, **Ambika Khurana, Chief Regulatory & Corporate Affairs Officer, Vodafone Idea and Director of Vi Foundation**, said, *"The Robotsav is just one among multiple initiatives to contribute to the larger 'Digital India' mission by making robotics and AI learning more engaging and accessible for young students. Through the Robotics Lab Programme, we have seen how hands-on exposure to emerging technologies can spark curiosity, creativity and confidence among students. The Robotsav website builds on this effort by providing an easily accessible platform where students from across the country can learn, compete and continue exploring the ever-dynamic world of technology. Our objective is to inspire more and more young minds to innovate and pursue their passion for STEM."*

Saharsh Simon David, Head of Sustainability & Corporate Responsibility at Ericsson India said, *"Robotsav is an exciting platform that encourages students to explore, innovate and apply technology in creative ways. By introducing young learners to robotics and Artificial Intelligence early on, we hope to nurture curiosity, strengthen problem-solving abilities and inspire the next generation of innovators. Our partnership with Vi Foundation reflects a shared commitment to making technology more meaningful and accessible for students across India."*

Through **20 Robotics Labs operational across seven states**, the Robotics Lab Programme has positively impacted close to **10,000 students** in the country. Through the Robotsav website, Vi Foundation and Ericsson aim to build on this impact as well as nurture the next generation of Indian technology innovators.

About Vi Foundation:

Vi Foundation, the CSR arm of Vodafone Idea Limited, believes that our mobile communications technologies can address some of the most pressing humanitarian challenges and our responsibility is to utilize our innovative mobile technology in mobilizing social change and improving people's lives. The Foundation focuses on addressing challenges relating to agriculture, education, health, equality and access. We are committed to enable people and technology to drive innovation, disseminate knowledge, and create shared value to improve lives. We work in partnership with key charities, development agencies and the community to drive social change on a large scale in India.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com; Twitter: @Vodaldea_NEWS

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About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G and 4G technology. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles and is in the process of launching 5G in 17 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. For more information, please visit: www.MyVi.in

About Ericsson

Ericsson is a global leader in mobile connectivity and networking solutions for communications service providers, enterprises, and the public sector. It delivers high-performing, programmable and energy-efficient networks that enable greater service differentiation. For the last 150 years, Ericsson has been at the forefront of communications technology, helping connect billions of people worldwide. The company operates in more than 175 countries, employs approximately 89,000 people globally, and holds over 60,000 granted patents. Around 50 % of the world's mobile traffic outside China is carried over Ericsson networks. India is a strategic market for Ericsson with operations spanning manufacturing, sales, marketing and R&D functions. Ericsson operates major R&D centres in Bengaluru, Chennai, and Gurugram, focusing on areas such as 5G, cloud, AI, transport, and network technologies. With a presence in India spanning over 120 years, Ericsson continues to support the country's digitalization journey by enabling network modernization and investing in manufacturing, talent development, and innovation. The company also contributes to digital inclusion and skilling initiatives through ICT training centres, robotics labs, and collaborations with academic institutions and the Department of Telecommunications.