



Press Release

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Vi Business partners with Cisco to accelerate enterprise network transformation

- *Hybrid SD-WAN will help enterprises modernize their infrastructure through hybrid networking, multi-cloud integration, and integrated security*
- *Combining Cisco Meraki's advanced secure multi-WAN capabilities with Vi Business managed connectivity to deliver secure, agile and scalable enterprise networks.*

As enterprises accelerate cloud adoption and distributed operations, networks are becoming critical infrastructure for the AI era, driving demand for secure, scalable and intelligent networking. According to industry estimates, India's SD-WAN market is projected to grow at a CAGR of 20.5% to USD 14.6 billion by 2031. Strengthening its position in this rapidly expanding landscape, Vi Business, the enterprise arm of leading telecom operator Vi, today announced a strategic partnership with Cisco using Meraki to enhance its Hybrid SD-WAN portfolio.

Launched in 2023 by Vi Business, the Hybrid SD-WAN solution helps enterprises modernize their Wide Area Network infrastructure bringing together SD-WAN, security and multi-cloud integration delivered through end-to-end managed services with diverse connectivity options across leased lines, broadband, and cellular networks.

The Vi Business Hybrid SD-WAN solution is powered by Cisco Meraki. Meraki's single dashboard makes it easy for customers to manage their SD-WAN using application and performance aware routing, and security along with built-in Wi-Fi and cellular connectivity.

Backed by Vi Business' nationwide connectivity, enterprises benefit from a fully managed Hybrid SD-WAN service with a single point of contact, proactive monitoring, lifecycle management and a unified service experience. Delivered through a service-based model, the solution eliminates upfront capital investments while enabling businesses to scale as their networking needs evolve.

M P Sunil Kumar, Chief Enterprise Business Officer, Vodafone Idea Limited, said, "Enterprises today require secure, agile networking solutions that map directly to their evolving strategic goals. By integrating advanced cloud-managed SD-WAN, wired and wireless networking and built-in security we enable enterprises to centrally manage distributed networks while radically simplifying operations. Combined with our nationwide connectivity, cloud-managed networking capabilities, fully managed services, and end-to-end support, our collaboration with Cisco ensures our clients build resilient, scalable, and future-ready networks."

Ashok Shivashankar, Managing Director, Partner Organization, Cisco India & South Asia, said, "As we navigate an AI-first world, the modern enterprise network must be intelligent, secure and built for constant change. Together with Vi Business, we are helping enterprises modernize their networks with a managed Hybrid SD-WAN solution that enables greater agility, scalability and operational efficiency while accelerating digital transformation."

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mm Wave spectrum in 16 circles. The Company provides Voice and Data services across 2G, 4G and 5G platforms and is expanding 5G services across 17 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. For more information, please visit: www.MyVi.in

About Vi Business:

Vi Business, the enterprise arm of Vodafone Idea Limited, is committed to providing innovative Telecom solutions that empower businesses across India. With a focus on connectivity, cloud, IoT, communication and security, Vi Business aims to be at the forefront of technological advancements that drive growth and efficiency. For more information, please visit: www.myvi.in/business