



from manual to momentum

with the Vi Business
ReadyForNext programme

#ReadyForNext



In India's competitive manufacturing landscape, clinging to legacy systems is a silent profit killer. For one auto-component manufacturer, stagnation was imminent, until the Vi Business ReadyForNext programme was introduced with an actionable roadmap for a digital transformation.

Here's how they turned vulnerability into victory.



Business Challenge

This 200-employee MSME grappled with three critical gaps:

- Digital Customer: Inconsistent client communication led to missed orders.
- Digital Workspace: Manual inventory tracking caused 15% stock errors.
- Digital Operations: Unintegrated machinery led to a 20% dip in production output.

With rising competition, the MSME knew going digital was urgent, but lacked clarity on where to start or how to maximise ROI.



Our Solution

Our ReadyForNext digital assessment – a swift, customised, no-cost evaluation tool that is designed to assess any MSME's preparedness across three key areas – offered deep insights in 5 minutes:

- IoT solutions for real-time machine monitoring.
- Business Communication solutions to automate client follow-ups.
- Cloud-based applications to streamline communications.

Our experts provided hands-on implementation support, ensuring every step was scalable, secure, and impact-driven.



Business Impact

Just 6 months into the implementation of the recommended solutions, the business impact made considerable difference:

- 40% increase in production efficiency through automation.
- 30% drop in inventory costs with error-free digital tracking.
- 25% higher customer retention due to proactive communication

Vi Business ReadyForNext program proved to be a true game changer – initiating with a simple 5-minute assessment, it delivered a comprehensive digital maturity evaluation. This enabled a strategic understanding of the business's digital readiness, followed by expert-led guidance and bespoke recommendations. The outcome: a clear, actionable roadmap to accelerate digital transformation and scale the business with confidence.

Curious what 5 minutes could do for your business?

Take the assessment right away!