

## TERMS AND CONDITIONS GOVERNING THE VIRUN MAHOTSAV CHALLENGE

### A. INTRODUCTION

THIS **Vi RUN MAHOTSAV CHALLENGE** (HEREINAFTER “**CHALLENGE**”) IS OPTIONAL FOR THE USERS OF **Vi APP** OPERATED BY VODAFONE IDEA LIMITED (HEREINAFTER REFERRED TO AS “**VIL/VODAFONE IDEA**”). THE Vi APP USERS PARTICIPATING IN THE CHALLENGE SHALL BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN THE CHALLENGE

### B. CHALLENGE DETAILS

#### I. **Challenge Period:**

**28<sup>th</sup> April 2025 to 2<sup>nd</sup> June 2025.** VIL reserves the right to extend or shorten the period, as it deems fit. If, in any State and/or territory or part thereof, the running of this Challenge is prohibited as per local rules or laws or requires licenses, the Vi App users from such State and/or territory or part thereof shall not be eligible to participate in the Challenge. No further notice shall be given by VIL, in this regard.

#### II. **Challenge Description and Selection Process:**

The Challenge will take place on VIL application (Vi App) during the Challenge Period.

For each day of the relevant week during the Challenge Period, VIL will push 1 skill-based question/game. Participants will have to answer the question/play the game. For correct answer/successful completion of the game, the participant will get 4 runs. Then the user will be asked to play a Predict and Win game, where users will have to select a winner of the T20 match of day. The results of this Predict and Win game will be declared the following day and on every right selection will give user 4 runs.

Along with above game, participants can also score more runs on completing the below mentioned tasks. The participant understands that he/she receives benefit/service for the charges paid in completing the task. The task has to be completed as per the terms and conditions applicable to the task.

Tasks	Runs scored
Recharge Purchase or recharge for others above INR 20	6 runs
Long Validity Recharge Purchase above INR 3000	50 runs
Mobile post-paid bill payment above INR 100	6 runs
Data Recharge	6 runs
Utility Bill Payments	6 runs
Fast Tag Recharge	6 runs
DTH Recharge	6 runs
LPG Recharge	6 runs
Landline Payment	6 runs
Broadband Payment	6 runs
Piped Gas Payment	6 runs
Electricity Payment	6 runs
Water bill Payment	6 runs
Insurance Premium Payment	6 runs
Loan Repayment	6 runs

To be eligible to win any gratification the users needs to have completed following:

- Answer correctly/ win the skill- based game at least once in a week
- Predict the winner of the match correctly to win daily data prize
- Scored a minimum of 4 run to be eligible to win weekly T20 tickets
- Score a minimum of 10 runs to be eligible to win an iPhone 16e
- Score a minimum of 50 runs to be eligible to win a Gold Coin

The winners of daily and weekly selection will be entitled to the gratification as mentioned below. To score runs, participants have to answer the skill-based question/playing skill-based game as well as complete the tasks. By only completing the tasks without answering skill-based question/playing skill-based game will not entitle the participants to win the Challenge.

Winners will be selected daily and weekly. In case of tie, winners will be selected through a random computerized selection process.

### **III. Gratification:**

- a. Daily winners will win 1 GB or 2 GB or 5 GB of data
- b. The weekly winners, will get gratified as below
  - Week 1 (28<sup>th</sup> April 2025 – 4<sup>th</sup> May 2025) – 10 winners will get 2 (two) tickets each to watch a T20 match
  - Week 2 (5<sup>th</sup> May 2025 – 11<sup>th</sup> May 2025) – 10 winners will get 2 (two) tickets each to watch a T20 match
  - Week 3 (12<sup>th</sup> May 2025 – 18<sup>th</sup> May 2025) – 5 winners will get 1 (one) ticket each to watch a T20 Final in Kolkata
  - Week 4 (19<sup>th</sup> May 2025 – 25<sup>th</sup> May 2025) – 10 winners will get 1 iPhone each
  - Week 5 – Golden Week - (26<sup>th</sup> May 2025 – 1<sup>st</sup> June 2025) – 3 winners will get 1 gold coin each

Winners will have to bear his/her own travel and stay cost to reach the place of T20 match venue. The winners of Week 3 (i.e. 5 winners) will get 1 (one) T20 final match ticket each and a travel & stay voucher worth INR 10000 per winner to cover their travel and stay expenses. Any additional travel and stay expenses will have to be borne by the winner at his/her own cost.

### **IV. Winner Announcement:**

The winners will be announced on Vi App. VIL's decision on the selection of winners will be final and binding on all participants and no dispute shall be entertained by VIL.

### **C. OTHER CONDITIONS:**

- a. This Challenge is being made available purely on a "best endeavor" basis and subject to acceptance of these Terms and Conditions. Participation in the Challenge is voluntary and You expressly agree to participate at your sole risk. VIL shall not be responsible for any loss, injury or any other liability to any participant arising due to participation in the Challenge.
- b. Multiple entries of the same individual/participants will be dis- allowed. The participant will be entitled for the gratification only once.
- c. VIL has the right at any time to require proof of identity and/or eligibility from participant. VIL may, at its discretion, contact the participant(s), if required, for any clarifications needed for the information provided by the participant and participant will provide the requisite information.
- d. In the event, the winner fails to provide required details, the prize will not be issued to him/her. VIL reserves the right to declare another participant as the winner.
- e. The winners of the Challenge will be announced on Vi App. Winners will be contacted through mobile phone # +91 9076242696 and will be given further details as to how, when and where they will receive their gratification(s). The winners are requested to acknowledge the call. In case the user did not answer the call, then we will try again for the next 2 consecutive times/days. Failure on the part of winners to acknowledge to answer the call as stated herein or to redeem the gratification at the time of delivery/event will entitle VIL to disqualify the winner and replace him/her with another

eligible participant. In the event, the winner fails to provide required details within 24 hours of notifying, the prize will not be issued to him/her. VIL reserves the right to declare another participant as the winner.

- f. If at any point it is determined by VIL that any participant has tampered with the game/Vi App or any data / servers / database / etc. related to the Challenge, VIL reserves the right at its discretion to revoke or cancel points or winnings of such participant and / or initiate action as deemed fit and necessary by VIL.
- g. All prizes offered in this Challenge are subject to availability. VIL reserves the right to provide alternate prizes. No request for any upgradation in the prize offered shall be entertained by VIL.
- h. VIL will not be liable in case of cancellation of the match on account of force majeure or any other reason attributable to the organizer of the match. No complaints or claims or any compensation will be entertained by VIL in this regard.
- i. It shall not be open for the participant(s) or any of their representatives to require an audit or verification of scores or any other criteria, process or system adopted by VIL as part of the process of conduct of Challenge or selection of winners resulting therefrom. No enquiries, appeals, verbal or written, shall be entertained in this regard.
- j. VIL shall be entitled to use, the details of the participant such as name, photograph, the prizes awarded to them etc. for their marketing purposes, if any. The participant also hereby agrees to the same. VIL may, at its discretion, choose not to disclose the identity of the participant to another participant unless expressly mentioned herein. The participant also consents to the information stored in the servers of VIL or its service providers, inside or outside India. Participants' personal information will be stored and processed in accordance with VIL Privacy Policy which is available at <https://www.myvi.in/privacy-policy>.
- k. You agree that VIL has no responsibility and liability with regard to the privacy, safety and security of any information (including personal information) that you may have to share independently with third parties.
- l. VIL assumes that the winner of the prize/gratification is a tax resident as per section 6 of the Income Tax Act, 1961.
- m. All incidental costs/taxes/levies related to the prize/gratification(s), if any, shall be exclusively borne by the winner. In case the value of any of the prize/gratification received by the winner exceeds INR 10,000 then the recipient of such prize/gratification will have to pay taxes @ 30% as per section 115BB of the Income Tax Act, 1961. Once the taxes are paid by the recipient, he shall provide the declaration in format attached herewith along with the copy of challan evidencing such tax payment.
- n. The winner agrees to participate in all promotional activity relating to the Challenge and further consents to VIL using his/her name, likeness, photo, image, and/or voice to picture, tape or portray him/her as a winner in any or all media. The winner agrees not to make any announcement regarding his/her winning or tag VIL in any social media handles without consulting VIL.
- o. VIL is neither responsible nor guarantees the quality of the goods/services being offered as gratification(s).
- p. All incidental costs/taxes/levies related to the gratification(s), if any, shall be exclusively borne by the winner.
- q. The gratification will be subject to compliance with applicable documents and formalities as required by VIL.
- r. The winner agrees that the delivery of his/her relevant prize/gratification may be delayed as a result of a delay in submission of documents and/ or any force majeure events which are not within the control of VIL.
- s. The T20 match tickets will have to be used by the Winners as per the terms & conditions stipulated therein.
- t. The gratification cannot be assigned or transferred.
- u. Under no circumstance shall the winners of the Challenge be entitled to redeem any category of prize for cash. VIL, at its sole discretion, shall not provide a cash alternative to any of the prize being offered in this Challenge.
- v. In event of the death of the winner, the prize will be given to the legal heirs/successors of the deceased winner at sole discretion of VIL. VIL shall have the rights to call for such documentary

- evidence of the legal heirs/successors as it deems fit and in case of no documentary proof or evidence of successors legal right, the prize shall be transferred to next eligible participant.
- w. The Challenge gratification cannot be used in conjunction with any alternative challenge or promotion.
  - x. VIL shall not be responsible for any claims arising out of technical failures before, during or after the completion of the Challenge including but not limited to any technical failures in the mobile connectivity, internet connectivity. Further, VIL shall not be responsible for any claims arising out of any failure(s) which is beyond the reasonable control of VIL.
  - y. The skill-based question/game to be answered/played as a part of the Challenge will not be charged. However mobile data charges may apply.
  - z. The participant hereby agrees and undertakes not to hold VIL and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or remote that you may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and /or on account of this Challenge.
  - aa. The employees of VIL and their group companies, affiliate or associate companies shall not be eligible to participate in the Challenge.
  - bb. Post selection of winners, the T20 match tickets will be handed over by VIL/partner to the winners at select locations, which will be communicated to the winners, over a phone call. Before handover of ticket, certain verification and validation checks will be carried for confirmation.
  - cc. VIL reserves the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Challenge or any part thereof including the eligibility criteria, other terms & conditions and gratification(s) at their sole discretion at any time during its validity. You are therefore advised to check our Vi App regularly for any update(s) or amendment(s) made to these terms and conditions. All disputes must be addressed by the participant in writing to VIL directly. Participants can email VIL at [virunmahotsav@vodafoneidea.com](mailto:virunmahotsav@vodafoneidea.com) in case of any issues or complaint with respect to this Challenge.
  - dd. Any disputes or any matter arising here from shall be governed in accordance with the laws of India, and the Parties submit to the exclusive jurisdiction of the courts of Mumbai, India.

**DECLARATION****Date:**

To,  
Vodafone Idea Limited  
10-12 Floor, Birla Centurian,  
Century Mills Compund,  
Pandurang Budhkar Marg,  
Worli, Mumbai - 400030

**Sub: Declaration for payment of taxes**

Dear Sir/ Madam,

I \_\_\_\_\_<<Name of the winner>> having Permanent Account Number ("PAN")\_\_\_\_\_<<enter PAN of the winner>> have won the \_\_\_\_\_<<specify the type of reward. value of which is more than Rs 10,000>> on the Vi mobile App in its "Vi RUN MAHOTSAV CHALLENGE " <<Name of the Challenge>>.

I hereby declare that I have paid the taxes of Rs \_\_\_\_\_at 30% on the entire value of the \_\_\_\_\_<<specify the type of reward won value of which is more than Rs 10,000 >> of Rs\_\_\_\_\_<< reward value >>. A copy of the challan no 280 for Assessment year \_\_\_\_\_<<specify the assessment year>> is enclosed as **Annexure** to this declaration. Since the appropriate taxes on the reward won is deposited by me to the Government, Vodafone Idea Limited will not be an "Assessee in default" under Section 201 of the income-tax Act, 1961.

I further confirm that the enclosed challan is towards the taxes deposited to the government specifically in connection with the reward won on Vi RUN MAHOTSAV CHALLENGE" and would not be utilized against any other income earned by me under PAN \_\_\_\_\_.

In future, in case the Tax authorities ask Vodafone Idea Limited to produce the acknowledgement of my income-tax return, I shall fully co-operate with Vodafone Idea Limited and share the acknowledgement of return of income filed by me as required by the Tax authorities.

**Yours sincerely,**

**<<Name of the winner and signature>>**

**Encl:** A copy of Challan 280