

TERMS AND CONDITIONS GOVERNING THE
"TEEN KA KAMAL: IDEA RECHARGE OFFER ON MIA"

A. INTRODUCTION

THIS RECHARGE ENGAGEMENT (HEREINAFTER "ENGAGEMENT") IS OPTIONAL FOR VODAFONE IDEA LIMITED (HEREINAFTER REFERRED TO AS "VODAFONE IDEA/VIL") SUBSCRIBERS OF IDEA BRAND. THE ELIGIBLE SUBSCRIBER/S PARTICIPATING IN THE ENGAGEMENT SHALL BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN THE ENGAGEMENT.

B. DEFINITIONS

"Eligible Subscriber/Subscriber/You" shall mean a subscriber in whose name the mobile phone number under Idea brand Subscriber Identity Module (SIM) is registered with VIL.

C. ENGAGEMENT DETAILS

i) Engagement Period: 1st June, 2020 till 30th June, 2020. VIL reserves the right to extend or shorten the Engagement Period, as it deems fit. If, in any State and/or territory or part thereof, the running of this Engagement is prohibited as per local rules or laws, the Eligible Subscribers from such State and/or territory or part thereof shall not be eligible to participate in the Engagement. No further notice shall be given by VIL, in this regard.

ii) Engagement Description, Selection Process and Gratification:

- The Engagement can be done from My Idea App ("MIA").
- Eligible Subscriber needs to perform 3 transactions through the MIA, Minimum transaction amount is Rs95 to be considered an eligible transaction
- Subscriber can recharge for either himself/herself or another valid Idea number to be eligible for this Engagement.
- A successful transaction is considered as those where user completes his payment and receives from Idea the pack for which the payment is done

Gratification and Winner Announcement:

- Once the customer completes three successful transactions, he will get 50% off on Magzter Gold annual subscription. This notification will be sent via MIA notification and in app notification
 - a. Customer needs to click the notification to visit landing page to avail offer
 - b. Offer valid only on Magzter Gold annual subscription
 - c. Maximum 2 sales from the same IP address
 - d. There has to be a unique email address for every purchase made
 - e. No coupon code is required
- In the first week of July, through a computerized process, Eligible Subscribers who have participated in this Engagement will be shortlisted. Such shortlisted Subscribers will be asked a set of question.

- Basis the correct answers, 50 users will be selected who shall get Rs. 500 shopping voucher.
- Apart from the above prizes, one Subscriber with the maximum correct answers shall be selected for the bumper prize at the end of the Engagement.
- These bumper prizes will be intimated to the Subscriber via phone call at the end of the contest

D. OTHER CONDITIONS:

- a. Multiple participation of the same individual through single or multiple MSISDNs will be disallowed. Only one MSISDN will be allowed to participate in this Engagement.
- b. Participant should not do any reverse engineering, hacking or bugging of the Engagement page to manipulate its operation;
- c. The prize is as stated and no cash or other alternatives or upgradation will be offered. The prizes are not transferable. Prizes are subject to availability and VIL reserves the right to substitute any prize with another of equivalent value without giving notice.
- d. Winners further understands that the goods provided as prize may carry manufacturer's guarantee and in case of any deficiency in the goods, winners will contact the manufacturer only.
- e. The winner agrees to participate in all promotional activity relating to the Engagement and further consents to VIL using his/her name, likeness, photo, image, and/or voice to picture, tape or portray him/her as a winner in any or all media.
- f. VIL is neither responsible nor guarantees the quality of the goods/services being offered as gratification(s).
- g. All incidental costs/taxes/levies related to the gratification(s), if any, shall be exclusively borne by the winner.
- h. The Engagement cannot be used in conjunction with any alternative challenge or promotion.
- i. VIL shall not be responsible for any claims arising out of technical failures before, during or after the completion of the Engagement including but not limited to any technical failures in the mobile connectivity, internet connectivity. Further, VIL shall not be responsible for any claims arising out of any failure(s) which is beyond the reasonable control of VIL.
- j. The participant hereby agrees and undertakes not to hold VIL and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or remote that you may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and /or on account of this Engagement.
- k. The employees of VIL and their group companies, affiliate or associate companies shall not be eligible to participate in the Engagement.
- m. You agree that VIL has no responsibility and liability with regard to the privacy, safety and security of any information (including personal information) that you may have to share independently with the manufacturer or third party to avail the prizes under this Engagement.
- n. The Subscriber shall also be bound by the terms and conditions of the Customer Application Form and the terms and conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form/Customer Application Form.

o. Failure by VIL to enforce any of the Terms and Conditions in any instance shall not be deemed to be a waiver of those Terms and Conditions and shall not give rise to any claim by any person.

p. VIL reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Engagement or any part thereof including the eligibility criteria, other terms & conditions and gratification(s) at their sole discretion at any time during its validity. You are therefore advised to check the App or Website regularly for any update(s) or amendment(s) made to these terms and conditions.

q. VIL also reserves the right to cancel the Engagement if circumstances arise outside of its control.

r. These Terms and Conditions are subject to laws of India. Any disputes or any matter arising here from will be referred to a Sole Arbitrator to be appointed by VIL whose decision shall be final and binding on the parties in accordance with arbitration proceeding under the Arbitration and Conciliation Act, 1996. The place of Arbitration shall be at Mumbai. The language of Arbitration Proceeding shall be English.