

**TERMS AND CONDITIONS GOVERNING THE
"IDEA SURPRISES RECHARGE CAMPAIGN OFFER"**

A. INTRODUCTION

THIS **IDEA SURPRISES RECHARGE CAMPAIGN OFFER** (HEREINAFTER "**OFFER**") IS OPTIONAL FOR **VODAFONE IDEA LIMITED** (HEREINAFTER REFERRED TO AS "**VODAFONE IDEA/VIL**") SUBSCRIBERS OF IDEA BRAND. THE ELIGIBLE SUBSCRIBER/S PARTICIPATING IN THE OFFER SHALL BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN THE OFFER.

B. DEFINITIONS

a. "**Eligible Subscriber/Subscriber/You**" shall mean a subscriber in whose name the mobile phone number under Vodafone brand Subscriber Identity Module (SIM) is registered with VIL.

C. OFFER DETAILS

i) **Offer Period: 23 May 2020.** VIL reserves the right to extend or shorten the Offer Period, as it deems fit. If, in any State and/or territory or part thereof, the running of this Offer is prohibited as per local rules or laws, the Eligible Subscribers from such State and/or territory or part thereof shall not be eligible to participate in the Offer. No further notice shall be given by VIL, in this regard.

ii) **Offer Description and Gratification:**

- Eligible Subscriber to do a recharge between **23 May 2020** through My IDEA App ("MIA") and idea website.
 - On completion of the transaction, all such Subscribers who have done the recharge during the above mentioned time shall Get 50% off on Magzter Gold annual subscription
 - Visit landing page to avail offer
 - Offer valid only on Magzter Gold annual subscription
 - Maximum 2 sales from the same IP address
 - There has to be a unique email address for every purchase made
 - No coupon code is required

D. OTHER CONDITIONS:

- a. Multiple participation of the same individual through single or multiple MSISDNs will be dis-allowed. If in case it is found that the winner is the same individual who has used single or multiple MSISDNs then only one MSISDN will be chosen.
- b. Participant should not do any reverse engineering, hacking or bugging of the Offer page to manipulate its operation;
- c. The prize is as stated and no cash or other alternatives or upgradation will be offered. The prizes are not transferable. Prizes are subject to availability and VIL reserves the right to substitute any prize with another of equivalent value without giving notice.
- d. Winners further understands that the goods provided as prize may carry manufacturer's guarantee and in case of any deficiency in the goods, winners will contact the manufacturer only.
- e. The winner agrees to participate in all promotional activity relating to the Offer and further consents to VIL using his/her name, likeness, photo, image, and/or voice to picture, tape or portray him/her as a winner in any or all media.
- f. VIL is neither responsible nor guarantees the quality of the goods/services being offered as gratification(s).
- g. All incidental costs/taxes/levies related to the gratification(s), if any, shall be exclusively borne by the winner.
- h. The Offer cannot be used in conjunction with any alternative challenge or promotion.
- i. VIL shall not be responsible for any claims arising out of technical failures before, during or after the completion of the Offer including but not limited to any technical failures in the mobile connectivity,

- internet connectivity. Further, VIL shall not be responsible for any claims arising out of any failure(s) which is beyond the reasonable control of VIL.
- j. The participant hereby agrees and undertakes not to hold VIL and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or remote that you may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and/or on account of this Offer.
 - k. The employees of VIL and their group companies, affiliate or associate companies shall not be eligible to participate in the Offer.
 - l. The prizes shall be given by VIL to the winners through MIA
 - m. You agree that VIL has no responsibility and liability with regard to the privacy, safety and security of any information (including personal information) that you may have to share independently with the manufacturer or third party to avail this Offer.
 - n. The Subscriber shall also be bound by the terms and conditions of the Customer Application Form and the terms and conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form/Customer Application Form.
 - o. Failure by VIL to enforce any of the Terms and Conditions in any instance shall not be deemed to be a waiver of those Terms and Conditions and shall not give rise to any claim by any person.
 - p. VIL shall also provide its services independent of this Offer and you may choose any other mode of payment towards the recharge.
 - q. VIL reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Offer or any part thereof including the eligibility criteria, other terms & conditions and gratification(s) at their sole discretion at any time during its validity. You are therefore advised to check the App or Website regularly for any update(s) or amendment(s) made to these terms and conditions.
 - r. VIL also reserves the right to cancel the Offer if circumstances arise outside of its control.
 - s. These Terms and Conditions are subject to laws of Idea. Any disputes or any matter arising here from will be referred to a Sole Arbitrator to be appointed by VIL whose decision shall be final and binding on the parties in accordance with arbitration proceeding under the Arbitration and Conciliation Act, 1996. The place of Arbitration shall be at Mumbai. The language of Arbitration Proceeding shall be English.