



Get App (https://bit.ly/getideaapp)

Select Location

(https://www.idealcellular.com)

TERMS AND CONDITIONS OF IDEA UPE - KHELO KISAAN JEETO INAAM

Login)

Terms & Conditions of the Challenge for the participants

Please read these Terms and Conditions (T&C) carefully before registering to participate in this Idea “KheLo Kisaan Jeeto Inaam Challenge.” By proceeding with your registration and participation in this Challenge you hereby acknowledge and accept the Challenge and thereby agree to be legally bound by its T&C mentioned hereunder. If you do not agree to abide by these T&C, please do not participate in this Challenge.

This Challenge is conceptualized, organized and conducted by HANDYGO TECHNOLOGIES PVT. LTD., a company incorporated under the Companies Act 1956 and having its registered office at 405, Ansal Bhawan, 16 K.G. Marg, Connaught Place, New Delhi – 110001 | L : +91 011 66302001, (hereinafter referred to as “Handygo”), in association with **Vodafone Idea Limited Limited**, a company incorporated under the provisions of the Companies Act, 1956 and having its registered office at Suman Tower, Plot No. 18, Sector – 11, Gandhinagar – 382 011 and its UP-East circle office at Fortuna Tower, 10 Rana Pratap Marg, Lucknow 226001

Handygo Technologies Pvt. Ltd. and Vodafone Idea Limited shall hereinafter be jointly referred to as ‘Organizers’.

TERMS AND CONDITIONS (T&C)

This Challenge is purely on a “best effort” basis and participation of eligible Subscribers in this Challenge is voluntary. Handygo Technologies Pvt. Ltd. in association with Vodafone Idea Limited, reserves the right to participation in this Challenge.

1. Duration/ Period of the Challenge

This Challenge is open for a limited period from **5th July 2018 00:00:00 hours till 4th October 2018 23:59:59 hours** (“3 Months Challenge Period”)

2. Eligibility Criteria

a) The Challenge is open for active pre-paid as well as post-paid category of cellular subscribers of Idea, who subscribe to BehtarZindagi in telecom circle of U.P.(East) only (the “Subscribers”). For the sake of clarity, a “Subscriber /Participant” for the purpose of this Challenge shall mean and include an individual/person, who is the rightful owner/user of the pre-paid or post-paid mobile connection of Idea, registered in UP (E) telecom circle and in whose name the mobile connection is active and registered as per the records maintained by Vodafone Idea Limited (and which shall be conclusive). In case a Participant is an employee of a company and the mobile connection used by him is registered in the name of an employing company, the employee /user can participate in the Challenge provided that the employing company issues a letter to this effect certifying that the particular employee/user has been allotted the specific mobile connection, and intended to be used by the employee for participating in the Challenge. For the purposes of these Terms and Conditions, wherever the context so requires “You” or “Your” shall mean any natural person who is a Subscriber.

2.2 In order to be eligible for this challenge a Participant must fulfill the following criteria-

1. He/She should be above 18 years of age.
2. He/She must be citizen of India.
3. He/she must not have been either convicted and / or prosecuted for commission of any offence.
4. He/she should not be of an unsound mind.
5. He/she must belong to the telecom circle mentioned above; and He/She must not have any criminal record nor should be of an unsound mind.
6. He/she must not be under any legal disability e.g. insolvency, restraint by court orders etc. and / or is prohibited from entering any contractual relationship.

2.3. The employees of “Handygo” and their group companies affiliate or associate companies are not eligible to participate in this Challenge. 2.4. This Challenge is not available for Vodafone Idea Limited Employees and their relatives; also the subscriber of UP (E) roaming outside is not eligible to participate.2.5. The subscriber with outstanding amount as dues pending and payable to Idea shall not be eligible to participate in this Challenge. Also, by participating in this Challenge, You:

1. Warrant that you have read, understood and agreed to confirm to these Terms and Conditions.
2. Warrant the accuracy, truthfulness and currency of all information that you have submitted.
3. Agree that you are entering into this Challenge as an independent party and nothing herein establishes an employer-employee relationship between you and Vodafone Idea Limited or between you and Handygo and you are acting voluntarily, using your own time and resources to participate in the Challenge, solely at your own risk.
4. Warrant that prior to participating in the Challenge, it shall be deemed that you have read and have agreed to be bound by the Terms and Conditions herein.
5. Warrant that you shall be solely liable and responsible for the material or content, if any shared/ used by you while participating in this Challenge.
6. Warrant that you shall not, while participating in this Challenge, indulge in any activity which is fraudulent, threatening, abusive, defamatory, vulgar, obscene, libelous, slanderous, profane, racially objectionable or hurt any religious or communal feeling, including, without limitation, any material that encourages conduct that would constitute a criminal offence or result in civil liability and shall not contain any material that enrages the public sentiments or violates any legislation or policy for the time being in force.

3. Participation, Charges & Selection of Top Performer/s

3.1. Participation and Charges:

This Challenge is purely on a “best effort” basis and participation of eligible Subscribers in this Challenge is voluntary. To participate in this Challenge, a Subscriber/Participant shall have to fulfill the following criteria-

1. Dial short code 556780 (Tollfree) and subscribe to BehtarZindagi at Rs.30/30 days for participating in the Challenge. During the Challenge Period, a Subscriber may dial short code 556780 any number of times but have to get one successful activation on either of above packs to participate in the Challenge with amount more than Rs.0 (hereinafter referred to as “efforts/attempts”).
2. During challenge period one subscriber will be eligible for below mentioned items.
3. If any Subscriber deactivates the service within 24 hrs, then he/she won't be benefitted with gratification.

Charges:

Service Name	Subscription Price Point (In Rs.)	Validity (In Days)	Browsing Charge
Behtar Zindagi PPU (5567800)	Rs 3/min	Unlimited	Rs 3/min
Behtar Zindagi (556780)	30	30	Toll free

3.2. Declaration of Gratification

1. All subscribers fulfilling above criteria will be gratify with Rs.10/ and Other Gratifications as per subscriber score mentioned above
2. Eligible subscriber/challenger for gratification will be intimated through SMS about their score and gratification. Both Prepaid and Post paid users are eligible for this gratification. The terms and conditions of the Gratification(s) shall be decided by the Organizer at their sole discretion.
3. The Gratification offered herein will be sponsored and distributed by Handygo.
4. It is understood and agreed by the Subscribers that mere participation to this challenge during the challenge Period, does not entitle the Subscriber/s to claim the Gratification. He/She should fulfill the challenge criteria. No other person or agent can claim the gratification on behalf of the subscriber unless otherwise expressly mentioned herein.
5. By participating in the Challenge, the Subscriber/Challenger hereby further understands and agrees that Organizers shall at their sole discretion be responsible for inter-alia the declaration of the successful Challengers and delivery of the Gratification at the mentioned venue of the choice of Organizers. The decision of Organizers in this regard shall be final and binding upon the Subscriber/Challenger.

4. Gratifications:

The selection of the highest scorer shall take place after completion of the Challenge & the gratification shall be distributed thereafter. Highest scorer selection shall be done based on the following criteria

1. Highest Score
2. Minimum attempts
3. Fastest to score
4. Maximum MOU's in PPU

Gratification:

1. 2 – 1 Spray Pump (Monthly Gratification)
2. 4 Stroke Spray Pump (Monthly Gratification)
3. Water Pump (Monthly Gratification)
4. Daily Assured recharge voucher with coupon code which is valid both for prepaid and post paid users of Rs 10 to every successful subscriber (DAILY)

BUMPER GRATIFICATION - ROTAVATOR (END OF CHALLENGE PERIOD of 3 months)

In all, Daily participant who are subscribing to Behtar Zindagi pack with amount more than Rs.0 and use the service by dialing PPU short code will be eligible for Daily recharge (there will be one coupon code which is valid for both prepaid and postpaid users) and other gratifications mentioned above. After successful action, customer will get an SMS with recharge link and code which will be valid upto 48 hrs

It is understood and agreed by the participants that mere participation to this Challenge during the Challenge Period i.e. from (5th July 18, 00:00:00 till 4th October 18 23:59:59), does not entitle the participant/ subscriber/s to claim the Gratification.

5. Challenge can be attempted as many times as the Participant wants to.
6. The gratification will be disbursed to the Participants who have fulfilled the eligibility criteria as stated above. Further, by participating in the Challenge, the Participants hereby further understand and agree that Handygo shall at its sole discretion be responsible for inter-alia the declaration of the Top scorers Performers and delivery of the Gratification. The decision of Handygo in this regard shall be final and binding upon the Subscriber.
7. Without prejudice to the foregoing, under no circumstance shall the Participant of the Challenge be entitled to redeem any category of gratification for cash, unless expressly mentioned herein. Handygo /Vodafone Idea Limited at its sole discretion, may or may not provide a cash alternative to the gratification being offered in this Challenge.
8. The Eligible Participant shall be intimated through by SMS which shall be done by Handygo. As such, it is advisable that the Subscribers should keep their mobile phones in switched on mode. In case the Top Scorer are unreachable for 48 hours continuously after the declaration, the next eligible performer shall be considered for the gratification. It is specifically mentioned that no information by post/courier/fax/telegram or any other mode shall be given by Handygo.
9. All Participants who have become eligible for the gratification as per clause 2, 3 and 4 of the T&C will have to recharge (there will be coupon code which is valid for both prepaid and post paid users) their mobile number by clicking on the link received through SMS.
10. By entering the challenge, the Subscribers confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and also agree to receive promotional messages from Handygo/ Vodafone Idea Limited, as they may deem fit and proper, at their sole and absolute discretion.

11. The Subscribers including the Top Performers agree that acceptance of the Gratifications, constitutes grant of permission to Vodafone Idea Limited as well as Handygo and its affiliates, to click photographs of the Top Performers and use the Top Performers' names, photocopy, preferences (likes and dislikes), voice and comments for advertising and promotional purposes in any media worldwide, only for purposes of advertising and trade without any additional compensation whatsoever. The Subscribers including the Top Performers, hereby understands and gives his/ her irrevocable consent for sharing /submission of his/her personal information with Handygo.
12. The Participants including the Top Performers understand and agree that the Gratification(s) under the Challenge is neither assignable nor transferable under any circumstances. All the Gratifications shall be subject to such other terms and conditions as may be applicable to specific Gratifications and shall have to be duly complied with by the Top Performer(s).The Organizer makes no representation of having a business relationship or tie up with any such companies, individuals or any other organization whose product is offered as gratification in the Challenge. All trade names shall continue to remain owned by their respective owners.
13. The Participants understand and agree that in case the Gratification is not available, any gratification of equivalent value will be given by Handygo. All incidental costs/taxes/levies related to the Gratification(s) shall be exclusively borne by the subscriber including but not limited to TDS, Gift tax (if any), Road Tax, GST, Insurance and any other taxes made applicable by the Central Government, State Government or Municipal and other local bodies.
14. Apart from the entitlement to the above gratification, the Top Performers or their legal heirs, successors and representative will have no other rights or claims against the Organizers, unless expressly mentioned herein.
15. Subscribers may contact at Vinita@handygo.com regarding any queries/complaints pertaining to the Challenge between 9.30 AM to 6.30 PM, on working days from Monday to Friday. All disputes must be addressed by the Subscribers in writing to Handygo and Vodafone Idea Limited shall neither be responsible nor shall entertain any communication in this regard.
16. The Subscriber hereby agrees and undertakes not to hold Vodafone Idea Limited/ Handygoor any of their group entities or affiliates, their respective directors, officers, employees, agents, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses that the Subscriber may/might have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and /or on account of the present Challenge.
17. Mere participation in the Challenge shall not entitle a Subscriber to the gratification. No other person or agent can claim the gratification on behalf of the Subscriber, unless otherwise expressly mentioned herein.
18. This Challenge is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of the Organizers ("Force Majeure Event"). The Organizers shall not be liable for any delay or adverse effect caused to this Challenge thereunder as a result of a Force Majeure Event. The Organizers shall intimate the suspension of the Challenge caused as a result of such Force Majeure Event to the Subscribers within reasonable time.
19. The terms and conditions stated herein, shall not override the terms and conditions of the Subscriber Enrolment Form of Vodafone Idea Limited connections of any or all categories.
20. The Challenge is valid subject to compliance with all formalities as required by Vodafone Idea Limited / Handygo. Any failure on the part of the Subscriber to comply with the specified formalities shall disqualify the Subscriber.
21. This Challenge is subject to guidelines / directions issued by the Department of Telecommunications ("DoT"), Telecom Regulatory Authority of India ("TRAI") or any other statutory authority from time to time.
22. The decision of Vodafone Idea Limited / Handygo in respect of all transactions under this Challenge shall be final and binding. The Organizers reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Challenge or any part thereof including the eligibility criteria, the Terms and Conditions and gratification at their sole discretion at any time during its validity as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Subscriber. The latest revised version of the Terms and Conditions shall be effective and binding on the Subscriber from the time of its posting on the address www.idealcellular.com (<http://www.idealcellular.com/>). You are therefore advised to check the website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue participating in the Challenge.
23. The Organizers are neither responsible nor guarantee the quality of the goods or services being offered as gratification nor are they liable for any defect or deficiency of goods or services so obtained/availed, by the Subscribers under this Challenge. The Organizers are also not liable for any defect/deficiency in the gratification(s) so offered or availed, by the Subscribers under this Challenge. The Subscribers shall not have the right to claim any damages, loss or costs from the Organizers for delay in delivery of the gratification(s) on any grounds whatsoever.
24. The Participant hereby understands and gives his/ her irrevocable consent for personal information relating to the participant to be exchanged with Idea, Handygo and its vendors or published and/or communicated to/in any media that it may deem fit, and Vodafone Idea Limited, Handygo or its vendors may, at their sole discretion choose to publish or disclose the name(s), phone number(s), score(s) and/or photographs of all Participants, if required, and specifically, of successful Participants.
25. The Participant acknowledge and agree that all copyright and trade marks and all other intellectual property rights in the SMS content/website and all material or content related to the Challenge shall remain, at all times, owned by Handygo / Vodafone Idea Limited / their respective owners. All material and content contained in this website is made available for

your personal and non-commercial use only. Any other use of the material/ content on this website and/ or any information disseminated by SMS or any other means of communication are strictly prohibited.

26. The Organizers shall not be responsible for any claims arising out of any failure(s) which is beyond the reasonable control of the Organizers. Without limiting the generality of the foregoing, the Organizers shall not be responsible for any claims arising out of technical failures before, during or after the completion of the Challenge including but not limited to any technical failures in the mobile connectivity.

27. The gratification under this Challenge is neither assignable nor transferable under any circumstance, unless specifically provided hereunder.

28. Any Subscriber providing any incorrect information or concealing/withholding any information from the Organizers with an intent to participate will automatically be disqualified from participating in it. Such act of providing incorrect information or concealing/withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of Idea number, domicile, payment of outstanding amount to Vodafone Idea Limited or any other information provided by the Subscriber, shall entitle the Organizers to disqualify him/her without any further intimation.

29. A Subscriber shall be considered ineligible if he/she does not conform to the conditions as stipulated in these Terms and Conditions, or cannot provide any of the required documents as stipulated in clause herein below like identity proof , Mobile Number ownership , Identity should be matched with database etc for the purposes of receiving the gratification.

30. The Subscribers shall indemnify and keep indemnified the Organizers and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which the Organizers may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Subscribers under the Terms and Conditions hereunder, any failure by the Subscribers to comply with applicable law and any third party claim in respect of misuse of any information of a third party. The Organizers shall have the right to defend themselves, pursuant to this clause, at the cost of the Subscribers. The Organizers or their respective affiliates shall not be responsible for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, incurred by the Top Performer / Highest MOU's or any third party, in connection with the Challenge.

31. The Organizers or any of their group entities or affiliates, their respective directors, officers, employees, agents, representatives, shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal loss or injury that may be suffered (including loss of life), by a Subscriber and/or any third party, directly or indirectly, by use or non-use of the gratification offered in this Challenge.

32. The Organizers may use sub-contractors or 3rd party vendors to execute certain tasks associated with this Challenge without any consent from the Subscribers.

33. The Subscriber/Participant shall not be entitled to the gratification, in case he/she fails to clear all outstanding dues payable to Idea and / or is not an active Subscriber of Vodafone Idea Limited on the date of announcement of the gratification and as on the date of claiming the gratification.

34. The Organizers reserve the right, at any time, to unconditionally disqualify any Subscriber who tampers with or who in any way abuses the process or Terms and Conditions of the Challenge, without giving any prior intimation to the Subscriber. Failure by the Organizers to enforce any of their rights at any stage does not constitute a waiver of those rights.

35. Any attempt by a Subscriber to deliberately undermine the legitimate operation of the Challenge is a violation of law and should such an attempt be made, the Organizers reserve the right to seek damages from any such Subscriber to the fullest extent permitted by law.

36. The officials of the Organizers, including their directors, officers, partners, employees, consultants and agents are under no obligation to render any advice or service to any Subscriber in respect of the Challenge.

37. The provisions of this service, the Challenge and any other promotional endeavor may not be used for any commercial purpose by any Subscriber.

38. The Terms & Conditions are subject to laws of India and to the exclusive jurisdiction of the Courts at New Delhi.

[Back \(/Content/Ideadigital/In/En/Terms-And-Condition.Html\)](#)

Postpaid	Prepaid	Idea Apps	Handy Links	Other Links
paybill	recharge	All Apps About Us	a-new-connection	Compliance Care/Regulatory/Telecom-Consumer-Charter
Bill Pay	Recharge	Idea App	About Us	CSR
Offers	Offers	Idea Movies & TV	Contact Us	Terms Of Services
Plans & Packs	Packs	IMTV&Utm_medium=IdeaWeb-Footer-PWA&Utm_campaign=PWA&Utm_term=IdeaWebFooter%20	Help & Support	Terms & Conditions
Roaming	Roaming	Dialer Tones App	Care/Overview	Privacy Policy
	And-Roaming-Services/International-Roaming		Store Locator	Privacy Policy

VAS
(<https://www.idealcellular.com/customer/value-added-services/overview>)

VAS
(<https://www.idealcellular.com/customer/value-added-services/overview>)

Fastest 4G Network MPCG
(<https://www.idealcellular.com/fastest-4g-network-mp-and-chhattisgarh>)

Careers
(<https://www.idealcellular.com/careers/overview>)

Sitemap
(<https://www.idealcellular.com/sitemap>)

News & Media
(<https://www.idealcellular.com/media-centre/overview>)

Warning And Fraudulent
(<https://www.idealcellular.com/warning-and-fraudulent>)

My Network
(<https://mynetwork.idealcellular.com/>)

Prepaid TRAI Mandate
(<http://www.idealcellular.com/customer/prepaid/tra-1-mandate>)

DND Registration
(<https://www.idealcellular.com/dnd>)

DND Complaints
(<https://www.idealcellular.com/dnd/complaints>)

Connect with us

(<https://www.facebook.com/idea>) (<https://www.youtube.com/user/idealcellular1td>)

Show More

This website uses own and third-party cookies. Find out more about usage in our [Privacy Policy](#) page.

Copyright Reserved with Vodafone Idea Limited (formerly Idea Cellular Limited)

An Aditya Birla Group and Vodafone Partnership