

## securing a bankable solution



Fincare is one of the fastest growing microfinance companies that offers a suite of smart banking products.



## **Business Challenge**

 Fincare faced a challenge in adopting the new regulatory policies brought in by the Cyber Security Framework for Primary (Urban) Cooperative Banks (UCBs). Since their field team functioned on a Bring Your Own Device (BYOD) model, Fincare wanted to ensure that their business emails and mobile apps were secure on employee-owned devices



## **Our Solution**

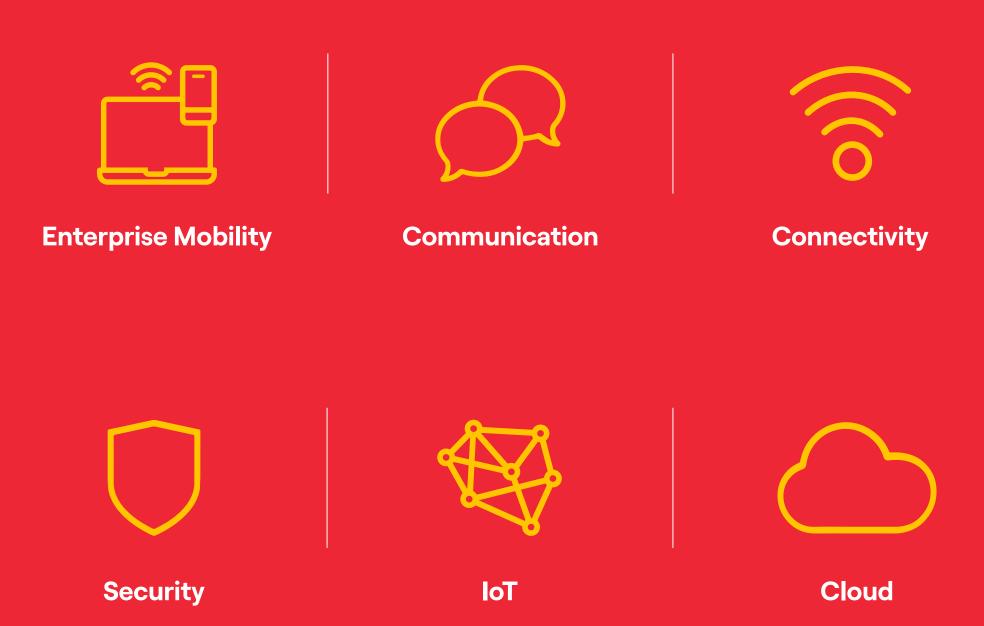
- Fincare's data on their employee devices was secured with Secure Device Manager, powered by IBM MaaS360- our secure device and application management solution. With this solution, corporate emails could now be configured as per the security policy of the company, to avoid data leaks and breaches
- Secure Device Manager, powered by IBM MaaS360, also protects all email transactions from being forwarded to unintended recipients and puts restrictions on cut, copy and paste functions
- Our solution also ensured that Fincare adhered to the prescribed regulatory norms



## **Business Impact**

 Vi™ Business solution helped transform Fincare's banking by making transactions simple, convenient and automated, on a highly stable and secure digital platform





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