

Cosmic Information and Technology is a Gujarat-based digital marketing and tele-advertisement company. They are among the few companies that provide end-to-end digital advertisement operation enhancement solutions, that cover an entire campaign cycle.



Business Challenge

 Cosmic was sourcing their infrastructure solutions from different vendors and system integrators and were looking to consolidate their IT and connectivity requirements



Our Solution

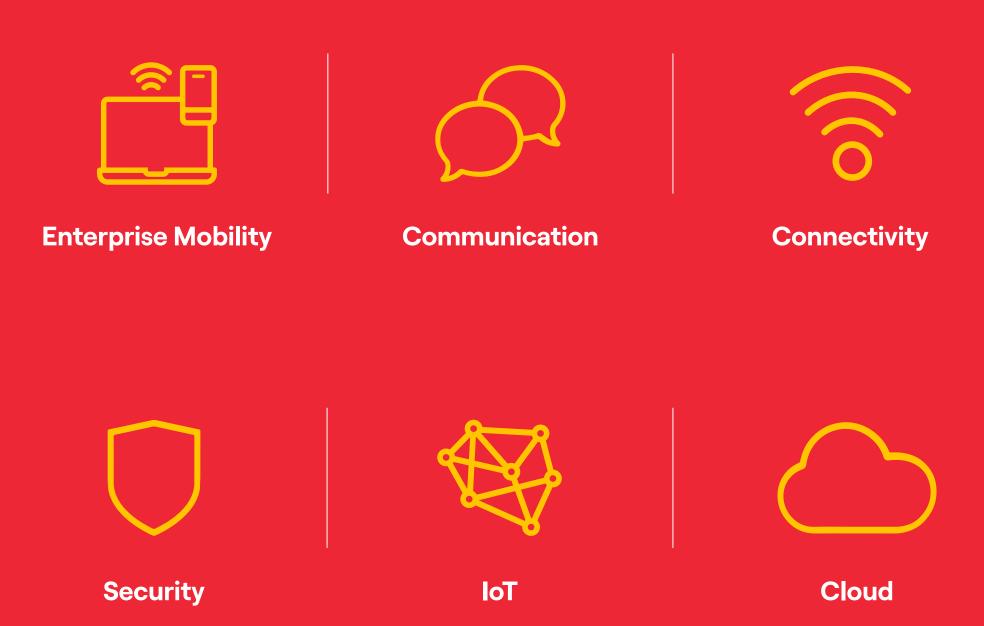
- Our Office Wireline Voice solution delivered PRI connectivity for Cosmic's brand campaigns, along with business VAS services such as Bulk SMS and a Global Virtual Number
- Our Toll Free solutions helped Cosmic respond quicker to customer queries and requirements
- Our Internet Leased Lines delivered reliable and secure internet access to power their business-critical applications



Business Impact

- With Vi[™] Business as their single service provider, Cosmic could now streamline and simplify their IT and telecom operations
- Cosmic could now focus more on engaging with customers and delivering innovative campaigns





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