#### TERMS AND CONDITIONS OF VODAFONE BONANZA COMPETITION

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PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THIS COMPETITION KNOWN AS "VODAFONE BONANZA COMPETITION". BY PROCEEDING WITH PLAYING VODAFONE BONANZA COMPETITION, YOU AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS ("Terms and Conditions"). IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN VODAFONE BONANZA COMPETITION.

#### **Terms and Conditions:**

- 1. This **VODAFONE BONANZA COMPETITION** (hereinafter referred to as the "**Competition**") is an optional Competition, conceptualized, organized and conducted by Contakt Tech Solutions India Private Limited, a company incorporated under the Companies Act, 1956 and having its registered office at -161, Oshiwara Industrial Centre Off Link Road, Goregaon (W), Mumbai - 400104, India (hereinafter referred to as "Contakt" or "Organizer"), for enabling active1 Subscribers who use the Vodafone India Subscriber Identity Module ("SIM") on a regular basis for purposes other than to participate in the Competition, prepaid and post-paid category of Subscriber(s)<sup>2</sup> who are the rightful user of the Vodafone India connection, in whose name the mobile phone connection number (MSISDN) is registered with Vodafone India (hereinafter "Subscriber(s)") as specified in Circles stated in Clause 2 herein, of either Vodafone India Limited, Vodafone Mobile Services Limited, (hereinafter individually or collectively referred to as "Vodafone India") to participate in the Competition. In the event the MSISDN is registered in the name of a company/ firm, the employee who is authorized to use the connection shall submit a No Objection Certificate (NoC) and authorization of the employer duly permitting the employee to use the number for participation in the Competition, receive the prizes and accept the Terms and Conditions applicable for the Competition. The Competition is open to Subscribers and is launched as part of the Vodafone Kisaanmitr Pack during the period from 3rd November 2016 00:00:01 hrs to 10th Feb 2017 23:59:59 hrs, both days inclusive (hereinafter referred to as the "Competition Period"). Organizer reserves the right to extend or shorten the Competition Period, as it deems fit, from time to time.
- 2. The Competition is valid for all active Subscribers subject to eligibility conditions as set forth in Clause 8 below, belonging to the following Vodafone India telecom service areas / circle(s) of ANDHRA PRADESH, TAMIL NADU, HARYANA, PUNJAB, GUJARAT, KARNATAKA, REST OF BENGAL, MADHYA PRADESH, RAJASTHAN, MAHARASHTRA, UTTAR PRADESH EAST, UTTAR PRADESH WEST ("Circle (s)") and who have successfully subscribed for the Vodafone Kisaanmitr Pack (hereinafter referred to as "Vodafone Kisaanmitr Pack

<sup>&</sup>lt;sup>1</sup> An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module ("SIM") on a regular basis for purposes other than to participate in competitions under this Competition or any other competitions offered by the Organizer and Vodafone India, jointly.

<sup>&</sup>lt;sup>2</sup> Subscriber shall mean the rightful user of the Vodafone India connection, pre-paid or post-paid, in whose name the mobile phone connection number (MSISDN) is registered with the operator. In the event the number / connection is registered in the name of a company/ firm, the employee who is authorized to use the connection shall submit a No Objection Certificate (NoC) and authorization of the employer duly permitting the employee to use the number for participation in the Competition, receive the prizes and accept the terms applicable for the Competition.

**Member(s)**") by following the subscription process mentioned hereunder. Notwithstanding the foregoing, if the operation of or participation in the Competition is prohibited in any State and/or territory or part thereof as per applicable law, the Subscribers from such State and/or territory or part thereof shall not be eligible to subscribe to or participate in the Competition. No further notice shall be given by the Organizer or Vodafone India, in this regard. The Competition will be available in English on USSD.

- 3. A Subscriber by participating in the Competition, hereby agrees to the Terms and Conditions mentioned below and gives his/her irrevocable consent to the procedure for winner selection of the Competition as set out herein, and any appropriate changes that may be made to this Competition by the Organizer including due to any legal or regulatory requirement, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of Vodafone India or Contakt, their affiliates and associates or for any reason whatsoever.
- 4. For the purposes of these Terms and Conditions, wherever the context so requires "You" or "Your" shall mean any natural person who is a Vodafone Kisaanmitr Pack Member and the terms and conditions of the VODAFONE BONANZA Competition shall be deemed to be incorporated herein.
- 5. Please note that participating or playing this Competition is optional for the Vodafone Kisaanmitr Pack Members, however, from the date of commencement of this Competition till the end of the Competition or un-subscription from the Vodafone Kisaanmitr Pack, whichever is earlier, the Vodafone Kisaanmitr Pack Members will be charged in accordance with these Terms and Conditions.
- 6. Also, by participating in this Competition, You:
  - Warrant that You have read, understood and agreed to conform to these Terms and Conditions;
  - Warrant the accuracy, truthfulness and currency of all information that You may have submitted;
  - Agree that You are entering into this Competition as an independent party and nothing herein establishes an employer-employee relationship between You and Vodafone India or between You and Contakt and You are acting voluntarily, using Your own time and resources to participate in the Competition, solely at Your own risk;
  - Warrant that prior to playing the Competition, it shall be deemed that You have read, understood and have agreed to be bound by the Terms and Conditions herein and the terms and conditions under Vodafone Kisaanmitr Pack; and
  - Confirm and undertake that You will make an informed choice regarding the option to play through USSD and after understanding the implications of the same.
- 7. Participation in the Competition will be construed as an acknowledgement and acceptance of the Terms and Conditions set out herein and the terms and conditions of the VODAFONE BONANZA Competition. In case of any conflict between the Terms and Conditions of the Competition with that of the VODAFONE BONANZA Competition, then the Terms and Conditions of the Competition shall supersede during the Competition Period.

## 8. Procedure and eligibility to participate in the Competition

This Competition is valid for Subscribers who fulfil the following criteria:

- He/she must be of at least 18 years of age;
- He/she must be a resident of India;
- He/she must be an active Subscriber of Vodafone India;
- He/she must be a Vodafone Kisaanmitr Pack Member;
- He/she must belong to any of the Circles mentioned above;
- For Prepaid Subscribers Subscribers must have the minimum requisite balance of Rs. 10 per month, for each day of the Competition Period, to be eligible to participate in this Competition for that month;
- He/she must not be of an unsound mind; and
- He/she must not be under any legal disability e.g. insolvency, restraint by court orders etc. and / or is prohibited from entering any contractual relationship.

Further, the Vodafone Kisaanmitr Pack Members who participate in the Competition and are chosen as winners of each category of prizes in accordance with the winner selection process under the Terms and Conditions of the Competition shall be required to be the registered Vodafone India Subscribers of the winning mobile phone number and not merely the players using such mobile number ("Winner(s)"). If the Winner is not able to provide sufficient evidence to show that he/she is the Subscriber of the mobile number, the Organizer reserves the right to award the prize to the next eligible Winner or to forfeit the prize, at its sole discretion.

# 9. Subscription to Vodafone Kisaanmitr Pack

- The Vodafone India Subscriber(s) may activate the service on a cellular phone, by dialing 53433 and then by giving confirmation to the consent message.
- Through SMS, he/she will receive an acknowledgement on his/her number registered with Vodafone India telling him/her that his/her subscription request has been received.
- Once the Subscriber is successfully subscribed to the Vodafone Kisaanmitr Pack Pack, he/she will get an SMS on his/her number registered with Vodafone India informing him/her about the current Competition or upcoming competitions, prizes to be won, USSD short code to play current competition on his or her number registered with Vodafone India.
- The other relevant steps and terms and conditions involved for each competition under the Vodafone Kisaanmitr Pack will be communicated to the Vodafone Kisaanmitr Pack Members through an SMS on his/her number registered with Vodafone India, at time of activation..
- All Vodafone Kisaanmitr Pack Members will, subject to the terms and conditions of the VODAFONE BONANZA Competition, be automatically eligible to play all competitions launched as part of Vodafone Kisaanmitr Pack, as will be detailed in the terms and conditions of that respective competition.
- If a Vodafone Kisaanmitr Pack Member wants to unsubscribe from the Vodafone Kisaanmitr Pack then it can be done by sending an SMS typing 'Stop to 155223 and then replying with the service option. Upon effective un-subscription, an SMS will be sent to

the number of the Vodafone Kisaanmitr Pack Member registered with Vodafone India confirming the un-subscription from the Vodafone Kisaanmitr Pack.

- Subscription will be open only in the herein mentioned Circles of Vodafone.
- All Vodafone Kisaanmitr Pack Members will be charged Rs. 27 for 90 Days or Rs. 18 for 60 Days Rs. 9 for 30 days, depending on the balance available on his/her number registered with Vodafone India on all competition days, irrespective of whether they play the competition or not, once they have subscribed to Vodafone Kisaanmitr Pack to play the current Competition unless the pricing has been revised for a particular competition or for all further competitions, in which case the price revision will be communicated in advance.
- Vodafone Kisaanmitr Pack Members will be charged Rs. 27 for 90 Days or Rs. 18 for 60 Days Rs. 9 for 30 days,, depending on the balance available on his/her number registered with Vodafone India, from the date of commencement of a particular competition till the date of expiry of such competition or till the time the Vodafone Kisaanmitr Pack Member chooses to unsubscribe from the Pack.
- All Vodafone Kisaanmitr Pack Members will be eligible to play and win the prizes
  offered in each competition subject to being successfully charged for the relevant
  competition, as will be detailed in the terms and conditions of that respective
  competition. These prizes may vary from one competition to the next.
- A Subscriber can subscribe and unsubscribe to Vodafone Kisaanmitr Pack multiple times- i.e. if he/she unsubscribes from Vodafone Kisaanmitr Pack, he/she can subscribe again, at any time, if he/she wishes to do so during the validity of VODAFONE BONANZA Competition. Upon each fresh subscription/ re-subscription, the Subscriber will be charged again, in case there is a competition live on that day and therefore the amount deducted may be more than Rs. 27 for 90 Days.

# 10. Charging:

- All Vodafone Kisaanmitr Pack Members will be charged as per the standard service charge depending on the balance available on his/her number registered with Vodafone India for that day, from 01:00:00 hours onwards.
- . Once charged, the amount will not be refunded to Vodafone Kisaanmitr Pack Members under any circumstances.
- A Vodafone Kisaanmitr Pack Member will be allowed to play the Competition only after being charged.

- If the charging is successful, Vodafone Kisaanmitr Pack Member will get a confirmation USSD FLASH on his/her number registered with Vodafone India, along with the rules, prizes to be won, and the USSD short code which user has to dial to participate in the Competition.
- If the charging is not successful, then the Vodafone Kisaanmitr Pack Member will get an SMS on his/her number registered with Vodafone India informing him/her about his/her unsuccessful charging. Answers for which the charging has not been successful shall be disregarded for the purpose of Winner selection.
- All Vodafone Kisaanmitr Pack Members will be charged from the first day of the Competition, or the day he/she subscribes to the Vodafone Kisaanmitr Pack, as the case may be, till the end of the Competition, or the day till he/she unsubscribes from the Vodafone Kisaanmitr Pack, whichever happens first, irrespective of whether she/he plays the Competition or not.
- If a Vodafone Kisaanmitr Pack Member does not get charged for for a period of 30 days, due to the minimum balance not being maintained on his/her number registered with Vodafone India, the system will automatically deactivate the subscription to the Vodafone Kisaanmitr Pack, without any liability on the Organizer or Vodafone India and the Vodafone Kisaanmitr Pack Pack Member shall not have any claims against the Organizer or Vodafone India in this regard. The Vodafone Kisaanmitr Pack Member will be sent an SMS upon deactivation.

#### 11. Competition Flow

The following completion flow is applicable on Vodafone Kisaanmitr Pack Member playing via USSD mode:

- Competition will be available on the USSD short code \*123\*66# for all Vodafone Kisaanmitr Pack Members.
- Vodafone Kisaanmitr Pack Members can play maximum of 10 questions in a day
- The Competition consists of a total of 900 questions, with 3 answer options each.
- The questions under the Competition shall be based on information available to public at large.
- All questions are in multiple choice format and the answer to each must be selected from one of the 3 options only.
- For every right answer the Vodafone Kisaanmitr Pack Member will get 1 point. There is no negative marking for a wrong answer.
- Irrespective of whether or not the Vodafone Kisaanmitr Pack Member has answered all 10, or less questions on a particular day during the Competition Period when he/she plays on the next day, he/she will be played the first question of that day.
- All Vodafone Kisaanmitr Pack Members can play only up to 10 questions a day. There will be a fresh set of 10 questions from each set every day.

- A Vodafone Kisaanmitr Pack Member will be played the questions one after the other till he/she finishes answering all the questions for each day.
- There will be a black-out time for the Competition every day between 11:45 PM and 12:15 AM of the next day.. During this time, the Vodafone Kisaanmitr Pack Members will not be allowed to play the Competition.
- Once the Vodafone Kisaanmitr Pack Member has answered all the questions for the day, he/she cannot answer the questions again.
- The points scored by the Vodafone Kisaanmitr Pack Member in a day will not get carried over to the next day. His/her score will be reset at zero at the start of each day. The selection for the Winner for Daily Prizes will be based only on the points scored by a Vodafone Kisaanmitr Pack Member on each day.
- After every answer, the Vodafone Kisaanmitr Pack Member will receive his/her updated score and given the next question and answer options.
- If a Vodafone Kisaanmitr Pack Member wishes to unsubscribe from the Vodafone Kisaanmitr Pack, it can be done by calling the toll-free number 155223 or sending an SMS typing ''Stop to 155223 (Toll-free) and then replying with the service option. Upon effective un-subscription, an SMS will be sent to the number of the Vodafone Kisaanmitr Pack Member registered with Vodafone India confirming the un-subscription from the Vodafone Kisaanmitr Pack.

## 12. Competition on USSD

- All Vodafone Kisaanmitr Pack Members can play the Competition by dialing \*123\*66# only after being charged for the day.
- After Dialing the USSD short code user will get a multiple choice question. User has to reply with option.
- The time taken for answering a question through the "USSD" mode is calculated from the time the question is generated and pushed to the Vodafone Kisaanmitr Pack Member, till the time the answer is received by Contakt's system. Maximum time limit to answer a question would be 30 seconds. Contakt and Vodafone India does not have any control over delays resulting in the intermediate systems including but not limited to internet connectivity which may or may not be due to technical snags, network failure or system failure or errors, but which are likely to result in delay in the time taken to send/receive the response and hence the time recorded for answering the question.
- If a Vodafone Kisaanmitr Pack Member stops playing the Competition after answering the nth question then when he/she again starts playing on the same day, he/she will get the (n+1)th question. If the Vodafone Kisaanmitr Pack Member does not receive the (n+1)th question, for any reason whatsoever, then he/she can continue playing either by dialing USSD short code on the same day, to receive the next question.

#### 13. Prizes and Winner Selection Process:

## **Bumper Prize:-**

The selection for the Bumper Prize will be conducted at the end of the competition. One MSISDN across all circle with the maximum cumulative score in the least amount of time during the competition will be selected as the winner of Royal Enfield Bullet Classic desert Storm. And Fly with MS Dhoni for 20 minutes. The winner will be given physical seating next to MS Dhoni for 20 minutes.

Winner will make his own travel and stay arrangements to the port of embarkation and from the port of disembarkation, and will be given Rs. 4000/- by Money Order or to his bank account towards these expenses by Organiser.

Single To & Fro Flight Ticket to Venue from \_\_\_\_\_\_ (Nearest airport of Winner's Circle) at <u>Venue's city</u> for the Winner. The ticket would be purely at the discretion of the Organizer and the Winner will have no right or say in the same.

A Special team would be verifying winner's details and would be doing police verification. Any customer failed to clear above process will not be eligible for winning the prize and Organiser reserves the right to select next winner at its sole discretion.

#### Second Prize:-

The selection for the Second Prize will be conducted at the end of the competition. One MSISDN across all circle with the second highest cumulative score in the least amount of time during the competition will be selected as the winner of TV, worth Rs. 1,00,000.

#### Third Prize:-

The selection for the Third Prize will be conducted at the end of the competition. One MSISDN across all circle with the third highest cumulative score in the least amount of time during the competition will be selected as the winner of I-phone 7, 32 GB.

## Fourth Prize:-

The selection for the Fourth Prize will be conducted at the end of the competition. One MSISDN across all circle with the fourth highest cumulative score in the least amount of time during the competition will be selected as the winner of Refrigerator worth Rs.25,000.

# Daily Prize:-

<u>Daily Prize for Prepaid Subscribers:</u> The Daily Prize Winners will be selected each day basis the highest score achieved by in each Circle/grouped circle and in case of a tie breaker the Daily Prize Winners would be selected based on the maximum correct answer given in a set time period. In case of tie subscriber active on the service for more time will be given recharge. Such Daily Prize Winners shall get a Recharge\* or credit worth Rs. 100/- as prize.

Daily Recharge prize is applicable only for prepaid subscribers. Daily Recharge Winners will get recharge in 2-3 days working day and organizer will do/arrange online recharge for winners.

- The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed in this Competition will be witnessed by an independent third party auditor ("**Independent Auditor**") who shall, after the selection of the Winners, certify such process.
- 14. To be eligible to claim the prizes under the Competition, the winning MSISDNs have to be active Subscribers of Vodafone India at the time of the Winner announcement.
- 15. The list of Winners of all prizes except daily prizes will be announced after the end of the Competition and after all the Winner selection processes are completed. These Terms and Conditions shall be available on the Website .The Terms and Conditions can be amended or varied from time to time or withdrawn and therefore, please visit the Website to keep yourself updated and informed.
- 16. All prizes will be given after deducting/receiving various taxes, license fees and charges as applicable.
- 17. All decisions of the Organizer in respect of all transactions under this Competition, including without limitation the selection of Winners as certified by the Independent Auditor and other related transactions shall be final and binding and no complaints, claims, correspondence or communication shall be entertained in this regard.
- 18. All prizes offered in this Competition are subject to availability. The Organizer reserves the right to provide alternate models or brands of the same value, for any of the prizes won, at its sole discretion.
- 19. After the selection and validation of the Winners of all the prizes under this Competition, the Winners will be contacted, by calling them for 3 consecutive days on the number of the Winner(s) registered with Vodafone India, and will be given further details as to how, when and where they can redeem their respective prizes. For such purpose the Winner(s) will receive calls only from one of the numbers mentioned herein, i.e., 0228811500/ 0228811503. The Organizer and Vodafone India shall not be liable for any reason whatsoever in the event the Winners respond or communicate in any form, with any other number. In the event the Winners do not answer the calls of the Organizer, an SMS will be sent to the MSISDN of the Winners intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes ("Intimation"). The prizes must be claimed by the Winners within 30 days from the date of Intimation to the Winner, failing which, the prize(s) will be deemed to be forfeited by the Organizer under the respective categories under the Competition. The prizes offered under the Competition may be given to the Winners during a special event, the venue, date and time of which shall be announced by the Organizer, at its sole discretion, subsequent to completion of the Competition. In the event no special event is being conducted by the

Organizer, the Winners shall be required to provide their address to which the prizes may be sent by the Organizer, failing which the prize shall be forfeited. The prizes shall, under no circumstance be distributed from the amount charged by Contakt or Vodafone India for playing the Competition. Delivery of prizes will be subject to the Winner giving the correct address and his/her availability there. The Winners agree that there shall be no liability on the Organizer or Vodafone India in the event the Winners cannot be contacted, on any account whatsoever. In the event that any of the Winners cannot be reached over phone or through SMS for a period of 3 days from the date of Intimation or are ineligible or are disqualified, for any reason whatsoever, the Organizer reserves the right to forfeit the prize at its sole discretion.

- 20. Without prejudice to the foregoing Clause 19, any failure on the part of the Winner under this Competition to comply with directions issued by the Organizer shall entitle the Organizer, at its discretion, to cancel and forfeit the prize for the said Winner and the same prize will be given to the next eligible Winner, which shall in the case of Grand Prize Winners, be limited to up to 3 Winners. The prizes shall be distributed only after and subject to confirmation of an existing Permanent Account Number ("PAN") of the Winner(s). All costs and expenses for collecting the prize unless otherwise specified shall be borne solely by the Winners under this Competition and the prize shall not be transferable and no request shall be entertained by the Organizer and Vodafone India for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of the Organizer, the Winners shall collect them from the place specified by the Organizer.
- 21. Vodafone Kisaanmitr Pack Members may directly contact Contakt at 0228811500 regarding any queries / complaints pertaining to the Competition between 10.30 AM and 6.30 PM on all working days from Monday to Friday. Alternatively, the Vodafone Kisaanmitr Pack Members can send an email to <a href="mailto-va.support@contakt.co.in">va.support@contakt.co.in</a> which will be answered on working days, between Monday to Friday. All disputes must be addressed by the Vodafone Kisaanmitr Pack Member in writing to Contakt directly and Vodafone India shall not entertain any communication in this regard.
- 22. By entering the Competition, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages including without limitation daily updates of Your score and such other updates of the current Competition, promotional updates on the competition/s as may be active for participation during the Competition Period. Also, the Vodafone Kisaanmitr Pack Members may receive promotional updates from and at the sole discretion of the Organizer, of the upcoming competition/s for 30 days from the date of commencement of such upcoming contest/competition.
- 23. Organizer, Vodafone India and their affiliates shall be entitled to use, in any manner, the details of the Vodafone Kisaanmitr Pack Members including the Information i.e. name, photograph etc. for their sales, marketing and promotional purposes, including the prizes awarded to them, if any. By participating in the Competition, all Vodafone Kisaanmitr Pack Members hereby agree to the same. Organizer may, at its discretion, choose not to disclose

- the identity of the selected Vodafone Kisaanmitr Pack Winners to other Vodafone Kisaanmitr Pack Members, unless expressly mentioned herein.
- 24. Prize(s) shall not be transferable. Cash alternative for the prizes above maybe given at the sole discretion of the Organizer. Mere participation in the Competition shall not entitle a Vodafone Kisaanmitr Pack Member to the prize. No other person or agent can claim the prize on behalf of the Vodafone Kisaanmitr Pack Member unless otherwise expressly mentioned herein.
- 25. A Vodafone Kisaanmitr Pack Member shall be considered ineligible if he/she does not conform to the conditions as stipulated in these Terms and Conditions, or cannot provide any of the required documents as stipulated in Clause 26 herein.
- 26. All prizes must be claimed by the Winners, along with the documents specified herein below within the specified timelines intimated by the Organizer. The documents required to be submitted along with the claim by the Winners include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of law):
  - a. Identity Proof;
  - b. Address Proof;
  - c. Photocopy of PAN Card;
  - d. In case of Winner holding a post-paid connection of Vodafone India number and is entitled to a prize, the value of which exceeds [Rs. 5,000/-], self-attested copy of the latest bill issued by the operator in respect of the Vodafone India number registered with the Organizer under the Vodafone Kisaanmitr Pack; and
  - e. In case of Winner holding a pre-paid connection of Vodafone India number and is entitled to a prize, the value of which exceeds [Rs. 5,000/-], an affidavit in the format provided by the Organizer, declaring that the Winner is the rightful user of the Vodafone India number and the same is registered with the operator in the name of the Winner. Only registered Vodafone India Subscribers of the winning mobile phone number can be Winners and not merely the players using such mobile numbers.
- 27. Any prize of value in excess of INR 10,000/- in a year\*\* will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the Winner at the prevailing rate. Further, all the Winners must furnish a valid Indian PAN Card to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winners' prize shall be forfeited, or the prize shall be rolled over to the next eligible Winner, at the sole discretion of the Organizer.
  - \*\*Vodafone Kisaanmitr Pack Member earning prizes equal to or in excess of INR 10,000 in a year in aggregate from all competitions / offers conducted by Contakt Tech Solutions as one of the organizers irrespective of the operator or other organizers will be subject to TDS under the Income Tax Act, 1961.

- 28. Organizer and Vodafone India are not liable for any direct/indirect costs or expenses in relation to the Competition which are to be borne by the Vodafone Kisaanmitr Pack Member personally, including without any limitation the costs of collecting prizes or applicable taxes to be borne by the Vodafone Kisaanmitr Pack Members entitled to any prize.
- 29. The Vodafone Kisaanmitr Pack Members shall not have the right to claim any damages, loss or costs from the Organizer and Vodafone India for delay in delivery of the prize(s) on any grounds whatsoever. Vodafone India and/or Contakt are neither responsible nor guarantee the quality of the goods or services being offered as prizes nor are they liable for any defect or deficiency of goods or services so obtained or availed, by the Vodafone Kisaanmitr Pack Members under this Competition.
- 30. Organizer and Vodafone India are not liable for any loss or damage of any nature whatsoever if incurred by the Vodafone Kisaanmitr Pack Pack Members in connection with the Competition.
- 31. Notwithstanding any other provisions under these Terms and Conditions herein, the Organizer and Vodafone may at any time introduce additional prizes in this Competition.
- 32. Subject to any applicable law (a) All warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by Organizer and Vodafone India including, but not limited to, meeting of the Vodafone Kisaanmitr Pack Member's requirements or aspirations, timeliness, security, any delay in receiving or sending a question/answer during the Competition Period or delay in time recorded or taken for answering a question through USSD mode, the results or reliability of the Competition, the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, benefits or awards acquired or obtained through the Competition or any transactions effected through the Competition; (b) The Vodafone Kisaanmitr Pack Member expressly agrees that his/her participation in the Competition offered by the Organizer is at the Vodafone Kisaanmitr Pack Member's sole risk and is governed by the Terms and Conditions herein; and (c) No advice or information whether by representations, oral, written or pictorial derived from the Website or through the Competition shall be construed to mean the giving of any warranty of any kind by the Organizer or Vodafone India.
- 33. The prize(s) to the Winners shall be given subject to compliance with all applicable statutory legislations, processes or formalities in connection with the prize(s) and on production of all such documents/papers as may be required by the Organizer under Clause 26 before accepting the delivery of the prize. Any failure on the part of the Winners to comply with directions issued by the Organizer for claim of prize shall entitle the Organizer to forfeit the prize(s).
- 34. The prizes shall be handed over by the Organizer on receipt of all the documents, from the Winners, required to process the distribution of the prize/s.

- 35. In all competitions launched by Organizer and Vodafone India jointly ("Vodafone Competition(s)") for the financial year 2016-17, one individual Winner, irrespective of the number of mobile connections registered in his/her name with Vodafone India, is entitled to win only one Bumper prize in any competition organised by Organiser in one financial year
- 36. This offer under this Competition cannot be used in conjunction with any alternative offer or promotion of a similar nature.
- 37. This Competition is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of Vodafone India and/or Contakt ("Force Majeure Event"). Neither Contakt nor Vodafone India shall be liable for any delay or adverse effect caused to Vodafone Kisaanmitr Pack or this Competition as a result of a Force Majeure Event. Contakt and/ or Vodafone India shall intimate the suspension of Vodafone Kisaanmitr Pack or the Competition caused as a result of such Force Majeure Event to the Vodafone Kisaanmitr Pack Members.
- 38. The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.
- 39. This Competition is subject to guidelines/ directions issued by the Department of Telecommunications ("**DoT**"), Telecom Regulatory Authority of India ("**TRAI**") or any other statutory authority from time to time.
- 40. In the event of any discrepancy between these Terms and Conditions and the terms and conditions of the Vodafone Kisaanmitr Pack, so far as the same impact the terms and conditions of subscription to Vodafone Kisaanmitr Pack as are specifically provided on the Website, the terms and conditions of the Vodafone Kisaanmitr Pack shall prevail. In the event of any such discrepancies impacting the Terms and Conditions of this Competition, only these Terms and Conditions shall prevail and override the terms and conditions of the Vodafone Kisaanmitr Pack.
- 41. Questions and their answers are designed/ sourced by Contakt, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. The facts are based on largely known facts and any exceptions are not considered. In the event of any discrepancy / dispute regarding the questions or answers, neither Contakt, Vodafone India nor any third party involved shall be liable towards any Vodafone Kisaanmitr Pack Member in any manner.
- 42. Neither Vodafone India nor Contakt shall be responsible for any claims arising out of technical failures before, during or after the completion of the Competition including but not limited to any technical failures in the telephone lines, delay in receiving or sending an SMS during the Competition Period or delay in time recorded or taken for answering a question through USSD mode, any action that has been initiated, actioned or completed through the Vodafone Kisaanmitr Pack Members mobile phone, failure of servers or the failure to provide the correct Competition score updates or any mistakes arising out of technical snags or resultant inability of the listener for participation. Further, Vodafone India and /or

Contakt shall not be responsible for any claims arising out of any failure(s) which is beyond the reasonable control of Contakt or Vodafone India.

- 43. Organizer, Vodafone India nor any of their group entities or affiliates, their respective directors, officers, employees, agents, representatives, shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal loss or injury that may be suffered (including loss of life), by a Vodafone Kisaanmitr Pack Member and/or any third party, directly or indirectly, by use or non-use of the prizes offered in this Competition.
- 44. Organizer and Vodafone India reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Competition or any part thereof including the eligibility criteria, the Terms and Conditions and prizes at their sole discretion at any time as may be required including in view of business exigencies, changes by regulatory authorities, statutory changes and for other reasons beyond its control. The latest revised version of the Terms and Conditions shall be effective and binding on the Vodafone Kisaanmitr Pack Members from the time of its posting on the Website. You are therefore advised to check this Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue the subscription to Vodafone Kisaanmitr Pack and any other services offered on and/or through Vodafone Kisaanmitr Pack. Your continued subscription to Vodafone Kisaanmitr Pack and/ or participation in the Competition will constitute Your acceptance of the latest revised Terms and Conditions.
- 45. The Vodafone Kisaanmitr Pack Members shall indemnify and keep indemnified Vodafone India and Contakt and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which Contakt or Vodafone India may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Vodafone Kisaanmitr Pack Members under the Terms and Conditions, any failure by the Vodafone Kisaanmitr Pack Member participating in the Competition to comply with applicable law and any third party claim in respect of misuse of any information of a third party. Vodafone India and Contakt shall have the right to defend themselves, pursuant to this Clause, at the cost of the Vodafone Kisaanmitr Pack Member. The Organizer, Vodafone India or their respective affiliates shall not be responsible for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, incurred by the Winner or any third party, whether in connection with the Vodafone Kisaanmitr Pack Members or the Competition.
- 46. The employees, agents, associates, distributors or dealers of the Organizer or Vodafone India shall not be eligible to win any of the prizes offered in the Competition.
- 47. Vodafone India and Organizer may assign any or all of their rights under these Terms and Conditions to their respective affiliates or any third party without consent of the Vodafone Kisaanmitr Pack Members.
- 48. The Organizer and/or Vodafone India reserve the right, at any time, to unconditionally disqualify any Vodafone Kisaanmitr Pack Member who tampers with or who in any way

- abuses the process or Terms and Conditions of the Competition. Failure by the Organizer or Vodafone India to enforce any of their rights at any stage does not constitute a waiver of those rights.
- 49. Any attempt by a Vodafone Kisaanmitr Pack Member to deliberately undermine the legitimate operation of the Competition is a violation of laws and should such an attempt be made, the Organizer and/or Vodafone India reserve the right to seek damages from any such Vodafone Kisaanmitr Pack Member to the fullest extent permitted by law.
- 50. Organizer and Vodafone India does not make any commitment, express or implied to respond to any feedback, suggestion and/or queries of the Vodafone Kisaanmitr Pack Members.
- 51. Organizer, Vodafone India and their officials including their directors, officers, partners, employees, consultants and agents are under no obligation to render any advice or service to any Vodafone Kisaanmitr Pack Member in respect of the Competition.
- 52. You, the Vodafone Kisaanmitr Pack Member, acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, WAP Link, Website and all material or content related to the Competition shall remain, at all times, owned by Contakt, Vodafone India or its respective owners. All material and content contained in this Website, WAP Link is made available for Your personal and non-commercial use only. Any other use of the material/content on this Website or any information disseminated by SMS or any other means of communication is strictly prohibited.
- 53. Any Vodafone Kisaanmitr Pack Member providing any incorrect information, concealing or withholding any information from the Organizer with intent to participate and/or win the Competition will automatically be disqualified from participating in it and winning the different categories of prizes. Such act of providing incorrect information, concealing or withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of the Vodafone India number, domicile, payment of outstanding amount to Vodafone India or any other information provided by the Vodafone Kisaanmitr Pack Member, shall entitle the Organizer to disqualify him/her without any further intimation.
- 54. The Vodafone Kisaanmitr Pack Members hereby agree and undertake not to hold Vodafone India, Contakt and/or any of their group entities or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses, either direct or indirect or remote that they may/might have suffered, sustained or incurred, or claim to suffer, sustain or incur, by way of and /or on account of this Competition.
- 55. Nothing in the Competition shall affect any intellectual property rights of the Organizer or Vodafone India or any of its affiliates in any product or service made available on the Website.

- 56. Apart from the entitlement to the aforementioned prizes, the Winners or their legal heirs, successors or representative will have no other rights or claims against Vodafone India and/or Contakt, unless otherwise expressly mentioned herein.
- 57. By participating in the Competition, the Vodafone Kisaanmitr Pack Members consent to the following information relating to them to be exchanged between Vodafone India, Contakt and their concerned vendors and/or published or otherwise communicated to in any media that the Organizer may deem fit, for the purpose of Winner announcement: name, mobile phone number, score and/or photograph. The Vodafone Kisaanmitr Pack Members also consent to the information being shared by Contakt with its affiliates and service providers and to the information being processed and stored in the servers of Contakt or its service providers, inside or outside India.
- 58. The Vodafone Kisaanmitr Pack Members and Winners hereby irrevocably authorize Vodafone India, that the data gathered during and/or after the Competition in respect of the Vodafone Kisaanmitr Pack Members (including Vodafone Kisaanmitr Pack Member name and photograph etc.) shall be used by Vodafone India and its subsidiaries in its any communications including marketing promotions and advertisements along with/without Vodafone India's brand.
- 59. The Winner's name will be announced as registered in the system of Vodafone India.
- 60. The Winner shall not be entitled to the prize, in case he/ she fails to clear all outstanding dues payable to Vodafone India and / or is not an active Subscriber of Vodafone India on the date of claiming the prize/s.
- 61. This Competition may contain factual references to the names of certain companies, products and individuals. The Organizer and Vodafone India make no representation of having a business relationship or tie up with any such companies, products or individuals. All trade names shall continue to remain owned by their respective owners.
- 62. The provisions of this service, the Competition and any other promotional endeavor may not be used for any commercial purpose by any Vodafone Kisaanmitr Pack Member.
- 63. These Terms and Conditions are subject to laws of India. Any disputes or any matter arising here from will be referred to arbitration, at the request of either of the parties upon written notice to that effect to the other. The arbitration shall be conducted in accordance with the Arbitration and Conciliation Act, 1996, by a sole arbitrator, to be appointed by Vodafone India. The decision of the sole arbitrator shall be final and binding on the parties. All proceedings of such arbitration shall be in the English language. The venue of arbitration shall be Mumbai. Subject to the foregoing, any disputes or any matter arising here from shall be subject to the exclusive jurisdiction of the courts at Mumbai.
- 64. In case of any of the contest question having wrong answer in the application and if same is being noticed by Organiser or any participant then each participants will be given 1 point for that particular question.

- 65. "Force Majeure Event" MS Dhoni's obligations are subject to detention or prevention by sickness, inability to perform, accident, failure or delay of means of transportation which includes any act of public authority, government regulation of other force major occurrence, fire, earthquake, flood, epidemic, civil disturbance, war, civil commotion, acts of God and any other cause(s) similar or dissimilar not within the control of any of the Parties which is acceptable to the Parties which MS Dhoni may be rendered up to the time of the inability to perform by reason of such sickness or force major occurrence.
- 66. The Company recognizes and acknowledges that Dhoni is bound by the applicable rules and regulations of the ICC, BCCI, IPL Governing Council, the IPL Team and the State Association. Accordingly, the performance by Dhoni, of his obligations under this Agreement shall at all times be subject to any of his obligations, specified under the rules and regulations of the ICC, BCCI, IPL Governing Council, the IPL Team and the State Association or any agreements that he may enter into with any of these bodies from time to time, and that the provisions of this Agreement shall be subject to any such rules, regulations and/or agreements. As per ICC, BCCI, IPL Governing Council, the IPL team and the State Association, in the event a players Engagement/s for a company which is a competitor of any of the sponsor of ICC/BCCI/State Association, in such an event the competitor of the sponsor may not be allowed to exercise any of its rights granted under this Agreement if such a regulation is passed by ICC/BCCI/State Association. Also if any law or regulation of ICC/BCCI/State Association prohibits the performance of Dhoni's obligation under this Agreement, requirements of ICC/BCCI/State Association shall be given priority in any matter whatsoever.

## 67. Disqualification:

- a) At any point in the journey if MS Dhoni feels that the winner's behavior is unbecoming then he/she reserves the right to insist that winner vacates his/her adjacent seat and exchange the same with the Contakt manager and there shall be no compensation whatsoever entertained to the winner in this regard.
- b) On account of communicable disease, overpowering bad odour or being in a drunken state, Contakt can refuse at any time to permit winner to sit adjacent to MS Dhoni.
- c) The winner should not be suffering from any infectious disease/ailment on day of travel. Presence of such infectious disease/ailment on day of travel can be grounds for Contakt to disallow winner from sitting on the adjacent seat and Contakt is not liable to offer any compensation as a result of such cancellation
- 68. If MS Dhoni cancels his travel plans, then the winner shall be given a single seat, one way open air ticket for any sector in the country on any of Contakt's partner airlines and Rs. 4000 as compensation. On a reasonable endeavour basis, the flight with MS Dhoni would be substituted with a meet and greet at MS Dhoni's venue of choice which could include MS Dhoni's office/residence/vanity van/car/studio etc. This would be done at the time and place of convenience of Ms Dhoni. If for any reason the winner does not avail of such a meet and greet, then Contakt is not liable to give the winner any refund or arrange for an alternate date for such a meet and greet.