

Vodafone SuperNet™ 4G with a strong presence in 440 towns now available across Haryana

Vodafone Haryana with 3300+ sites has further strengthened its network ensuring seamless coverage across the state

Haryana, March 09, 2017: Vodafone, Haryana's largest operator by revenue and customer base has successfully launched its 4G footprint in 440 towns already. Vodafone has set up sites to provide state of art IP network and world class services to customers across Haryana. **Vodafone SuperNet™** is already present in key centers like Karnal, Sonipat, Rewari, Ambala, Hisar, Kurukshetra, Jind, Bhiwani, Yamunanagar, Sonipat, Panipat, Bahadurgarh, Loharu, Berla, Gignaw, Baliana, Sundrehti.

Vodafone has rapidly expanded its 4G footprint in Haryana and continues to invest in order to deliver a superior network experience to customers. **Vodafone SuperNet™ 4G** service in Haryana is built on a strong fibre backhaul, enabling significant volumes of seamless data flow and superior connectivity on 4G and is supported by its superfast 3G services on a new and modern network.

Commenting on this accomplishment, **Mohit Narru, Business Head-Haryana, Vodafone India** said, *"We are happy to announce that our 4G services are now available across 440 towns in Haryana, which is a strong leadership market for Vodafone India. It gives me immense pleasure to share that our continuous endeavour to enhance customer experience has helped us to be No. 1 in revenue and customer Market share in Haryana. As the leading operator in Haryana we understand and support our customers changing behaviour and our vision is to provide them with the best digital experience by continuously expanding our 4G network. "*

On **Vodafone SuperNet™ 4G**, customers can experience a significant enhancement in their mobile internet experience with faster download/upload of videos and music, seamless video chats and also enjoy greater ease in using their favorite apps. Customers will also be able to experience features like high definition video streaming, mobile gaming and two-way video calling, and a wide portfolio of product propositions to enjoy our best in class internet speeds and experience Vodafone 4G seamlessly.

Vodafone customers in Haryana have a bonanza of special benefits to enjoy our super speeds and experience **Vodafone SuperNet™ 4G** seamlessly. This includes:

- SuperHour offers- Unlimited 4G/3G data for 1 hour just @ Rs 17
- 4G Handset and 4G SIM customers enjoy up to 4 times 4G data on purchase of 1GB pack. Recharges start from Rs 254 (254=4GB Data for 28 days)
- On a new 4G device get free additional 9 GB data on purchasing 1 GB pack
- 400MB FREE Internet & complimentary subscription to **Live TV, Movies & Shows on VODAFONE PLAY** leading entertainment destination with 140+ Live TV channels, 14000+ Movies and TV shows, Videos and Unlimited Music Catalogue.



Haryana is a focus and significant growth market for Vodafone India & its network covers 99.7% population of Haryana. In Haryana, Vodafone M-Pesa has tied up with Government of Haryana to ensure timely and transparent digital transfer of monthly disbursement to pensioners. Also, viewing the growing volumes of customer usage increasing need for speed, the **company invested INR 114 Crores in 2015-16** to expand, modernize and build a more technology and energy efficient network. In Haryana, Vodafone has a **large retail footprint with 266 Vodafone branded stores** spread across prominent localities in the state, making it convenient for customers to access Vodafone's products and services within their neighbourhood.

About Vodafone India

Vodafone India is a 100% fully owned subsidiary of the Vodafone Group Plc. with operations across the country serving over 200 million customers (over 106 million in rural areas). Commencing operations in 2007, Vodafone is today a robust, award-winning business and committed for the long term. Vodafone Business Services serves the needs of enterprises and government by providing total telecommunications (Voice and Data) solutions across mobility and wireline platforms. Our mobile wallet, M-Pesa is a unique and innovative money transfer service from Vodafone that fosters financial inclusion.

Committed to optimizing the near-ubiquitous reach of mobile telephony to address national developmental priorities, the Vodafone Foundation partners is actively engaged in community development initiatives especially in the domains of m-Women, m-Agriculture, m-Education and Disaster Relief. Building on its global experience and expertise, an outreach across India and offering a comprehensive portfolio of technologies- 2G, 3G & 4G, Vodafone is uniquely positioned to actualize the vision of Digital India.

Globally, Vodafone is one of the world's largest telecommunications companies and provides a range of services including voice, messaging, data and fixed communications. Vodafone has mobile operations in 26 countries, partners with mobile networks in 49 more, and has fixed broadband operations in 17 markets. As of 30 September 2016, Vodafone had 470 million mobile customers and 14 million fixed broadband customers. For more information, please visit www.vodafone.com.

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