



Press Note

Mumbai, June 26, 2025

Vi Launches New Vi Max Family Plan with Bundled Netflix Subscription

- Offers the industry's largest data quota along with access to up to 19 OTT platforms at a competitive price

India's leading telecom operator **Vi** today announced the launch of its new **Vi Max Family Postpaid Plan**, which offers the **highest data benefit in the industry**. The plan also offers an unparalleled OTT experience including a **Netflix subscription** and access to up to 18 more OTT platforms in a single monthly bill, providing great value at a competitive price.

Single Plan with Netflix and up to 18 More OTTs

Entertainment is one of the major drivers for data consumption in India. Catering to the growing demand for best-in-class OTT experience, **Vi has added a Netflix subscription as a fixed recurring benefit** to **Vi Max Family Plan 871**, as well.

With Netflix Basic subscription, Vi Postpaid users will be able to enjoy world-class entertainment on any one of their devices – mobile or television. Customers on this plan can enjoy a variety of content from Netflix spanning across genres and categories, including iconic global originals such as Squid Game, Wednesday, Stranger Things, blockbuster films like Lapataa Ladies, Pushpa 2, Jawan, Chhaava, Sikander and many more titles, local original films and series like The Kapil Sharma Show, Test, Jewel Thief, The Royals, Khakee: The Bengal Chapter, Black Warrant, Heeramandi, Rana Naidu amongst others. The plan also gives you access to enjoy all live events on Netflix including WWE.

Along with Netflix, users can also access up to 18 more OTT platforms, all included within this plan, making it the most comprehensive entertainment-led Postpaid plan available.

Highest Data Benefit in the Industry:

Priced at just Rs 871, the Vi Max Family Plan includes two connections, a primary and a secondary. In this plan, Vi offers the highest data quota in the industry with a **massive 120GB monthly data pool** shared between the two members. With 70GB for the primary member, 40GB for the secondary member, and 10GB as shared data, **this is the industry's largest data offering, in this price range**.

Further, **Vi is the only operator that offers Unlimited Night Data** (12 am – 6 am) and **Data Rollover up to 400GB** (200GB for each member), ensuring a worry free data experience.

Further enhancing the experience is Vi's ongoing offer of Unlimited 5G data for customers on 5G handsets in the recently launched locations Mumbai, Delhi-NCR, Patna, Chandigarh, and Bengaluru. The company plans to strategically roll out 5G in all 17 priority circles, where it has acquired 5G spectrum, by August this year.

Under the industry-first 'Choice' proposition that offers Postpaid customers the freedom to choose their preferred benefits across entertainment, travel, and mobile security, **the plan offers two 'Choice' benefits:**

- **In entertainment, Vi customers can choose from** Amazon Prime, JioHotstar, SonyLIV, or access to 17 OTT platforms (including Zee5, Fancode, Discovery+, SonyLiv, JioHotstar, etc.) through the Vi Movies & TV platform



- **In travel and device security**, the Vi Max Family Plan 871 also lets customers choose from the following:
 - **Norton Mobile Security (12 months)** – complimentary protection for your mobile device
 - **EaseMyTrip Travel Benefit** – exclusive discounts on flights, perfect for planning holidays and family travel

This launch follows Vi's recent move to allow up to a total of eight secondary members at an additional Rs 299 per member, under one Family Plan.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles. The Company provides Voice and Data services across 2G, 4G and 5G platforms and is expanding 5G services across 17 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in