



Press Release

Malappuram/Kozhikode, 30th July 2025

Vi launches 5G services in Malappuram and Kozhikode

Leading telecom operator Vi today announced the launch of its 5G services in Malappuram and Kozhikode starting tomorrow. This expansion is part of Vi's ongoing 5G rollout across 23 cities, in its 17 priority circles, where it has acquired 5G spectrum.

Vi 5G is also going live in six other cities tomorrow including Ahmedabad, Rajkot, Surat, Vadodara, Aurangabad and Nashik. Prior to this, Vi has already launched 5G services in nine cities including Mumbai, Delhi-NCR, Bangalore, Mysuru, Nagpur, Chandigarh, Jaipur, Sonipat and Patna.

Vi users in Malappuram and Kozhikode with 5G-enabled devices can access Vi 5G services starting tomorrow. As an introductory offer, Vi is providing unlimited 5G data to users on plans starting from ₹299. Customers can enjoy high-definition streaming, gaming, video conferencing, faster downloads, and real-time cloud access.

Commenting on the launch, **George Mathew V, Business Head – Kerala, Vodafone Idea**, said: "As we launch Vi 5G in Malappuram and Kozhikode, we are excited to bring the future of connectivity to two key cities in North Kerala. With our next-gen 5G alongside our robust 4G services, we aim to provide more options and an enhanced experience to our users. We are committed to systematically expanding our 5G footprint across Kerala, in line with growing demand and 5G handset adoption."

Vi has partnered with Ericsson to deploy advanced, energy-efficient infrastructure and implemented AI-powered Self-Organizing Networks (SON) to automatically optimize network performance.

In parallel with its 5G roll out, Vi has also significantly upgraded its 4G network in Kerala to deliver enhanced coverage, faster data speeds, and overall superior user experience. Vi also launched 4G services in Lakshadweep islands in November last year. Since March 2024, it has successfully deployed 900 MHz spectrum in over 1400 sites to strengthen indoor coverage, deployed 2100 MHz spectrum on 4300 sites, augmented capacity by layer addition and augmented spectrum bandwidth enhancing both reach and data traffic handling capabilities. These upgrades implemented over 15 months from April 2024 to June 2025 have led to a 22 percent capacity increase in Kerala and underscore Vi's commitment to delivering consistent and high-quality connectivity across urban and rural areas. To ensure a superior 5G experience in Kerala.

Vi remains committed to building a future-ready network that meets the evolving digital needs of consumers and businesses. For more details on availability, pricing, and supported devices, visit: <https://www.myvi.in/5g-network>

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles. The Company provides Voice and Data services across 2G, 4G and 5G platforms and is expanding 5G services across 17 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a



truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in