



Press Release

Indore, 2nd September 2025

Vi launches 5G services in Indore

Leading telecom operator Vi today announced the launch of its 5G services in Indore, starting tomorrow. This expansion is part of Vi's ongoing 5G rollout across multiple cities, in its 17 priority circles where it has acquired 5G spectrum. With this, Indore becomes the first city in Madhya Pradesh to experience Vi's next gen connectivity.

Earlier, Vi introduced 5G services in Mumbai, Delhi-NCR, Bangalore, Mysuru, Nagpur, Nashik, Pune, Chandigarh, Patna, Jaipur, Sonipat, Ahmedabad, Rajkot, Surat, Vadodara, Chhatrapati Sambhajnagar, Meerut, Malappuram, Kozhikode, Vishakhapatnam, Tirumala, Madurai, Agra, Kochi, Thiruvananthapuram and Siliguri.

Vi users in Indore with 5G-enabled devices can access Vi 5G services starting tomorrow. As an introductory offer, Vi is providing unlimited 5G data to users on plans starting from ₹299. Customers can enjoy high-definition streaming, gaming, video conferencing, faster downloads, and real-time cloud access.

Commenting on the launch, **Kavita Nadkarni, Business Head – Madhya Pradesh & Chhattisgarh, Vodafone Idea**, said: "As we launch Vi 5G in Indore, we are excited to bring the future of connectivity to Madhya Pradesh. With our next-gen 5G alongside our robust 4G services, we aim to provide more options and an enhanced experience to our users. We are committed to systematically expanding our 5G footprint across Madhya Pradesh & Chhattisgarh circle, in line with growing demand and 5G handset adoption."

To ensure a superior 5G experience in Indore, Vi has partnered with Ericsson to deploy advanced, energy-efficient infrastructure and implemented AI-powered Self-Organizing Networks (SON) to automatically optimize network performance.

In parallel with its 5G roll out, Vi has also significantly upgraded its 4G network in Madhya Pradesh & Chhattisgarh to deliver enhanced coverage, faster data speeds, and overall superior user experience. Vi has successfully deployed 900 MHz spectrum on more than 6600 sites to strengthen indoor coverage as well as upgraded 1800 MHz spectrum capacity on over 11500 sites. To enhance coverage, Vi has also added over 1600 new sites in the region. These upgrades implemented over 15 months from April 2024 to June 2025 have led to a 52 percent capacity increase in Madhya Pradesh & Chhattisgarh underscoring Vi's commitment to deliver consistent and high-quality connectivity across urban and rural areas.

Vi remains committed to building a future-ready network that meets the evolving digital needs of consumers and businesses. For more details on availability, pricing, and supported devices, visit: <https://www.myvi.in/5g-network>

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles. The Company provides Voice and Data services across 2G, 4G and 5G platforms and is expanding 5G services across 17 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is



developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in