



Press Release

Mumbai, 06 August 2025

Vi Business is Committed to Power India's Energy Landscape; Gears Up to Connect 12 Million Smart Meters In Next Three Years

This milestone redefines how India connects, monitors, and manages its critical infrastructure

Vi Business, the enterprise arm of Vi (Vodafone Idea Limited), a leading telecom and IoT solutions provider, is set to drive significant developments in India's energy landscape. The enterprise arm today **announced its plans to enable 12 Million smart meters, nationwide within next three years**. This brings Vi Business to the forefront of India's smart utility transformation, furthering the development of a robust, adaptable, and environmentally responsible energy infrastructure.

In alignment with the India Smart Grid Mission, this extensive deployment will foster innovation in Advanced Metering Infrastructure (AMI) and IoT solutions, aiming to develop a digitally empowered energy ecosystem, enabling advanced and prepaid electricity meters. This will allow Distribution Companies (DISCOMs) to decrease Aggregate Technical & Commercial (AT&C) losses and provide consumers with immediate insights into their energy consumption.

Central to this initiative is the Vi Business IoT Smart Central platform, which provides comprehensive visibility and control across millions of connected meters. Drawing on over five years of experience managing smart meters in India, Vi Business has showcased its expertise in the field of AMI, by building scalable and resilient solutions for the evolving energy landscape.

Vi Business has developed structured methodologies for the pre- and post-onboarding of smart meters, ensuring seamless integration and rapid scalability across geographies. Employing telco-grade protocols, Vi Business guarantees comprehensive data protection for utilities and consumers. Additionally, the company operates a cutting-edge IoT Lab for rigorous pre-deployment testing and certification, enabling faster and more reliable AMI rollouts.

Commenting on the development, **Arvind Nevatia, Chief Enterprise Business Officer, Vi** said, "We are pioneers in the smart meter energy ecosystem, first to deploy smart meters in 2018 and first to launch innovations like the IoT lab. We continue this commitment with an aim to deploy 12 million smart meters to reduce energy losses, improve efficiency and enhance consumer experience across India"

***About Vodafone Idea Limited**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and Wave spectrum in 16 circles. The Company provides Voice and Data services across 2G, 4G and 5G platforms and is expanding 5G services across 17 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to



connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in

About Vi Business:

Vi Business, the enterprise arm of Vodafone Idea Limited, is committed to providing enterprise-grade, innovative Telecom solutions that empower businesses across India. With a focus on AI, connectivity and security, Vi Business aims to be at the forefront of technological advancements that drive growth and efficiency. For more information, please visit: www.myvi.in/business