



**Press Release**  
**Mysuru, 10 July 2025**

## **Vi launches 5G services in Mysuru**

Leading telecom operator Vi today announced the launch of its 5G services in Mysuru starting tomorrow. Following the launch of its 5G services in Bengaluru last month, Mysuru becomes the second city in Karnataka to experience Vi's next gen connectivity. This expansion is part of Vi's planned 5G rollout across many cities, covering its 17 priority circles where it has acquired 5G spectrum.

Earlier, Vi introduced 5G services in Mumbai, Delhi-NCR, Bangalore, Chandigarh and Patna, as it continues to expand its 5G services to more customers across India.

Vi users in Mysuru with 5G-enabled devices can access Vi 5G services starting tomorrow. As an introductory offer, Vi is providing unlimited 5G data to users on plans starting from ₹299. Customers can enjoy high-definition streaming, gaming, video conferencing, faster downloads, and real-time cloud access.

Commenting on the launch, **Anand Dani, Business Head – Karnataka, Vodafone Idea**, said: "As we launch Vi 5G in Mysuru, shortly after our 5G launch in Bengaluru, we are excited to bring the future of connectivity to this City of Palaces. With our next-gen 5G alongside our robust 4G services, we aim to provide more options and an enhanced experience to our users. We are committed to systematically expanding our 5G footprint across Karnataka, in line with growing demand and 5G handset adoption."

To support a strong 5G experience in Mysuru, Vi has partnered with Samsung to deploy advanced, energy-efficient infrastructure and implemented AI-powered Self-Organizing Networks (SON) to automatically optimize network performance. With successful integration of high transmit power, multi-technology supported, energy-efficient, small form-factor radios, Vi has enabled green solutions for a seamless 5G experience for Mysuru's subscribers.

Alongside its 5G expansion, Vi has also significantly upgraded its 4G network in Karnataka to deliver enhanced coverage, faster data speeds, and overall superior user experience. It has deployed 900 MHz spectrum on more than 3,000 sites to strengthen indoor coverage, doubled 2100 MHz spectrum capacity across more than 1900 sites, and added 2100 MHz spectrum on more than 1,600 sites. Additionally, Vi has bolstered its 1800 MHz capacity across more than 4,400 sites, enhancing both reach and data traffic handling capabilities. These upgrades implemented over 14 months from March 2024 to May 2025 have led to a 41 percent capacity increase in Karnataka and underscore Vi's commitment to delivering consistent and high-quality connectivity across urban and rural areas.

Vi remains committed to building a future-ready network that meets the evolving digital needs of consumers and businesses. For more details on availability, pricing, and supported devices, visit: <https://www.myvi.in/5g-network>



### **About Vodafone Idea Limited**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave spectrum in 16 circles. The Company provides Voice and Data services across 2G, 4G and 5G platforms and is expanding 5G services across 17 circles. To support the growing demand for data and voice, the Company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: [www.MyVi.in](http://www.MyVi.in)