



Press Release

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Vi brightens Tourist Hotspot Lakshadweep with Seamless Connectivity & Data Speeds

- **Kerala's No. 1 Mobile network launches Vi GIGAnet in the adjoining Union Territory**
- **Deploys 900 MHz, 1800 MHz and 2100 MHz spectrum in Agatti and Kavaratti, the most populated and visited islands in Lakshadweep**

As part of its ongoing network enhancement initiative, leading telecom operator **Vi** has announced the launch of 4G network connectivity in islands of Lakshadweep. This is a significant step in facilitating seamless network connectivity for residents, businesses and visitors in Lakshadweep. Vi announced that it has deployed the most efficient 900 MHz spectrum as well as 1800 MHz and 2100 MHz spectrum to connect the 20,000+ strong population, and visitors in Agatti and Kavaratti, the largest islands of Lakshadweep.

The launch of Vi GIGAnet built on tri-band spectrum in Lakshadweep is part of Vi's nationwide Network expansion and enhancement exercise. **After its successful FPO in April, Vi is expanding coverage in new territories, increasing capacity on existing sites as well as upgrading its network infrastructure to provide a superior customer experience.**

Inviting Vi customers to experience Vi GIGAnet in Lakshadweep, **R S Shantaram, Cluster Business Head, Kerala & Tamil Nadu, Vodafone Idea**, said, " *The launch of Vi GIGAnet in Lakshadweep is an important step in enhancing 4G coverage in the remote areas of India. The relationship between Lakshadweep & Kerala is characterized by geographical closeness, as Kerala is the nearest and most accessible mainland in addition to cultural similarities, economic interdependence, and administrative ties. Being Kerala's No. 1 Mobile network, the launch of Vi GIGAnet in Lakshadweep will not only enhance communication but also open up new opportunities for education, business, and growth.*"

The launch of Vi GIGAnet in Lakshadweep will enable:

- **Enhanced Connectivity, offering faster Data speeds**, allowing users to stay connected, experience smooth video streaming, quick downloads, and uninterrupted online gaming
- **Empowerment of local Businesses and Students** by providing access to a plethora of online resources, educational tools, and e-commerce platforms
- **Digital Inclusion**: Vi is committed to bridging the digital divide by connecting regions across India. The launch of Vi GIGAnet in Lakshadweep is a testament to this commitment

Located at a distance of over 400 km from the country's mainland, the islands of Lakshadweep have become a popular tourist destination for visitors from India and overseas. Network connectivity is crucial for residents as well as visitors. The launch of Vi GIGAnet will provide enhanced coverage and access to high speed data for tourists as well as residents of the island – just in time for the bustling year-end travel season.

About Vodafone Idea Limited:



Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in