



**Press Release**  
**3<sup>rd</sup> January, 2025**

**This New Year 2025, Vi strengthens its annual recharge portfolio with SuperHero – offers 12am-12pm Unlimited data everyday, all year long**

Leading Telecom operator Vi recently launched an industry first proposition “SuperHero” that offers unlimited access to data between 12 AM to 12 PM, designed keeping in mind the ever-increasing need for more high-speed data. To further sweeten the deal for customers looking for yearly packs or value for money offers, Vi has three Best in Value Annual Recharge options which not only deliver upto 25% savings compared to monthly plans, but also cater to the entertainment & uninterrupted mobile data requirements throughout the year.

Vi’s Annual Recharge plans offer Half day Unlimited Data from 12 AM to 12 PM in addition to 2GB daily data quota for the remaining 12 hours of the day. Not just that, Vi SuperHero packs also offer **Weekend Data Rollover**, which allows users to carry forward unused weekday data and use it during the weekend. Add to it, these plans also offer emergency data top-up with the **Data Delight feature**, which provides an unconditional additional 1GB data, twice a month. With all this, Vi’s Annual Super Hero packs are designed to deliver unmatched value.

**In addition to these benefits, users can also enjoy OTT subscriptions like Disney+ Hotstar & Amazon Prime Lite for a full year.**

Costing as low as ₹10 per day, Vi’s Annual SuperHero packs deliver upto 25% savings which is almost over Rs1100, when compared to monthly recharges. They are a great choice for customers who want the best value for their money along with the convenience of a single recharge.

**Vi Annual SuperHero Prepaid Packs:**

Price	Data Quota	Calls	SMS	Pack Validity	Other Benefits	OTT Benefits
<b>₹3599</b>	12am-12pm : Half-day Unlimited Data  + 2GB/Day	Unlimited	100 SMS/Day	1 Year	Weekend Data Rollover, Data Delight	-----
<b>₹3699</b>	12am-12pm : Half-day Unlimited Data  + 2GB/Day	Unlimited	100 SMS/Day	1 Year	Weekend Data Rollover, Data Delight	1 Year Disney+ Hotstar Mobile (Worth Rs.499/-)
<b>₹3799</b>	12am-12pm : Half-day Unlimited Data  + 2GB/Day	Unlimited	100 SMS/Day	1 Year	Weekend Data Rollover, Data Delight	1 Year Amazon Prime Lite (Worth Rs.799/-)



*\*Vi SuperHero prepaid packs are currently available in Maharashtra, New Delhi, Gujarat, Tamil Nadu, Kerala, West Bengal, Punjab and Haryana.*

**About Vodafone Idea Limited**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 4G and 2G platforms. The company holds a large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: [www.MyVi.in](http://www.MyVi.in)