



Press Release

Patna, 29th August, 2024

Vi doubles down focus on Bihar-Jharkhand; enhances data speed and network coverage for users

- ***Increases 4G capacity by 150 percent in the circle for seamless network experience***
- ***Doubles deployment of 2500MHz Spectrum band for a better data experience***
- ***Strengthens 2100 MHz Band capacity to enhance network efficiency and speed***

Leading telecom operator Vi today announced a slew of network upgrades in Bihar and Jharkhand, underlining its commitment to the States as one of its priorities in the country, reinforcing its commitment to these priority circles.

Following its FPO in April, Vi has been investing heavily in improving its network infrastructure to deliver enhanced voice and data services through its Vi GIGAnet. As part of these efforts, the company increased its 4G capacity by 150% in the Bihar-Jharkhand circle, ensuring better coverage and faster speeds. Key updates as part of this exercise included:

- Redeploying 3G spectrum to 4G in the 2100MHz band across 3,400 sites like Begusarai, Bettiah, Darbhanga, Bihar Sharif, Bodhgaya, Dehri, Gopalganj, Hajipur, Madhubani, Motihari, Nawada, Hazaribagh, Jamshedpur, Deoghar, Bokaro etc.
- Expanding the 1800MHz spectrum bandwidth across 4,300 sites like Patna, Dhanbad, Ranchi, Jamshedpur, Gaya, Bokaro, Bhagalpur, Muzaffarpur, Darbhanga, Purnia, Begusarai, Arrah, Munger, Chapra etc.
- Doubling the 2500 MHz band's capacity to 20MHz in high-usage areas like Patna, Arrah, Gaya, Motihari, Muzaffarpur, Bhagalpur, Darbhanga, etc.

These enhancements overall have led to a 35% increase in data speeds, offering a seamless experience to customers in Bihar and Jharkhand. Vi is also upgrading its core network for 5G readiness, with improvements like e-SIM benefits, enhanced VoLTE architecture, and the rollout of VoWiFi for better indoor services. In recent time, the company has expanded its retail presence in the State, with over 180 stores including Vi Stores, Vi Shops, and Vi Mini Stores and has an extensive distribution network with over 680 distributors and 37,000 recharge outlets.

Speaking on these developments at the event, Abhijit Kishore, Chief Operating Officer, Vi said: "Bihar and Jharkhand are our top priorities and we are committed to investing here to ensure that our customers enjoy the best experience and services. We are focussed on expanding 4G coverage and enhancing data capacity to meet customers' growing needs."

"As customer demand more choices, Vi App, now offers a wide range of services including games, entertainment, utility bill payments and more. Given the popularity and growth potential of OTT services, Vi is expanding its OTT bundled portfolio. Currently, offering OTT bundles with Amazon Prime, Netflix, Disney+ Hotstar, SonyLiv, Zee5 and SunNxt with more partnerships coming soon."

Abhijit added.

The Vi App, a cornerstone of Vi's digital offerings, provides users with access to over 400 live TV channels, Video on Demand (VoD) content, popular games like Free Fire and Call of Duty, and utility services such as



bill payments for electricity, water, LPG, FASTAG recharges, and more. Vi continues to innovate in meeting customer demands with offerings such as the Vi Hero Unlimited Plan, which provides unlimited night-time (12 am to 6 am) data, unlimited calling, data rollover, and streaming benefits with free OTT subscriptions. The company has also introduced the 'Choose Your Benefits' feature for postpaid customers, allowing them to tailor their plans according to their needs.

Some of its most recent offers for users in Bihar & Jharkhand include:

- Vi Guarantee Program where Vi users will get 130GB of guaranteed extra data over a period of one year, implying that 10GB of data will be credited to their account automatically on every 28th day for 13 consecutive cycles. This offer is valid only for Vi subscribers with 5G smartphones or who have recently upgraded to a new 4G smartphone.
- Various plans for Vi Movies & TV, a content aggregator app from Vi, which gives access to 17+ OTT platforms like Disney+ Hotstar, Sony LIV, ZEE5, and 350+ TV channels through a single subscription and is available on mobile and Smart TVs

Postpaid –

- *Vi Movies & TV Plus*: 17 OTTs, 350 TV Channels | Watch on Mobile & Smart TV | @248INR per month
- *Vi Movies & TV Pro*: 13 OTTs, 350 TV Channels | Watch on Mobile & Smart TV | @199INR per month

Prepaid –

- *Vi Movies & TV Plus*: 17 OTTs, 350 TV Channels | 6GB Data | Watch on Mobile & Smart TV | @248INR per month
- *Vi Movies & TV Pro*: 13 OTTs, 350 TV Channels | 5GB Data | Watch on Mobile & Smart TV | @202INR per month
- *Vi Movies & TV Lite*: 16 OTTs, 350 TV Channels | 2GB Data | Watch on Mobile | @154INR per month (Special for prepaid users for on the go entertainment)
- Vi is also offering OTT bundles with Amazon Prime, Netflix, Disney+ Hotstar, SonyLiv, Zee5 and SunNxt

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mm Wave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in