



Press Release
Kochi, 22nd March 2024

Vi Introduces eSIM for its Prepaid Customers in Kerala

Vi, a leading telecom provider, today announced the launch of eSIM services for its prepaid customers in Kerala. This marks a significant step forward in providing seamless, faster, and eco-friendly connectivity for millions of Indians.

eSIM on a compatible smartphone or smartwatch device will enable greater convenience and flexibility for Vi prepaid customers. eSIM supports multiple profiles on a single device, so one can conveniently use a second sim card without removing primary sim. Most importantly, eSIMs are a step towards sustainability and, overall, leads to faster connectivity and seamless adoption of new technologies. With this launch all Vi customers, both postpaid and prepaid, can now enjoy the eSIM feature on their handsets.

R Shantaram, Cluster Business Head – Kerala & Tamil Nadu, Vodafone Idea, said “At Vi, we believe in introducing services and offerings that bring convenience and value for our customers. Embracing eSIM technology not only reflects our ongoing efforts to meet the evolving needs of our customers but also leverages advanced technologies towards a sustainable future.”

How to get Vi eSIM on your phone

Existing Customer

- Send an SMS with "eSIM <space> registered email id" to 199 to initiate the process
- If your email id is valid, you will receive a confirmation SMS. You would need to reply with "ESIMY" to confirm the eSIM change request within 15 mins of receiving the message
- Post your confirmation SMS, you will receive another SMS requesting consent over a call
- After providing your consent on call, you will receive a QR Code on your registered email id which you will have to scan by going to Settings > Mobile Data > Add data plan
- If needed, rename the data plan label for secondary SIM; else continue
- Choose the default line (Primary/Secondary) for your device and click Done
- Your eSIM will be activated within 30 minutes

New Customer

- Customers can visit their nearest Vi store with their identity proof and follow the activation process, ensuring a smooth and hassle-free experience
- Additionally, Vi has enabled an online journey on www.myvi.in, for prepaid subscribers, further streamlining the activation process

Vi eSIM is accessible to iOS and Android users. Below is the list of smartphones on which you can avail this service:



Apple: iPhone XR and above models

Samsung: Samsung Galaxy series such as Samsung Galaxy Z Flip, Samsung Galaxy Fold, Samsung Galaxy Note 20 Ultra, Samsung Galaxy Note 20, Samsung Galaxy Z Fold 2, Samsung Galaxy S21 and so on.

Motorola: Motorola Razr, Motorola Next Gen Razr & Motorola Edge 40

Google: Google Pixel 3 and above.

Vivo: Vivo x 90 pro

Nokia: Nokia G60 & Nokia X30

To avail e-sim cards, eligible Vi customers can update their email ID by sending the SMS 'Email <space> Email ID' to 199. After registering their email ID, customers have to wait for 48 hours to avail the service via SMS.

For more information about Vi eSIM service and its benefits, visit Vi's official website or contact your nearest ViStore.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in