



Press Note
Chandigarh, 8th February 2024

Vi Ramps up Network Capacity in Punjab

- Upgrades spectrum bandwidth in LTE 1800 from 10 MHz to 15 MHz, in LTE 2100 MHz band from 5 MHz to 10 MHz and LTE 2500 from 10 MHz to 20 MHz to increase its network capacity across 1200+ sites
- Vi Customers in Punjab can now enjoy a significantly enhanced network with faster download speeds

In today's digital world, mobile internet has become a crucial factor for one's daily functioning, be it work or entertainment. To cater to these evolving needs of consumers, leading telecom brand **Vi**, has enhanced network experience for its customers in Punjab on the back of network initiatives enabling better indoor experience and faster speeds.

Over the past 2-3 months, **Vi** has upgraded the spectrum bandwidth in in LTE 1800 from 10 MHz to 15 MHz, in LTE 2100 MHz band from 5 MHz to 10 MHz and in LTE 2500 from 10 MHz to 20 MHz to increase its network capacity across 1200+ sites in Punjab. With this, **Vi** customers can experience higher download and upload speeds. In addition, **Vi** Customers in commercial and residential areas of Chandigarh, Mohali, Panchkula, Kharar, Zirakpur, Jalandhar, Ludhiana, Amritsar, Patiala, Hoshiarpur, Pathankot, Khanna, Moga and Bathinda will also experience superior network even in crowded or congested pockets of these cities.

Speaking about the initiative, Deepak Rao, Cluster Business Head - Punjab, HP & J&K, Vodafone Idea said, *"At **Vi**, our top most commitment is to offer world-class digital experiences to connect and inspire every Indian to build a better tomorrow. With this vision, it is our endeavour to constantly upgrade our services to not only address the evolving needs of our customers but also offer a seamless network experience. This network enhancement across the key cities of Punjab will empower our customers with a superior experience and a strong network for them to enjoy smooth connectivity while they work, study, socialize, access entertainment, ecommerce and other digital services on the **Vi** network."*

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G, 4G and has a 5G ready platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in and www.vodafoneidea.com