



Press Note

Bhopal, 14th August 2024

Vi Launches 'Vi Guarantee' Programme in Madhya Pradesh and Chhattisgarh;

Empowers Smartphone Users with Extra 130GB High-speed Data

- **Guaranteed 130GB extra data for a period of one year to all 5G and new 4G smartphone customers**
- **Limited period offer valid 13th August 2024 onwards**

Leading telecom operator Vi today announced the launch of the '**Vi Guarantee Programme**', a limited period offer for prepaid users. This new initiative ensures uninterrupted high-speed data for all 5G and new 4G smartphone users.

Vi users will get 130GB guaranteed extra data over one year, with 10GB data credited automatically on every 28th day for 13 consecutive cycles. To avail this extra data, Vi customers will need to have a daily data unlimited plan of Rs 299 and above. Customers will be able to use this extra data only once their existing data gets exhausted. This offer is only for Vi customers with 5G smartphones or who have recently upgraded to a new 4G smartphone.

Many smartphone users in India do not maximise the potential of their 4G/5G mobile devices due to a lack of sufficient data. With this offer, users can continue to binge on their favourite content even after their daily quota gets exhausted without any extra cost.

Kavita Nadkarni, Cluster Business Head, MP & Chhattisgarh, Vodafone Idea, said, "We are committed to enhancing the digital experience of our customers. I am delighted to invite 5G smartphone users and new 4G smartphone users on Vi in Madhya Pradesh and Chhattisgarh to make the most of their latest handsets with the Vi Guarantee Programme. This initiative is designed to ensure that our customers can surf, stream, shop, download, chat to their heart's content without worrying about running out of data. It's our way of saying thank you for choosing Vi and ensuring that our valued customers get the best possible experience on our network."

Vi Guarantee offer is currently **available to all 5G and new 4G smartphone users across India**. To claim the guaranteed data benefit, eligible customers need to visit the Vi App.

About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings,



conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in