



Press Release

New Delhi, 27th October, 2023

Vi Brings Innovative Tech Solutions for a Better Life at IMC 2023

- **Demonstrates a wide array of cutting-edge solutions across Enterprise, Consumer and Community Development; emphasizing the transformative and boundless potential of technology and 5G**
- **Unveils India's first-ever advanced port management IoT solution an innovative end-to-end multimodal logistic solution making them smarter, and more efficient- Sanchaar Shakti**
- **Creates a 5G immersive experience for attendees at IMC 2023 in the nation's capital**

In line with its vision to transform 'Telco to Techco', the leading telecom operator, Vi, is bringing a Live 5G experience for its users at the telecom sector's iconic event, **India Mobile Congress (IMC) 2023 scheduled for October 27-29, 2023 at Pragati Maidan in New Delhi**. Through partnerships and with ecosystem players, Vi has developed a diverse range of use cases across enterprises, consumers and Community development, showcasing the transformative power of next-gen technology and the 5G network.

On the opening day of the IMC, the **Hon'ble Prime Minister Shri Narendra Modi** inaugurated the event and visited the Vi Booth where the brand presented **an array of cutting-edge solutions under the theme 'Innovation for a Better Life'**. The Hon'ble PM walked through two of the marquee solutions of Vi: **Innovation in Technology for Public Good and Sanchaar Shakti**.

Using Vi network, **Hon'ble PM** experienced the **Innovation in Technology for Public Good** use-case where he learnt about the community people from **Sewapuri and Araziline block, Varanasi**, who have benefitted from Vi Foundation's programs across livelihood, education and digital-financial literacy. With the philosophy of **जन कल्याण- जन विकास** tech-based solutions - Gurushala, Jaadu Gini Ka and SmartAgri have impacted over 13.5 lakhs people in Uttar Pradesh and over 2 crore people at a pan-India level, improving the overall quality of life, fostering digital inclusion and holistic community development.

The **Hon'ble Prime Minister also spent time observing India's first ever** advanced IoT solution '**Sanchaar Shakti**' to make the ports of the country smarter, connected and more efficient at par with the world-class infrastructure. Developed in partnership with start-ups Freight Tiger and Roadcast, **Sanchaar Shakti solution is** designed to propel the Hon'ble Prime Minister's ambitious Gati Shakti master plan into a reality by enabling an end-to-end journey of seamless flow of goods from port to the last mile with IoT, private 5G shaping and next-gen technology. As one of the pioneers in delivering IoT enabled growth in India, Vi is committed to continue developing an IoT-centric ecosystem and empowering MSME's in their digital transformation journey with Vi's ready for next solutions.



Commenting on the sidelines of the India Mobile Congress, **Akshaya Moondra, CEO, Vodafone Idea** said, “Vi is poised for its next phase of growth with next gen technologies that will usher in a connected world with boundless digital innovative solutions across various sectors. We are confident about bringing a significant transformation in customer experience, drive operational efficiency and improve business performance for our partners and consumers which further will positively impact the growth of the Indian digital economy.”

At IMC 2023, Vi is showcasing a range of futuristic solutions for enterprises and immersive experiences for consumers: These include:

- **Vi C-DOT IoT Lab** is India’s only IoT devices interoperability certification lab. This use-case showcases the process of testing devices and the ones certified by the lab.
- **Ready For Next (RFN)** which is a digital assessment tool to help MSME’s evaluate their digital maturity. RFN has concluded India’s largest MSME Digital Maturity Assessment & Study covering 1 lac+ MSME’s across 16 industries. This solution also showcases the Colocation & Cloud portfolio and CPaaS offering which enables SMEs in their cloud digitization journey
- **Connectivity of the Future** demonstrates Vi Hybrid SD- WAN for secure connectivity and Private Network which enables industry 4.0 for Enterprises
- **Cloud Gaming in partnership with CareGame** demonstrates a form of online gaming that enables direct and on-demand video streaming of games on mobile phones.
- **VR Learning in partnership with Deloitte** showcases how VR technology will transform the way educational content will be consumed in the future.
- **VR Gaming in partnership with two start-ups iB Cricket and Yudiz solutions** transports the user to a cricket stadium or a virtual battleground via VR handsets.
- **FWA: Smart Home enabled by Vi AirFiber:** This solution brings high-speed internet at home where all your devices connected.

To know more on this, visitors can visit the Vi Experience Zone at IMC 2023 in Hall 5 Booth #5.15.

To understand more on the use cases, please refer to the Annexure.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India’s leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G, 4G and has a 5G ready platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly ‘Digital India’ by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name “Vi”. For more information, please visit: www.MyVi.in