



## Press Note

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# Vi's New Rs 368 and Rs 369 Monthly Recharges Offer Sun NXT & Sony LIV Subscription and 2GB Daily data

- **Opt for Vi's Smart Recharge** plans that offer More Daily Data + Entertainment for a whole month
- Only telco to offer Sun NXT bundled plans for its customers to binge on regional content

**India's leading telecom service provider, Vi** has introduced two entertainment loaded monthly recharges, to provide a binge worthy, and entertainment-filled experience for prepaid users across the country. These plans come with 1 month validity provide unlimited calls, 100 SMS/day, OTT benefit, and 2GB daily data.

**Vi's Rs 368** recharge offers prepaid users subscription to Sun NXT on TV and Mobile, allowing them to indulge in some of the best and widest choice of regional movies, TV shows, music videos in Tamil, Malayalam, Telugu, Kannada, Marathi and Bangla. The SunNXT subscription is over and above Daily 2GB data + unlimited calls + 100 SMS per day. The validity of telco and non-telco benefits is 30 days.

Sun NXT, with 4000+ movie titles, 10,000+ hours of Video on Demand content and 33 Live TV channels, has been the go-to App for regional entertainment seekers. Lovers of South Indian content can choose from **Sun NXT's comprehensive** portfolio of latest blockbusters like Raangi, Laththi Charge, Bagheera, Mahaveeryar, Thiruchitrabalam, Abbara, Annaatthe, Beast, Doctor to popular TV shows like Ethir Neechal, Sundari, Premas Rang Yave, Vontari Gulabi, Kaliveedu, Kanalpoovu, Radhika and more.

On the other hand, **Vi's Rs 369** recharge gives prepaid customers 30-day access to Sony LIV's **huge library** of binge-worthy content and LIVE sporting action via Mobile, besides Daily 2GB data + unlimited calls + 100 SMS per day.

With this recharge, Vi users can binge Sony LIV's popular originals, movies, shows, live sports, exclusive content and more on both Mobile. From sports properties like UEFA Champions League, WWE, Bundesliga, UFC to originals like Scam 1992 – The Harshad Mehta Story, Maharani, Rocket Boys, Gullak; regional content like Gargi Salute, Kaanekkaane, Shantit Kranti and James; and international shows such as The Good Doctor, Accused, Lucky Hank, A Discovery of Witches and Oscar winning films like Everything Everywhere All at Once, The Whale, Sony LIV features a bouquet of attractive content offerings appealing to audiences across age groups and interests.

Truly providing an unlimited data experience, Vi's new Rs 368 and Rs 369 portfolio includes other unique benefits such as Weekend Data Rollover up to 200GB and Night Time Unlimited Data from 12am – 6am, at no extra cost.

The recharge plans additionally offers VIP subscription of Vi MTV app. Users can access rich content library through Vi Movies & TV App (Vi MTV) and Vi App. Vi MTV offers access to 450+ live TV channels, popular live news channels and access to premium OTT platforms like Shemaroo, Lionsgate, ZEE5, Atrangii, Hungama Play, Discovery, and more.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise



customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: [www.MyVi.in](http://www.MyVi.in)