



Press note

Stronger, Better Vi GIGAnet in Andhra Pradesh & Telangana Offers Superior Network Experience with Faster Speed

- *Launches campaign to highlight doubling of data speeds on the back of capacity augmentation and spectrum harmonization*
- *Vi GIGAnet is now 2x faster with the deployment of L1800 on over 11000 sites in AP & Telangana*
- *Network strengthening initiatives enable Vi customers to get enhanced data experience while accessing bouquet of OTT content, Hungama Music, Gaming on the Vi app, as well as other activities on the network*

Hyderabad, 23rd January, 2023: Leading telecom service provider, Vi has enhanced network experience for its customers in Andhra Pradesh & Telangana (AP&T) on the back of multiple network strengthening initiatives enabling faster speeds. Vi has deployed additional 1800MHz spectrum band on all 11000 sites in the two states enabling customers to enjoy faster downloads, uploads, streaming while they work, study, socialize, access entertainment, ecommerce and other digital services on the network.

In the last one year, Vi has added over 660 new sites, added capacity to the existing 6201 sites and augmented spectrum in all 11000 sites in AP&T. These network enhancements will enable its customers to stay confidently connected at all times. Vi has rolled out a creative campaign to communicate the benefits of the stronger Vi GIGAnet to customers in AP&T. The campaign invites customers in the two states to experience 2x faster speeds on Vi GIGAnet.

Speaking about the initiative, Siddhartha Jain, Cluster Business Head, Andhra Pradesh & Telangana, Karnataka, Vodafone Idea said, *"In line with our ongoing campaign, I would like to extend an invitation to all mobile phone users in AP&T to enjoy a superior, upgraded network experience with 2x faster speeds on Vi GIGAnet. We have undertaken multiple initiatives over the past year to widen our coverage as well as strengthen network capacity across the length and breadth of the two states. Vi customers can choose from a bouquet of plans that allow every member of the family to do more and get more on Vi network. As we continue our endeavor towards 5G readiness, we remain committed to offer the best products and services enabling our customers to thrive in a digital world"*.



Deployment of additional 1800 MHz on all 11,000 sites and additional 2500 MHz on over 3000 sites has enhanced speeds for Vi customers in Andhra Pradesh & Telangana. Third party network audit certification and customer experience measurement validator ValuConnex has certified that Vi GiGAnet delivered 2x faster speeds post the deployment of additional spectrum across 1800 MHz, 2100 Mhz and 2500 MHz bands. The audit was carried out to test speeds in September 2022 as against October 2021.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G, 3G, and 4G platforms. The company holds a large spectrum portfolio including mid-band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as an extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in