



Press Note

Mumbai, 24th February 2023

‘Vi BollyBytes Contest’ Gives a Chance to Win iPhone 14

- Vi users can also win Rs. 1,000 worth Amazon vouchers, every hour
- One lucky winner will be rewarded with an iPhone 14, every week

Leading telecom operator Vi today announced a special contest for all Bollywood buffs. Giving its users an opportunity to win an iPhone 14 every week, and Amazon gift vouchers every hour, **Vi** has launched an interesting quiz contest **‘BollyBytes’** exclusively on the **Vi App**.

Under the contest, participants need to correctly identify the popular Bollywood celebrity. Each round will have 3 questions and with every correct answer, the participants will reach closer to the winning crown. **Vi will give away Amazon vouchers worth Rs. 1,000 to one winner every hour, and an iPhone 14 to one lucky winner every week.**

Users can participate in **Vi ‘BollyBytes’ contest** in few simple steps:

- Download the Vi App from Google Play Store or iOS App Store
- Open the Vi App and click on the Vi ‘BollyBytes’ contest banner
- Correctly answer the quiz, increase your scores, and stand a chance to win exciting rewards

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India’s leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly ‘Digital India’ by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company’s equity share are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name “Vi”.

For more information, please visit: www.MyVi.in

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