



Press Release

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Vi Business Introduces 'Vi Hybrid SD-WAN' solution for Enterprises to accelerate their Growth Trajectory

- Offers features such as Hybrid Network, Integrated Security, Monitoring & Analytics and Intelligent Routing empowering enterprises with agility, enhanced security and manageability
- Partners with global tech & security leaders to provide robust protection against cyber threats

As India's digital landscape rapidly evolves, more and more businesses are expanding their operations across multiple cloud environments. Many organizations continue to rely on traditional WAN architectures that are static, hardware-focused, and require manual operation. To keep pace with the demands of modern businesses, companies are focusing on solutions that offer agility in network, managed services, advance security, higher performance and cost efficiency.

To bridge this gap, **Vi Business**, the enterprise arm of the leading telecom operator Vodafone Idea Limited, has introduced a new '**Hybrid SD-WAN**' offering. This enhanced proposition is designed to provide businesses with unique solutions such as Hybrid Network, Integrated Security, Monitoring & Analytics and Intelligent Routing. With this, Enterprises can effectively run applications on their multi-connected network with minimal downtime and get complete visibility of network applications and security, as well as real-time actionable insights.

In addition, it offers integration capability with any ILL/MPLS connection, supports 4G and 5G network provides the option to choose any ISP, and runs pan India broadband connectivity at reduced cost.

Commenting on the initiative, Arvind Nevatia, Chief Enterprise Business Officer, Vi said "In today's fast-paced digital world, businesses face a multitude of challenges, from ensuring network agility to managing costs and maintaining strong cyber security. To address this, we have introduced our latest proposition - **Hybrid SD-WAN** with flexible and scalable architecture. This solution is designed in collaboration with leading security providers to protect businesses by providing seamless network integration and end-user privacy."

As part of its collaborative approach to provide top-notch enterprise solutions, **Vi Business** has partnered with global tech leaders to offer a comprehensive solution portfolio. In addition to **Nokia**, it has extended association with **Fortinet** to offer unique features such as OEM flexibility, end-to-end managed services, integrated low cost access, multi-cloud integration and integrated security. It also provides a centralized management platform that allows businesses to easily configure and manage their network, while ensuring greater security and resilience.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G, 3G, and 4G platforms. The company holds a large spectrum portfolio including mid-band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as an extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in