



Press Note

Mumbai, 22 December 2023

Vi offers the most affordable 365 Day Recharge Plan at Rs 3199 with one year's subscription to Amazon Prime video mobile edition at no extra cost along with 730 GB of data

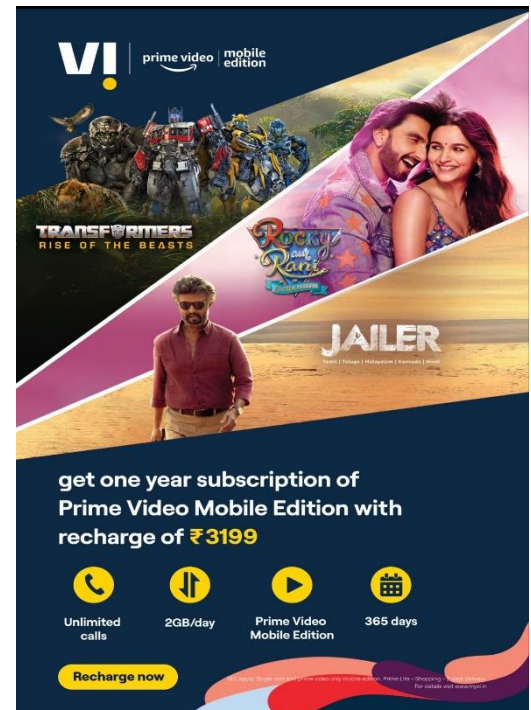
- **Vi prepaid customers can now enjoy a whole year of seamless connectivity and entertainment at less than Rs 9 per Day**
- **Plan also offers 2 GB Data per day, Unlimited Calls, 100 SMS per Day**

India's leading telecom service provider **Vi** has introduced a new annual prepaid recharge pack priced at **Rs 3199**, bringing **Amazon Prime video** subscription bundled with its recharges for the first time to its prepaid customers. This comprehensive offering is designed to provide **Vi** prepaid users with an unparalleled blend of connectivity and entertainment. **Vi** is the only telecom player to offer as many benefits built into an annual plan at the lowest in category tariff of Rs 3199.

Tailored for today's digital lifestyle, **Vi's Rs.3199 recharge pack provides subscribers with Unlimited Calls, 2GB Data per Day and a one-year subscription to Amazon Prime Video Mobile Edition.** This exclusive OTT benefit ensures that prepaid customers can now enjoy a diverse range of entertainment content ranging from latest movies, TV shows & Amazon originals, on the go.

Additional features of this recharge pack include unlimited national calls, daily quota of 100 SMS, weekend data rollover, Binge free between 12:00 a.m. to 6:00 a.m. enabling hassle-free conversations and messaging.

This launch has further strengthened its existing OTT portfolio:



MRP	Telco	Validity	Non Telco
3199	2GB/day + Unlimited Calls + 100 SMS/day	365 days	1 Year of Prime video mobile edition subscription
3099	2GB/day + Unlimited Calls + 100 SMS/day	365 days	1 Year of Disney+ Hotstar mobile subscription
903	2GB/day + Unlimited Calls + 100 SMS/day	90 days	90 days of Sony LIV premium mobile subscription
902	2GB/day + Unlimited Calls + 100 SMS/day	90 days	90 days of Sun NXT (Tv + Mobile) subscription
901	3GB/day + Unlimited Calls + 100 SMS/day	70 days	1 Year of Disney+ Hotstar mobile subscription

Vi users can recharge with new Rs 3199 pack on the [Vi App/ website](#) or at the nearest Vi store.

About Vodafone Idea Limited:



Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service providers. The company provides pan India Voice and Data services across 2G, 3G, and 4G platforms. The company holds a large spectrum portfolio including mid-band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as an extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in