



## Press Note

Mumbai, 24<sup>th</sup> January 2024

# Vi Introduces Swiggy One on Vi Max Postpaid Plans

- **Vi Max Postpaid customers on Rs. 501 and above rental plans can now choose Swiggy One membership valued at over Rs. 2500, at no extra cost**

After introducing the industry-first initiative, 'Choice', which enables Vi users to choose their preferred benefits across entertainment, food, travel, and mobile security, **Vi, a leading telecom operator, today announced the addition of popular food delivery platform 'Swiggy' to their Vi Max Postpaid portfolio as one of the benefit options for its users.**

Strengthening its postpaid portfolio, **Vi now offers Vi Max Individual and Vi Max Family Postpaid Users 'Swiggy One Membership' valued at over Rs 2500, at no extra cost. Vi Max Postpaid users on plans Rs. 501, Rs. 701, REDX Plan Rs. 1101 as well as Vi Max Family Plan Rs. 1001, and 1151 plans** will be able to access Swiggy One membership as one of the added benefits from a wide range of options.

With this, Vi Max Postpaid individual and Family Plan users can opt for a benefit of their choice such as:

**Entertainment (OTT):** Amazon Prime, Disney+ Hotstar, SonyLIV and SunNXT); **Travel:** Easemytrip; **Security:** Norton 360 Mobile Security and **Food:** EazyDiner and now Swiggy One Membership.

### Vi Max users opting for Swiggy One will get:

- Unlimited free deliveries on food orders above Rs. 149 & up to 30% extra discount on 30K+ restaurants
- Unlimited free deliveries on orders above Rs. 199 on Instamart
- Up to 40% off on Dineout and get two additional coupons worth Rs. 150/month
- 10% off on all Swiggy Genie delivery fees

Vi Max Postpaid plans also offer other unique benefits such as Set Your Own Credit Limit and Priority Customer Service.

To know more on the new postpaid plans from Vi, log on to <https://www.myvi.in/new-connection/buy-postpaid-sim-connection-online>

### About Vodafone Idea Limited

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: [www.MyVi.in](http://www.MyVi.in)