



Press Note

Mumbai, 10th April, 2023

Participate in **the 'Vi20FANfest'** challenge during the ongoing T20 Championship to win a Smartphone every day!

- **What's more**, one Vi Customer can win the mega prize of 2 tickets to the T20 Championship finals

It's that time of the year again when soaring sixes, nail-biting matches, and all the razzmatazz of India's favourite T20 Championship will keep millions of cricket enthusiasts glued to their television sets. It is also the time when **Vi**, India's leading telecom brand, brings exciting opportunities for its cricket enthusiastic customers to win rewards by participating in engaging contests.

Vi once again invites its customers to participate in the **Vi20FANfest** challenge that gives them a chance to win a smartphone every match day. Through this two months long contest, **Vi** will felicitate winners with smartphones every day. Additionally, one mega winner will have the golden opportunity to win 2 tickets to experience the T20 Championship finals live.

Vi customers can play **Vi20FANfest** challenge on the **Vi** Facebook page- [@ViOfficialfanworld](#), the **Vi** Instagram page- [@ViOfficialfanworld](#), and on **Vi** Twitter page- [@ViCustomerCare](#), during match hours. Participants must correctly answer the trivia questions every day, by commenting with the hashtag **'#Vi20FANfest'**. There will be a total of 20 questions for each match. The Smartphone will be given to a winner selected basis a computerized audit from the participants who have answered all questions correctly and the participant with most correct answers in the season will win the tickets to the finals

Additionally, the name and photo of each daily winner will be shared on **Vi** social media pages. So if you are a **Vi** customer, this T20 cricket season **Vi20FANfest** is the place to be!

For more details on **Vi20FANfest** challenge, log on to **Vi** Facebook page, **Vi** Instagram page or Twitter, now!

Vi20FANfest challenge is valid till May 28, 2023.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in