



Press Note Mumbai, 10<sup>th</sup> March 2023

## Participate in **'Vi20FANfest' during** Women's **T20** championship and win iPhone for each match

 Vi customers can also win a range of exciting prizes such as Headphones, EarPods, Bluetooth speakers and more

Leading telecom player, Vi is running an exciting contest around the **Women's** Cricket T20 Championship in India, giving its customers a chance to win exciting prizes such as an iPhone for every match, amongst others.

In the spirit to build awareness about women cricketers, on the occasion of International Women's Month, Vi is encouraging participation in its Vi20FANfest contest where Vi customers can participate and win a host of exciting prizes.

By participating in Vi20FANfest, users can win an iPhone for every match and also some exciting tech gadgets such as Go Pros, Gimbals, Bluetooth Headphones, Bluetooth Speakers, Portable Storage, EarPods and Gift vouchers.

Vi20FANfest contest is live on Vi social media handles like Twitter (<u>@ViCustomerCare</u>), Instagram (<u>@ViOfficialfanworld</u>) & Facebook (<u>@ViOfficialfanworld</u>) during the match hours. Participants will have to correctly identify answers to trivia questions every day, and comment the correct answer with the hashtag '#Vi20FANfest'.

Throughout the Vi20FANfest contest, 50 lucky winners will win tech gadgets while 22 mega winners will take home the iPhone

The contest is valid until March 26, 2023.

## About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India's leading telecom service provider. The company provides pan India Voice and Data services across 2G, 3G and 4G platforms. Company holds large spectrum portfolio including mid band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The company's equity share are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in

Media Contact: Kinjal Vaja, +91 9724509909, kinjal.vaja@adfactorspr.com