Press Release
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Vodafone Idea Foundation and Nasscom Foundation Showcase Technological Solutions at the 'Connecting For Good' Conclave

Industry stalwarts & NGOs come together to discuss the role of technology to resolve social issues

Technology is the key to building a thriving ecosystem in India where high internet penetration and the Government's Digital India drive work in unison to bring about a sustainable transformation for societal needs. With the aim to bring together diverse stakeholders to discuss and strategize how technology can be harnessed for social good, **Vodafone Idea Foundation (VIF), the CSR arm of Vi, in partnership with NASSCOM, organized the 'Connecting for Good: Partners Conclave' in New Delhi**.

VIF's 'Connecting for Good' program implemented in partnership with NASSCOM, fosters an ecosystem to use technology for addressing social challenges in the areas of education, women empowerment, health, agriculture, etc. The program aims at empowering NGOs, Civil Society Organisations, CBOs, to drive innovation, disseminate knowledge, and upscale their interventions for greater impact. The **Partners Conclave under the umbrella of 'Connecting for Good'**, is designed to discuss the role of technology to solve social issues through innovative tech-based solutions.

The **'Connecting For Good' Conclave** was attended by **P Balaji, Director, Vodafone Idea Foundation and Chief Regulatory & Corporate Affairs Officer, VIL; Dr. Nilay Ranjan, Head, CSR and Sustainability, Vodafone Idea Foundation; Nidhi Bhasin, CEO, NASSCOM Foundation; Dr. Sanjay Kumar, President, Corp. Affairs & Public Policy, UpGrad Foundation; Sameer Kanwar, Director Digital Health, PATH**; **Harsh Jaitli**, **CEO, Voluntary Action Network India (VANI)**; **Professor Arvinder A. Ansari of Jamia Millia Islamia**; and **Dr. Rishikesh Patankar** amongst others. It saw stakeholders introduce their innovative technology solutions, identify new areas of collaboration to expand the reach of their solution, and ideate on the way forward.

Addressing the conclave, **P. Balaji, Director, Vodafone Idea Foundation and Chief Regulatory & Corporate Affairs Officer, VIL, said,** "Telecom has enabled unprecedented growth in internet penetration in India. The use of mobile technology has changed lives of individuals, businesses and society forever in countless ways. Vodafone Idea Foundation is focused at leveraging technology and purposeful innovation to catalyse social prosperity, digital literacy and inclusivity. Through our various technological interventions, we have impacted the lives of over millions of people. Today, we are pleased to host this conclave, in partnership with NASSCOM, under our 'Connecting for Good' programme. The powerful exchange of ideas here will help address some of the toughest real-world problems and connect people for good."

Nidhi Bhasin, CEO, NASSCOM Foundation, said, "TechForGood is the catalyst to sustainable social transformation, especially seeing the huge surge in technology adoption across the country. As per a recent report, government spending on technology stood at $9.6 billion and is expected to grow by 11.6% in 2022. With this huge shift, it is imperative to ensure that we are empowering the non-profit ecosystem of the country with technology so that the impact translates right to the last mile. Cost-effective tech solutions that help non-profits in working more efficiently are the need of the hour and should be given immediate attention. That's exactly

where 'Connecting for Good' initiative plays a vital role as it infuses the nonprofit ecosystem with the right technology intervention and revamps the NGO landscape."

Under the programme 'Connecting for Good', Vodafone Idea Foundation has built and implemented several technology-based solutions such as:

Area	Application	About the Application
Women Safety & Empowerment	MyAmbar	A mobile-application designed for the safety and empowerment of women
Digital Learning	DigiSakshar	A user-friendly digital learning platform offering free, on-demand, universal access to a variety of courses across different subject areas
Operations	The ManagR	An easy-to-use digital platform to improve operational efficiencies
Women Empowerment	Girl Rising	An android-based game that helps break gender stereotypes
Health & Hunger	Share Food Share Joy	An interactive voice response system (IVR) that connects people with surplus food to distribution partners
Child Welfare	Childline 1098	Mobile-friendly case reporting system (CRS) that manages and reports cases of children in distress from any location.

Additionally, Vodafone Idea Foundation has developed and launched other tech-based solutions such as 'Jigyasa', which equips teachers with innovative teaching practices and helps them integrate technology in classrooms; 'Gurushala', a cloud-based collaborative knowledge exchange platform that enables teachers to engage with each other; 'Learning with Vodafone Idea Scholarship Programme', India's largest multi-lingual scholarship portal; 'Jaadu Ginni Ka', a financial literacy programme providing content based on a simple storytelling format and featuring engaging games and quizzes; and 'SmartAgri', which transforms agricultural practices into intelligent ones by using IoT solutions and enables farmers with relevant information.

About Vodafone Idea Foundation:
Vodafone Idea Foundation, the CSR arm of Vodafone Idea Limited, believes that our mobile communications technologies can address some of the most pressing humanitarian challenges and our responsibility is to utilize our innovative mobile technology in mobilizing social change and improving people's lives. The Foundation focusses on addressing challenges relating to agriculture, education, health, equality and access. We are committed to enable people and technology to drive innovation, disseminate knowledge, and create shared value to improve lives. We work in partnership with key charities, development agencies and the community to drive social change on a large scale in India.

For more information, please visit: www.MyVi.in and www.vodafoneidea.com; Twitter: @VodaIdea_NEWS
Vodafone Idea Foundation handles: Twitter@vodafoneIN_Fdtn | Facebook@VodafoneIdeaFdn; YouTube: VodafoneIdeaFoundation

About NASSCOM Foundation:
Established in 2001, NASSCOM Foundation has been witness to the transformative power of technology for the last 20 years. Part of the NASSCOM ecosystem, we are the only neutral, not-for-profit outfit, representing the Indian tech Industry.

We remain rooted in our core philosophy of TechForGood, where our efforts are focused on unlocking the power of technology by creating access and opportunity for those who need it most. We work on helping people and institutions transform the way they tackle social and economic challenges through technology.

We have three key areas of intervention, Digital literacy, Skilling and Employability, and Women Entrepreneurship.