



Press Note

Mohali/Chandigarh, 28 September 2022

Vi EXPANDS RETAIL FOOTPRINT IN MOHALI

Announces new Vi Store in Sector 70, SAS Nagar

India's leading telecom Company has ramped up its retail footprint in Punjab with the addition of a new Vi store in Mohali. The new store will enable more customers in and around Mohali to avail Vi's bouquet of services, improve customer experience and ensure service excellence. Despite the high levels of growth in adoption of Digital platforms by customers, Vi retail outlets continue to receive a high number of footfalls.

Located at 541 Sector 70, SAS Nagar Mohali, the new store seeks to be easily accessible to customers who reside, in the vicinity or visit the area for shopping, entertainment, commercial factors. Locals can also walk in to the Vi store at the adjacent SCF-67, Phase – 3B2, SAS Nagar Mohali, to access prompt and efficient service response. With the launch of this new store, Vi's retail touch points in Chandigarh/Tricity now consists of 6 Vi stores and 31 Vi Mini stores.

One of the earliest to introduce the concept of one-stop shop Retail outlets in global design format, Vi stores have been consistently adapting and reinventing themselves to provide a live and engaging experience in line with changing customer needs. The look and feel of the Vi store is designed to address customer aspirations even while capturing Vi's core brand attitude. The store will also deliver a complete Vi experience to its customers, enabling quick support and handholding on new products and offerings.

The store will remain open for customers from 10:00 am to 7:00 pm, Monday to Saturday.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G, 4G and has a 5G ready platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in