



Press Note

Ahmedabad, 21<sup>st</sup> October, 2022

## Diwali Bonanza for Vi customers in Gujarat - 50 to 75 GB of Additional Data Free of cost

- **Vi Invites customers to do more and get more on Enhanced, Upgraded Network**
- **Vi has added new sites, upgraded existing sites and deployed L900 and L2100 on more sites, leading to faster network speeds and better voice clarity even in indoor locations in Gujarat**
- **Vi has been rated as the Fastest 4G Network in Gujarat by multiple third party rating Agencies**

Vi customers can now do more and get more on Gujarat's fastest and most robust network. This Diwali, leading telecom operator Vi, is offering its customers in Gujarat 50 to 75 GB of additional data, free of cost, on select half yearly and annual plans. Vi customers can make the most of the festive season with seamless connectivity and more data to work, study, socialize, access entertainment, use ecommerce and other digital services during this festival season.

Below are the details of Vi Diwali offer:

HALF YEAR PACK	ANNUAL PACK	ANNUAL HOTSTAR PACK
<b>RC 1449</b>	<b>RC 2899</b>	<b>RC 3099</b>
<b>180 Days Service Validity</b>	<b>365 Days Service Validity</b>	<b>365 Days Service Validity</b>
Truly Unlimited Calls + 1.5 GB/day + 100 SMS/Day	Truly Unlimited Calls + 1.5 GB/day + 100 SMS/Day	Truly Unlimited Calls + 2 GB/day + 100 SMS/Day
Binge All Night + Weekend data rollover + Vi Movies & TV + Data delight	Binge All Night + Weekend data rollover + Vi Movies & TV + Data delight	Binge All Night + Weekend data rollover + Vi Movies & TV + Data delight
<b>50 GB EXTRA</b>	<b>75 GB EXTRA</b>	<b>75 GB EXTRA</b>
for 180 Days	for 365 Days	for 365 Days

This offer is available for customers recharging on these plans between 18<sup>th</sup> October to 31<sup>st</sup> October 2022.

**Shailendra Singh, Operations Director - West, Vodafone Idea Ltd,** said “I would like to extend an invitation to all the mobile users in Gujarat to enjoy superior, upgraded Voice and Internet experience on the Vi network. We have enhanced our coverage in Gujarat and strengthened indoor network experience across cities. To enthrall our customers this Diwali, Vi is offering Free additional Data on select plans allowing our users and their families to shop, get entertainment, play games and share more conversations, pictures, videos on the Vi network. As we continue our endeavours towards 5G readiness, we remain committed to bring the best in technology, products and services to enable our customers thrive and get ahead in life.”



### **Vi - The trusted network in Gujarat:**

**Vi** has undertaken multiple initiatives to **enhance network experience in Gujarat, enabling its customers to get faster speeds.** **Vi** has **deployed the highly efficient 900MHz spectrum on over total 6060 L900 sites as well as 2100 band on over 6850 sites** in Gujarat, empowering 86 percent population in the state to enjoy stronger network indoors and faster speeds. **With the addition of over 1455 TDD sites, data capacity has increased 36% from July 2020 to Aug'22.**

**Vi** Customers in commercial/residential areas of Anand, Ahmedabad, Bharuch, Bhavnagar, Gandhinagar, Rajkot, Surat, Vadodara and Valsad and other important towns are experiencing enhanced voice and data experience, even indoors, in high population pockets of these cities.

With 113.6 Mhz of spectrum across bands – 900 MHz, 1800 MHz, 2100 MHz, 2300MHz, 2500 MHz, **Vi** has established the most robust telecom network in Gujarat including spectrum to offer 5G services. To ensure better voice clarity and indoor experience, **Vi** has the highest deployment of 900 MHz band spectrum in Gujarat.

### **Wide portfolio of offerings on Vi app:**

**Vi** has been ramping up its bouquet of differentiated content offerings to help its users thrive and stay ahead. **Vi** customers can access extensive library of music across 20 languages on the Vi App via its partnership with Hungama Music. **Vi** Games on the **Vi** App offers an immersive gaming experience with 1200+ android and HTML5 based mobile games across 10 popular genres like - Action, Adventure, Arcade, Casual, Education, Fun, Puzzle, Racing, Sports and Strategy. **Vi** has also launched Multi Player and Competitive Gaming content under **Vi** Games. **Vi** Jobs & Education on the **Vi** App integrates India's largest job search platform 'Apna', leading English learning platform 'Enguru' and 'Pariksha' a platform specializing in government employment exam preparation. This initiative offers a one stop solution for youth to search for jobs, improve spoken English skills and excel in Govt. employment exams, empowering them to fulfil their career dreams.

### **About Vodafone Idea Limited:**

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G, 4G and has a 5G ready platform. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: [www.MyVi.in](http://www.MyVi.in)