



Press Note:

Now avail Vi VIP/Premium Mobile Number at your doorstep with free delivery

Customize your mobile number - be it lucky number, anniversary or birthday date and order the sim online

Mumbai, 21st December, 2021: Vi, India's leading telecom brand, now allows Vi users to avail a range of premium / fancy / customized mobile numbers with added benefit of free doorstep delivery.

Vi customers can choose an exclusive number based on their lucky number, date of birth or any other date that holds special significance in their life. Both prepaid and postpaid customers can get these premium numbers at their doorstep in the following cities - **Delhi, Mumbai, Pune, Hyderabad, Chennai, Kolkata, Bengaluru, Ahmedabad, Surat and Jaipur.**

Below are the **simple steps to acquire a customized Vi mobile number:**

- Select prepaid or postpaid option
- Enter the basic details, like your area pin-code and mobile number
- Select a VIP mobile number*:
 - o Either from the displayed list of premium mobile numbers
 - o Or by entering a pattern or string of preferred numbers like anniversary, birthday or any lucky number of choice
- Enter your name and address to place the order
- Get an OTP to complete your new mobile connection payment
- Get a new SIM delivered at your doorstep with zero delivery charges

For more details on VIP number availability, please visit <https://www.myvi.in/new-connection/choose-your-fancy-mobile-numbers-online>

About Vi:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is India's leading telecom service provider. The Company provides pan India Voice and Data services across 2G, 3G and 4G platform and has a 5G ready network. With the large spectrum portfolio to support the growing demand for data and voice, the company is committed to deliver delightful customer experiences and contribute towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The Company is developing infrastructure to introduce newer and smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as extensive on-ground presence. The Company is listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. The company offers products and services to its customers in India under the TM Brand name "Vi". For more information, please visit: www.MyVi.in and www.vodafoneidea.com