

helping Tata Motors improve efficiency



Tata Motors Limited is one of the largest automobile manufacturers in India.



Business Challenge

- Tata Motors were looking to offer more value to fleet owners and differentiate themselves in the market by helping them improve their operational efficiency
- They were looking for a strong IoT partner to support their truck telematics service, Tata FleetManTM, which was being offered to their customers



Our Solution

- ViTM deployed several solutions to power Tata FleetManTM. Through our IoT SIM Connectivity Solution, on GIGAnet, they were able to get point-to-point data communication with incoming SMSes. This helped remotely manage the truck telematics unit
- Our Managed IoT Connectivity Platform helped them manage the deployed IoT SIMs better and helped prevent misuse
- We provided them with bar-coded IoT SIMs to better manage the SIM inventory at their warehouses
- To tie this together, we offered dedicated service and support for their solution



Business Impact

- With the help of our solutions Tata Motors is able to provide a host of additional benefits to fleet owners
- They can provide real-time vehicle tracking, set up geo-fencing for specific vehicle travel zones and also monitor the engine idle time for all their trucks
- If required, they can send email/SMS alerts for over-speeding, stoppage, main supply removal, entering/exiting a geo-fence, harsh braking and harsh acceleration, etc
- The solution helped them remotely manage trips and generate reports
- Our SMS-based solution helps them keep fleet owners updated of their truck's location and is used for remote telematics management



Enterprise Mobility



Communication



Connectivity



Security



IoT



Cloud

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