

One of India's leading passenger car manufacturers with the vision of creating a holistic connected car experience.



Business Challenge

 The auto manufacturer was building an advanced telematics solution with features like vehicle tracking, emergency alerts, and live vehicle status.
To bring this connected car to life, they required an end-to-end IoT connectivity partner



Our Solution

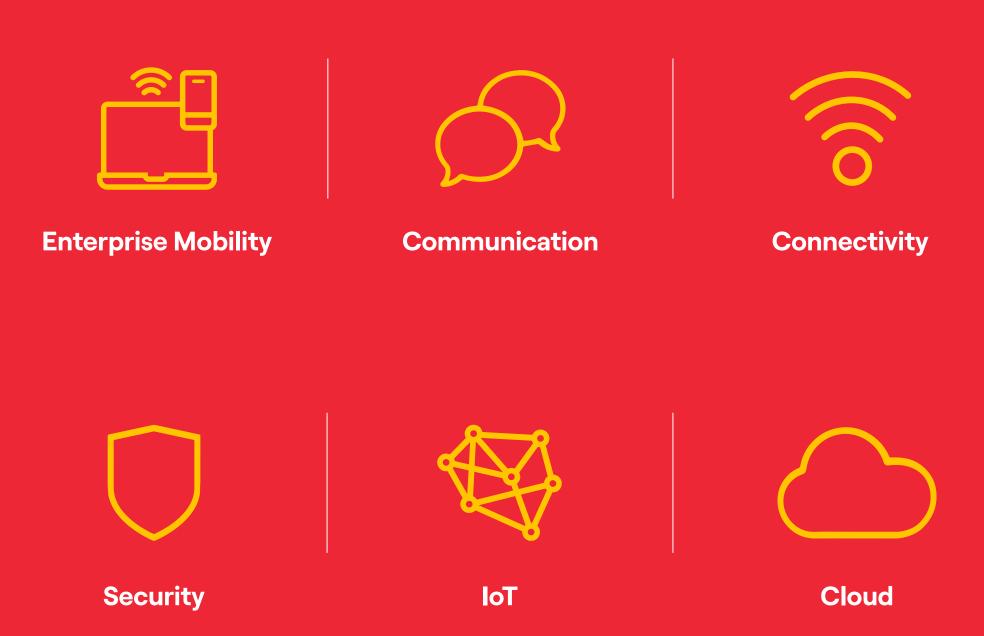
 Our Managed IoT Connectivity Platform helped the auto manufacturer get a 360-degree view of the vehicle's performance and user experience on various elements. It helped the auto manufacturer activate features like real-time location-tracking and geo-fencing. These features powered a driving behaviour algorithm that helped the auto manufacturer provide safety alerts, accident alerts, tow-away alerts, and average speed patterns to end consumers



Business Impact

- Our solutions' secure and reliable architecture ensures safety and security of user data
- It also provides insurance companies with driving pattern graphs, speed limits, and more, which could be leveraged and monitored for E2E solutions
- As a result of our solution, the auto manufacturer was able to drive change and distinctively shape the future of automobiles in India





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