

fuelling the connected car dream



One of India's leading passenger car manufacturers with the vision of creating a holistic connected car experience.



Business Challenge

- The auto manufacturer was building an advanced telematics solution with features like vehicle tracking, emergency alerts, and live vehicle status. To bring this connected car to life, they required an end-to-end IoT connectivity partner



Our Solution

- Our Managed IoT Connectivity Platform helped the auto manufacturer get a 360-degree view of the vehicle's performance and user experience on various elements. It helped the auto manufacturer activate features like real-time location-tracking and geo-fencing. These features powered a driving behaviour algorithm that helped the auto manufacturer provide safety alerts, accident alerts, tow-away alerts, and average speed patterns to end consumers



Business Impact

- Our solutions' secure and reliable architecture ensures safety and security of user data
- It also provides insurance companies with driving pattern graphs, speed limits, and more, which could be leveraged and monitored for E2E solutions
- As a result of our solution, the auto manufacturer was able to drive change and distinctively shape the future of automobiles in India



Enterprise Mobility



Communication



Connectivity



Security



IoT



Cloud

Vodafone Idea Limited 2020 ©. This document may contain such as text, graphics, images and other material is created / issued by Vodafone Idea Limited or obtained in confidence (“Content”) and are for informational purpose only. The content is not to be reproduced for commercial use or for any otherwise purpose in whole or in part, without the prior written permission of Vodafone Idea Limited. ‘Vodafone’ and ‘Idea’ are trademarks of the Vodafone Plc and Idea Cellular Limited renamed as Vodafone Idea Limited, respectively. Any products or services provided by Vodafone Idea Limited under the Trade Mark, ViTM, its motion, logo, trade dress, static or moving depictions with each and every element thereof, is protected under existing trademark, copyright and all intellectual property rights available under law and are owned by Vodafone Idea Limited. The content contained in this publication is correct at the time of going to print and was derived from events/action taken by Vodafone Idea Limited. Such content may be subject to change, and services may be modified, supplemented or withdrawn by Vodafone Idea Limited without prior notice.

All services are subject to terms and conditions, copies of which may be obtained on request.

Connect with us



www.MyVi.in/business