

A UK-Indian healthcare agency is a leading provider of Diabetes Management Technology and deliver solutions to hospitals and physicians across India.



Business Challenge

 Traditional diabetes treatments require patients to stick to a rolling regime of medication and monitoring. This demands strict discipline from patients as well as regular doctor visits that cost time and money. The agency was testing a new glucometer device to make the life of diabetic patients easier, which required real-time data connectivity



Our Solution

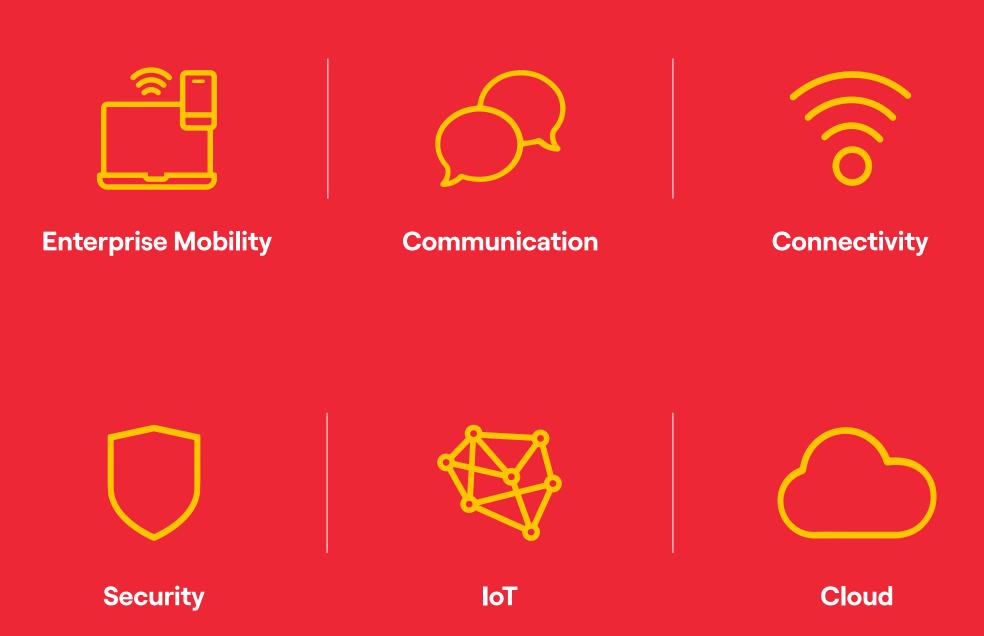
- With our IoT SIM Connectivity solution, the device was able to remotely monitor patients' glucose and blood pressure levels. The collated data was then sent to doctors and nutrition experts
- Since the agency's device automatically connected diabetic patients to their doctors, it enabled personalised treatments, supported by periodic face-to-face visits at the nearest clinic



Business Impact

- The customer was able to launch one of the world's first remote diabetes
 treatment and prevention solutions, which gave them a first-mover advantage
- Our solution provides them a real-time view of data usage, billing, and IoT SIM control from a single global platform
- The solution allowed the business to plan for international expansion, supported by findings from the local pilot





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