

**ADITYA BIRLA**



**IDEA Cellular**

**May 31, 2016**

**National Stock Exchange of India Limited**  
"Exchange Plaza",  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

**Bombay Stock Exchange Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Email: [cmlist@nse.co.in](mailto:cmlist@nse.co.in)

Email: [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com)

Dear Sirs,

**Sub: Investor Presentation / Intimation of investor conference**

**Ref: "Idea Cellular Limited" (IDEA / 532822)**

Pursuant to regulation 30 and 46 of the SEBI (LODR) Regulations, 2015, enclosed is the investor presentation being uploaded on the Company's website.

Further, please note that the Company representative(s) shall attend the Morgan Stanley's Eighteenth Annual India Summit, Mumbai on 1<sup>st</sup> June, 2016.

The above is for your information and dissemination to the public at large.

Thanking you,

Yours truly,

**For Idea Cellular Limited**

**Pankaj Kapdeo**  
**Company Secretary**

Encl: As above

