



April 19, 2017

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Email: cmlist@nse.co.in

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Email: corp.relations@bseindia.com

Dear Sir,

Sub: Shareholding Pattern – Regulation 31 of SEBI (LODR) Regulations, 2015

Ref: "Idea Cellular Limited" (IDEA / 532822)

Pursuant to Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Shareholding Pattern in the prescribed format, for the quarter ended 31st March, 2017.

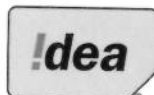
The above is for your information and record.

Thanking you,

Yours truly,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary



Idea Cellular Limited, 9th to 12th Floors, Birla Centurion, Century Mills Compound,
Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.
E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

Registered Office : Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382 011. Telephone: +91 79 6671 4000 Fax: +91 79 2323 2251



Holding of Specified Securities Annexure - I

- | | |
|--|-------------------------------|
| 1 Name of Listed Entity: | Idea Cellular Limited |
| 2 Scrip Code/Name of Scrip/Class of Security | 532822 / IDEA / Equity Shares |
| 3 Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c) | 31(1)(a) |
| a. If under 31(1)(b) then indicate the report for Quarter ending | 31st March, 2017 |
| b. If under 31(1)(c) then indicate date of allotment/extinguishment | N.A. |
| 4 Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:- | |

No.	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?		No
5	Whether any shares held by promoters are pledge or otherwise encumbered?		No

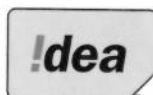
** If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.*

- 5 The tabular format for disclosure of holding of specified securities is as follows:



For Idea Cellular Limited

Pankaj Kapdeo
Pankaj Kapdeo
Company Secretary



Idea Cellular Limited, 9th to 12th Floors, Birla Centurion, Century Mills Compound,
Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.
E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

TABLE I - SUMMARY STATEMENT HOLDING OF SPECIFIED SECURITIES

Category (i)	Category of Shareholder (ii)	Nos. of Share holders (iii)	Nos. of fully paid up equity Shares held (iv)	Nos. of Partly paid-up equity Shares held (v)	No. of shares underlying Depository Receipts (vi)	Total nos. shares held (vii) = (iv)+(v)+(vi)	Shareholding as a % of total no. of shares (calculated as per SCRR,1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			Total as a % of (A+B+C)	No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Shareholding, as a % assuming full conversion of convertible securities (as a % of diluted share capital) (xi) = (viii)+(x) As a % of (A+B+C2)	Number of Locked in shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv)
								Class Equity	Class Others	Total				No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	
(A)	Promoter & Promoter Group	6	1,528,847,547	-	-	1,528,847,547	42.41	1,528,847,547	-	1,528,847,547	42.41	-	42.41	0	0	0	0	1,528,847,547
(B)	Public	305,066	2,076,480,684	-	-	2,076,480,684	57.59	2,076,480,684	-	2,076,480,684	57.59	-	57.59	0	0	0	0	2,076,471,990
(C)	Non Promoter-Non Public	0	0	-	-	0	0	0	-	0	0	-	0	0	0	0	0	0
(C1)	Shares underlying DRS	0	0	-	-	0	0	0	-	0	0	-	0	0	0	0	0	0
(C2)	Shares held by Employee Trust	0	0	-	-	0	0	0	-	0	0	-	0	0	0	0	0	0
	TOTAL	305,072	3,605,328,231	-	-	3,605,328,231	100.00	3,605,328,231	-	3,605,328,231	100.00	-	100.00	0	0	0	0	3,605,319,537



TABLE II - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PROMOTER AND PROMOTER GROUP

Category (i)	PAN (ii)	Nos. of Share holders (iii)	Nos. of fully paid up equity shares held (iv)	Nos. of Partly paid-up equity shares held (v)	No. of shares underlying Depository Receipts (vi)	Total nos. shares held (vii) = (iv)+(v)+(vi)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			Total as a % of Total Voting Rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Shareholding, as a % assuming full conversion of convertible securities (as a % of diluted share capital) (X)=(viii)+(x) As a % of (A+B+C2)	Number of Locked In shares (xi)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xv)
								Class Equity	Class Others	Total				No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shares held (b)	
1	INDIAN																	
(a)	Individuals/Hindu Undivided Family		233,333	-	-	233,333	0.01	233,333	-	233,333	0.01	0	0	0	0	0	0	233,333
	Kumar Mangalam Birla	AEEPB9926H	233,333	-	-	233,333	0.01	233,333	-	233,333	0.01	0	0	0	0	0	0	233,333
(b)	Central Government/ State Government(s)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c)	Financial Institutions/ Banks		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d)	Any Others		1,528,614,214	-	-	1,528,614,214	42.40	1,528,614,214	-	1,528,614,214	42.40	0	0	0	0	0	0	1,528,614,214
	Aditya Birla Nuvo Ltd.	AAA0H1747H	837,526,221	-	-	837,526,221	23.23	837,526,221	-	837,526,221	23.23	0	0	0	0	0	0	837,526,221
	Birla TMT Holdings Pvt. Ltd.	AABCB5169K	283,565,373	-	-	283,565,373	7.87	283,565,373	-	283,565,373	7.87	0	0	0	0	0	0	283,565,373
	Grasim Industries Ltd.	AAA0G4464B	171,013,894	-	-	171,013,894	4.74	171,013,894	-	171,013,894	4.74	0	0	0	0	0	0	171,013,894
	Hindalco Industries Ltd.	AAA0H1201R	228,340,226	-	-	228,340,226	6.33	228,340,226	-	228,340,226	6.33	0	0	0	0	0	0	228,340,226
	Planl Investment and Industries Corporation Ltd.	AABCF7642R	8,168,500	-	-	8,168,500	0.23	8,168,500	-	8,168,500	0.23	0	0	0	0	0	0	8,168,500
	SUB TOTAL (A) (1)		1,528,847,547	-	-	1,528,847,547	42.41	1,528,847,547	-	1,528,847,547	42.41	0	0	0	0	0	0	1,528,847,547
2	FOREIGN																	
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(b)	Government		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c)	Institutions		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d)	Foreign Portfolio Investor		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(e)	Any Other (Specify)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	SUB TOTAL (A) (2)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	TOTAL SHAREHOLDING OF PROMOTER AND PROMOTER GROUP (A) = (A) (1)+ (A) (2)		6	1,528,847,547	-	1,528,847,547	42.41	1,528,847,547	-	1,528,847,547	42.41	0	0	0	0	0	0	1,528,847,547

Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc. (NOT APPLICABLE)



TABLE III - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE PUBLIC SHAREHOLDER

Category (i)	PAN (ii)	Nos. of Share holders (iii)	Nos. of fully paid up equity Shares held (iv)	Nos. of Partly paid-up equity Shares held (v)	No. of underlying Depository Receipts (vi)	Total nos. Shares held (vii)=(iv)+(v)+(vi)	Shareholding as a % of total nos. of shares (calculated as per SCRR,1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities			Total as a % of Total Voting Rights	No. of Underlying Outstanding securities (ix)	Total Shareholding as a % assuming full conversion of diluted share securities (as a % of (A+B+C2) (x))	Number of Locked In Shares (xi)		Number of Shares pledged or otherwise encumbered (xii)		Number of equity shares held in dematerialized form (xiii)
								Class Equity	Class Others	Total				(a) No. of shares held	(b) As a % of total shares held	(c) No. of shares held	(d) As a % of total shares held	
1 INSTITUTIONS																		
(a) Mutual Funds		72	66,654,990	-	-	66,654,990	1.85	66,654,990	-	66,654,990	1.85	-	-	-	-	-	-	66,654,990
(b) Venture Capital Funds		1	3,350,000	-	-	3,350,000	0.09	3,350,000	-	3,350,000	0.09	-	-	-	-	-	-	3,350,000
(c) Alternate Investment Funds		4	3,527,022	-	-	3,527,022	0.10	3,527,022	-	3,527,022	0.10	-	-	-	-	-	-	3,527,022
(d) Foreign Venture Capital Investors		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(e) Foreign Portfolio Investors		435	972,347,141	-	-	972,347,141	26.97	972,347,141	-	972,347,141	26.97	-	-	-	-	-	-	972,347,141
- First State Investments ICVC- Stewart Investors Asia Pacific Leaders Fund	AAACF8104H	1	116,671,993	-	-	116,671,993	3.24	116,671,993	-	116,671,993	3.24	-	-	-	-	-	-	116,671,993
- Vanguard International Growth Fund	AAATV8096R	1	43,222,638	-	-	43,222,638	1.20	43,222,638	-	43,222,638	1.20	-	-	-	-	-	-	43,222,638
- First State Investments ICVC- Stewart Investors Global Emerging Markets Leaders Fund	AAACF8106F	1	45,618,785	-	-	45,618,785	1.27	45,618,785	-	45,618,785	1.27	-	-	-	-	-	-	45,618,785
- Goldman Sachs India Limited	AAADG0209C	1	45,425,515	-	-	45,425,515	1.26	45,425,515	-	45,425,515	1.26	-	-	-	-	-	-	45,425,515
(f) Financial Institutions/ Banks		11	6,316,855	-	-	6,316,855	0.18	6,316,855	-	6,316,855	0.18	-	-	-	-	-	-	6,316,855
(g) Insurance Companies		84	166,436,193	-	-	166,436,193	4.62	166,436,193	-	166,436,193	4.62	-	-	-	-	-	-	166,436,193
(h) ICI Prudential Life Insurance Company Ltd.	AAAC7351P	1	112,644,410	-	-	112,644,410	3.12	112,644,410	-	112,644,410	3.12	-	-	-	-	-	-	112,644,410
(i) Provident Funds/ Pension Funds		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(j) Any Other (Specify)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(k) SUB TOTAL (B) (1)		607	1,218,632,201	-	-	1,218,632,201	33.80	1,218,632,201	-	1,218,632,201	33.80	-	-	-	-	-	-	1,218,632,201
(l) CENTRAL GOVERNMENT STATE GOVERNMENT/ PRESIDENT OF INDIA		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(m) SUB TOTAL (B) (2)		0	0	-	-	0	0	0	-	0	0	-	-	-	-	-	-	0
(n) NON INSTITUTIONS																		
(a) Individuals		298,587	70,261,956	-	-	70,261,956	1.95	70,261,956	-	70,261,956	1.95	-	-	-	-	-	-	70,261,956
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		240	12,241,136	-	-	12,241,136	0.34	12,241,136	-	12,241,136	0.34	-	-	-	-	-	-	12,241,136
(b) NBFCs registered with RBI		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c) Employee Trusts		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d) Overseas Depositories (Holding DRs) (balancing figure)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(e) Any Others																		
(i) Bodies Corporate		1,524	21,866,058	-	-	21,866,058	0.61	21,866,058	-	21,866,058	0.61	-	-	-	-	-	-	21,866,058
(ii) Clearing Members		375	29,623,586	-	-	29,623,586	0.82	29,623,586	-	29,623,586	0.82	-	-	-	-	-	-	29,623,586
(iii) Directors		7	969,666	-	-	969,666	0.03	969,666	-	969,666	0.03	-	-	-	-	-	-	969,666
(iv) Non Resident Indians (NRI)		3,691	2,734,571	-	-	2,734,571	0.08	2,734,571	-	2,734,571	0.08	-	-	-	-	-	-	2,734,571
(v) Overseas Bodies Corporates		2	712,000,543	-	-	712,000,543	19.75	712,000,543	-	712,000,543	19.75	-	-	-	-	-	-	712,000,543
- Axisa Investments 1 (India) Limited	AAAC19398P	1	464,734,670	-	-	464,734,670	12.89	464,734,670	-	464,734,670	12.89	-	-	-	-	-	-	464,734,670
- Axisa Investments 2 (India) Limited	AAAC19397C	1	247,265,873	-	-	247,265,873	6.86	247,265,873	-	247,265,873	6.86	-	-	-	-	-	-	247,265,873
(vi) Trusts		33	8,150,967	-	-	8,150,967	0.23	8,150,967	-	8,150,967	0.23	-	-	-	-	-	-	8,150,967
(vii) SUB TOTAL (B) (3)		304,459	857,848,483	-	-	857,848,483	23.79	857,848,483	-	857,848,483	23.79	-	-	-	-	-	-	857,848,483
(viii) TOTAL PUBLIC SHAREHOLDING (B)=(B) (1)+(B) (2)+(B) (3)		305,066	2,076,480,684	-	-	2,076,480,684	57.59	2,076,480,684	-	2,076,480,684	57.59	-	-	-	-	-	-	2,076,471,990

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %) - NONE
 Details of shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in dematerialized suspense account, voting rights which are frozen etc.

Number of shareholders	75	outstanding shares held in dematerialized suspense account, voting rights which are frozen etc.	17,256
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Table IV - STATEMENT SHOWING SHAREHOLDING PATTERN OF THE NON PROMOTER - NON PUBLIC SHAREHOLDER

Category (i)	PAN (ii)	Nos. of Share holders (iii)	Nos. of fully paid up equity Shares held (iv)	Nos. of Partly paid-up equity Shares held (v)	No. of shares underlying Depository Receipts (vi)	Total nos. shares held (vii) = (iv)+(v)+(vi)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class:			No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Total Shareholding as a % assuming full conversion of convertible securities (as a % of diluted share capital) (xi) = (vii) + (x) As a % of (A+B+C2)	Number of Locked in Shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv)	
								No of Voting Rights Class Equity	Class Others	Total			Total as a % of Total Voting Rights	No. (a)	As a % of total shares held (b)	No. (a)		As a % of total shares held (b)
1 CUSTODIAN / DR HOLDERS		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2 EMPLOYEE BENEFIT TRUST [under SEBI (Share Based Employee Benefit) Regulations, 2014]		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL NON PROMOTER - NON PUBLIC SHAREHOLDING (C1+C2)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

