


**IDEA CELLULAR LIMITED**

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011  
 Unaudited Consolidated Financial Results for the quarter ended 30-June-2013

(₹ Lacs, except per share data)

**Part I**

Particulars	Quarter Ended			Year Ended
	30-Jun-13 Unaudited	31-Mar-13 Audited (refer note 7)	30-Jun-12 Unaudited	31-Mar-13 Audited
Net Sales / Income from Operations	653,437	602,696	550,149	2,240,744
Other Operating Income	440	3,442	220	5,021
<b>TOTAL REVENUE</b>	<b>653,877</b>	<b>606,138</b>	<b>550,369</b>	<b>2,245,765</b>
Cost of Trading Goods	3,496	6,134	5,320	23,184
Personnel Expenditure	30,734	29,757	27,401	112,253
Network Expense & IT Outsourcing Cost	154,357	142,980	134,055	553,606
Licence & WPC Charges	74,645	71,909	60,171	247,525
Roaming & Access Charges	109,513	107,697	96,869	401,453
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	58,777	64,862	71,014	251,876
Depreciation & Amortisation	113,532	90,916	83,246	347,777
Other Expenditure	14,721	15,493	11,985	55,414
<b>TOTAL EXPENDITURE</b>	<b>559,775</b>	<b>529,748</b>	<b>490,061</b>	<b>1,993,088</b>
<b>PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX</b>	<b>94,102</b>	<b>76,390</b>	<b>60,308</b>	<b>252,677</b>
Other Income	-	-	-	-
<b>PROFIT BEFORE FINANCE CHARGES AND TAX</b>	<b>94,102</b>	<b>76,390</b>	<b>60,308</b>	<b>252,677</b>
Finance and Treasury Charges (Net)	22,106	22,444	26,701	94,945
<b>PROFIT BEFORE TAX</b>	<b>71,996</b>	<b>53,946</b>	<b>33,607</b>	<b>157,732</b>
Provision for Taxation (Net of MAT credit)	25,725	23,128	10,193	56,639
<b>NET PROFIT AFTER TAX</b>	<b>46,271</b>	<b>30,818</b>	<b>23,414</b>	<b>101,093</b>
Paid up Equity Share Capital (Face value ₹ 10 per share)	331,557	331,432	330,975	331,432
Reserves excluding Revaluation Reserve				1,098,904
Earnings Per Share for the period (₹)				
- Basic	1.40	0.93	0.71	3.05
- Diluted	1.39	0.93	0.71	3.05

**Part II - Select Information for the quarter ended 30-June-2013**
**A. Particulars of Share Holding**

1. Public Shareholding				
-Number of Shares	1,794,892,089	1,793,642,719	1,789,071,837	1,793,642,719
-Percentage of Shareholdings	54.14%	54.12%	54.05%	54.12%
2. Promoters and promoter group shareholding				
a) Pledged/Encumbered				
- No. of shares	-	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	0.00%	0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the Company)	0.00%	0.00%	0.00%	0.00%
b) Non-encumbered				
- No. of shares	1,520,679,047	1,520,679,047	1,520,679,047	1,520,679,047
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%	100.00%
- Percentage of shares (as a % of the total share capital of the Company)	45.86%	45.88%	45.95%	45.88%

**B. Investor Complaints**
**Quarter Ended 30-June-13**

Pending at the beginning of the quarter	0
Received during the quarter	35
Disposed off during the quarter	35
Remaining unresolved at the end of the quarter	0



**IDEA CELLULAR LIMITED**

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011  
 Unaudited Consolidated Financial Results for the quarter ended 30-June-2013

**Segmental Reporting**

₹ Lacs

Particulars	Quarter Ended			Year Ended
	30-Jun-13 Unaudited	31-Mar-13 Audited (refer note 7)	30-Jun-12 Unaudited	31-Mar-13 Audited
<b>Segment Revenue</b>				
Net Sales / Income from each segment				
Mobility	644,772	595,253	546,289	2,214,796
International Long Distance	12,046	10,952	7,131	38,308
Passive Infrastructure	61,338	61,434	52,723	234,874
<b>Total</b>	<b>718,156</b>	<b>667,639</b>	<b>606,143</b>	<b>2,487,978</b>
Less: Inter Segment Eliminations	(64,719)	(64,943)	(55,994)	(247,234)
<b>Net Sales / Income from Operations</b>	<b>653,437</b>	<b>602,696</b>	<b>550,149</b>	<b>2,240,744</b>
<b>Segment Results</b>				
Profit before Finance Charges and Tax from each segment				
Mobility	77,844	64,691	50,130	207,790
International Long Distance	2,277	882	747	3,655
Passive Infrastructure	13,981	10,817	9,431	41,232
<b>Profit before Finance Charges and Tax</b>	<b>94,102</b>	<b>76,390</b>	<b>60,308</b>	<b>252,677</b>
Less: Finance & Treasury Charges (Net)	22,106	22,444	26,701	94,945
<b>Profit before tax</b>	<b>71,996</b>	<b>53,946</b>	<b>33,607</b>	<b>157,732</b>
<b>Capital Employed</b> (Segment Assets - Segment Liabilities)				
Mobility	2,282,585	2,340,523	2,188,631	2,340,523
International Long Distance	1,996	2,604	1,788	2,604
Passive Infrastructure	366,677	310,850	298,603	310,850
Unallocated	395,221	292,733	196,440	292,733
<b>Total</b>	<b>3,046,479</b>	<b>2,946,710</b>	<b>2,685,462</b>	<b>2,946,710</b>

## Notes

1. The above unaudited consolidated financial results, as reviewed by the Audit Committee of the Board, were approved and taken on record by the Board of Directors at their meeting held on 1<sup>st</sup> August 2013. Limited Review, as required under Clause 41 of Listing Agreement, has been carried out by the Statutory Auditors.
2. The consolidated financial results have been prepared in accordance with Accounting Standard – 21 on “Consolidated Financial Statements” and Accounting Standard – 27 on “Financial Reporting of Interests in Joint Ventures”. Financial results of the following subsidiaries viz. Idea Cellular Services Limited, Idea Cellular Infrastructure Services Limited, Idea Telesystems Limited, Idea Mobile Commerce Services Limited and Aditya Birla Telecom Limited (ABTL) & its Joint Venture Indus Towers Limited, have been consolidated.
3. On 8<sup>th</sup> January 2013, DoT issued demand notices towards one time spectrum charges:
  - for spectrum beyond 6.2 Mhz in respective service areas for retrospective period from 1<sup>st</sup> July 2008 to 31<sup>st</sup> December 2012, amounting to ₹ 36,913 Lacs, and
  - for spectrum beyond 4.4 Mhz in respective service areas effective 1<sup>st</sup> January 2013 till expiry of the period as per respective licenses, amounting to ₹ 174,437 Lacs.

In the opinion of Company, *inter-alia*, the above demands amounts to alteration of financial terms of the licenses issued in the past. The Company therefore, petitioned the Hon'ble High Court of Bombay, which directed DoT to respond and not to take any coercive action until next date of hearing.

4. In the matter of transfer of licenses pursuant to amalgamation of erstwhile Spice Communications Limited (Spice) with the Company, the division bench of Hon'ble High Court of Delhi, vide its order passed on 17<sup>th</sup> October, 2012 had given further time to the DoT till 11<sup>th</sup> November 2012 to take final decision of transfer of licenses. Thereafter, DoT again filed another application, to further extend the period by three months. The said application of DoT was disposed off by Hon'ble Delhi High Court vide order dated 11<sup>th</sup> December 2012, wherein DoT was directed to convey the final decision by 5<sup>th</sup> January 2013. The final decision of the DoT in the matter is awaited.
5. Unaudited financial results of Idea Cellular Limited (Standalone) :-

Particulars	Quarter ended			Year ended
	30-Jun-13 Unaudited	31-Mar-13 Audited	30-Jun-12 Unaudited	31-Mar-13 Audited
Total Revenues	647,093	596,546	542,744	2,208,687
Profit before Tax	62,776	45,412	27,133	128,864
Net Profit after Tax	40,438	25,416	18,996	81,826

6. The scheme of arrangement for merger of Idea Cellular Towers Infrastructure Limited (erstwhile subsidiary of ABTL) and certain other companies with Indus Towers Limited (Indus) with an appointed date of 1<sup>st</sup> April 2009 was approved by the Hon'ble High Court of Delhi on 18<sup>th</sup> April 2013 and became effective on 11<sup>th</sup> June 2013 being the date of last filing of the certified copy of the judgment with the relevant Registrar of Companies. Pursuant to the Scheme, Indus has recorded assets of the transferor companies at their fair values and liabilities & reserves at their respective book values and the resultant difference has been credited to General Reserve, which is treated as free reserve. The Scheme also provides specified purposes for which this General Reserve can be utilised.

The group's share in General Reserve so created by Indus is ₹ 237,517 lacs and the utilization from this as referred above for the period upto 31<sup>st</sup> March 2013 and for the quarter ended 30<sup>th</sup> June 2013 is ₹ 39,064 lacs and ₹ 5,083 lacs respectively.

7. The financial results for the quarter ended 31<sup>st</sup> March 2013 are balancing figures between audited results for the full financial year and the published year to date figures upto the third quarter of the relevant financial year.
8. Previous period's figures have been regrouped and rearranged wherever necessary.

For and on behalf of the Board of Directors of  
**IDEA CELLULAR LIMITED**

Date : 1<sup>st</sup> August 2013  
Place : Mumbai

**Himanshu Kapania**  
Managing Director


**IDEA CELLULAR LIMITED**

 Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011  
 Unaudited Financial Results for the quarter ended 30-June-2013

**Part I**

(₹ in Lacs, except per share data)

Particulars	Quarter ended			Year ended
	30-Jun-13 Unaudited	31-Mar-13 Audited (refer note 4)	30-Jun-12 Unaudited	31-Mar-13 Audited
Net Sales / Income from Operations	646,980	593,345	542,643	2,204,343
Other Operating Income	113	3,201	101	4,344
<b>TOTAL REVENUE</b>	<b>647,093</b>	<b>596,546</b>	<b>542,744</b>	<b>2,208,687</b>
Personnel Expenditure	27,234	26,248	24,678	100,383
Network Expenses & IT Outsourcing Cost	178,427	164,494	154,032	635,520
Licence & WPC Charges	74,645	71,909	60,171	247,525
Roaming & Access Charges	109,513	107,697	96,869	401,453
Subscriber Acquisition & Servicing Expenditure & Advertisement and Business Promotion Expenditure	60,038	67,437	72,587	258,599
Depreciation & Amortisation	103,130	79,944	72,836	305,436
Other Expenditure	13,153	14,116	10,771	49,562
<b>TOTAL EXPENDITURE</b>	<b>566,140</b>	<b>531,845</b>	<b>491,944</b>	<b>1,998,478</b>
<b>PROFIT FROM OPERATIONS BEFORE OTHER INCOME, FINANCE CHARGES AND TAX</b>	<b>80,953</b>	<b>64,701</b>	<b>50,800</b>	<b>210,209</b>
Other Income	-	-	-	-
<b>PROFIT BEFORE FINANCE CHARGES AND TAX</b>	<b>80,953</b>	<b>64,701</b>	<b>50,800</b>	<b>210,209</b>
Finance and Treasury Charges (Net)	18,177	19,289	23,667	81,345
<b>PROFIT BEFORE TAX</b>	<b>62,776</b>	<b>45,412</b>	<b>27,133</b>	<b>128,864</b>
Provision for Taxation (Net of MAT credit)	22,338	19,996	8,137	47,038
<b>NET PROFIT AFTER TAX</b>	<b>40,438</b>	<b>25,416</b>	<b>18,996</b>	<b>81,826</b>
Paid up Equity Share Capital (Face value ₹ 10 per share)	331,557	331,432	330,975	331,432
Reserves excluding Revaluation Reserve				1,070,558
Earnings Per Share for the period (₹)				
- Basic	1.22	0.77	0.57	2.47
- Diluted	1.22	0.77	0.57	2.47

**Part II - Select Information for the quarter ended 30-June-2013**
**A. Particulars of Share Holding**

1. Public Shareholding				
- Number of Shares	1,794,892,089	1,793,642,719	1,789,071,837	1,793,642,719
- Percentage of Shareholdings	54.14%	54.12%	54.05%	54.12%
2. Promoters and promoter group shareholding				
a) Pledged/Encumbered				
- No. of shares	-	-	-	-
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	0.00%	0.00%	0.00%	0.00%
- Percentage of shares (as a % of the total share capital of the Company)	0.00%	0.00%	0.00%	0.00%
b) Non-encumbered				
- No. of shares	1,520,679,047	1,520,679,047	1,520,679,047	1,520,679,047
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%	100.00%
- Percentage of shares (as a % of the total share capital of the Company)	45.86%	45.88%	45.95%	45.88%

**B. Investor Complaints**
**Quarter Ended 30-Jun-13**

Pending at the beginning of the quarter	0
Received during the quarter	35
Disposed off during the quarter	35
Remaining unresolved at the end of the quarter	0



**IDEA CELLULAR LIMITED**

Regd Office :- Suman Towers, Plot No 18, Sector 11, Gandhi Nagar-382011

Unaudited Financial Results for the quarter ended 30-June-2013

**Segmental Reporting**

₹ In Lacs

Particulars	Quarter ended			Year ended
	30-Jun-13 Unaudited	31-Mar-13 Audited (refer note 4)	30-Jun-12 Unaudited	31-Mar-13 Audited
<b>Segment Revenue</b>				
Net Sales / Income from each segment				
Mobility	640,621	588,307	540,389	2,188,148
International Long Distance	12,046	10,952	7,131	38,308
<b>Total</b>	652,667	599,259	547,520	2,226,456
Less: Inter Segment Eliminations	(5,687)	(5,914)	(4,877)	(22,113)
<b>Net sales / Income from operations</b>	646,980	593,345	542,643	2,204,343
<b>Segment Results</b>				
Profit before Finance Charges and Tax from each segment				
Mobility	78,676	63,819	50,053	206,554
International Long Distance	2,277	882	747	3,655
<b>Profit before Finance Charges and Tax</b>	80,953	64,701	50,800	210,209
Less: Finance & Treasury Charges (Net)	18,177	19,289	23,667	81,345
<b>Profit before tax</b>	62,776	45,412	27,133	128,864
<b>Capital Employed</b> (Segment assets - Segment liabilities)				
Mobility	2,299,048	2,373,294	2,186,893	2,373,294
International Long Distance	1,996	2,604	1,788	2,604
Unallocated	500,802	423,218	347,171	423,218
<b>Total</b>	2,801,846	2,799,116	2,535,852	2,799,116

## **Notes**

1. The above unaudited financial results, as reviewed by the Audit Committee of the Board, were approved and taken on record by the Board of Directors at their meeting held on 1<sup>st</sup> August 2013. Limited Review, as required under Clause 41 of Listing Agreement, has been carried out by the Statutory Auditors.
2. On 8<sup>th</sup> January 2013, DoT issued demand notices towards one time spectrum charges
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  - for spectrum beyond 4.4 Mhz in respective service areas effective 1<sup>st</sup> January 2013 till expiry of the period as per respective licenses amounting to ₹ 174,437 Lacs.

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4. The financial results for the quarter ended 31<sup>st</sup> March 2013 are balancing figures between audited results for the full financial year and the published year to date figures upto the third quarter of the relevant financial year.
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For and on behalf of the Board of Directors of  
**IDEA CELLULAR LIMITED**

**Date : 1<sup>st</sup> August 2013**  
**Place : Mumbai**

**Himanshu Kapania**  
**Managing Director**