

# simplifying operations for Cosmic IT



Cosmic Information and Technology is a Gujarat-based digital marketing and tele-advertisement company. They are among the few companies that provide end-to-end digital advertisement operation enhancement solutions, that cover an entire campaign cycle.



## Business Challenge

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- Cosmic was sourcing their infrastructure solutions from different vendors and system integrators and were looking to consolidate their IT and connectivity requirements



## Our Solution

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- Our Office Wireline Voice solution delivered PRI connectivity for Cosmic's brand campaigns, along with business VAS services such as Bulk SMS and a Global Virtual Number
- Our Toll Free solutions helped Cosmic respond quicker to customer queries and requirements
- Our Internet Leased Lines delivered reliable and secure internet access to power their business-critical applications



## Business Impact

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- With Vi<sup>TM</sup> Business as their single service provider, Cosmic could now streamline and simplify their IT and telecom operations
- Cosmic could now focus more on engaging with customers and delivering innovative campaigns



**Enterprise Mobility**



**Communication**



**Connectivity**



**Security**



**IoT**



**Cloud**

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