

helping BYJU's deliver cutting-edge learning



BYJU's is India's largest Ed-tech company that provides engaging learning programs to students via their app. Their K-12 learning app features animations, simulations and video content (to make learning more engaging and entertaining for kids).



Business Challenge

- BYJU's needed a robust connectivity solution to handle content delivery from their studios to students, across the country
- With many employees working from remote locations, across multiple shifts, they were having difficulty in getting them to collaborate effectively
- BYJU's existing PRI telephony setup couldn't support their growing call volumes



Our Solution

- We deployed seven dedicated Internet Leased Line (ILL) links to deliver the content from the studio to students
- G Suite, from ViTM Cloud Store, was provided to improve collaboration between employees, across locations
- Our SIP Trunking solution comprising of 500 trunk sessions with 2000 DIDs helped manage their high call volumes
- We also provided them with a pan-India customer helpline through our Toll Free Services



Business Impact

- Our integrated solutions ensured BYJU's uptime improved and content is now delivered, seamlessly and securely to their customer's mobile learning app
- By using G Suite, employees now collaborate effectively, which led to increased efficiency
- They were able to support large call volumes toll-free, which greatly improved their customer reach and satisfaction



Enterprise Mobility



Communication



Connectivity



Security



IoT



Cloud

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