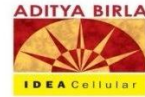




Idea Cellular Limited

Corporate Office – 5th Floor “Windsor”, Off C.S.T. Road,
Near Vidya Nagari, Kalina, Santacruz (East), Mumbai - 400 098



Q3FY16 Results Conference Call to be conducted on Friday, January 22, 2016 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its Senior Management on **Friday, January 22, 2016, from 02.30 pm to 03.30 pm, Indian Standard Time** to discuss the Company's performance for the Third Quarter and Nine Months ended December 31, 2015.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at www.ideacellular.com. The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Chief Financial Officer, supported by the Senior Management Team.

The conference call will begin with a short discussion on the Q3FY16 results.

MUMBAI (India)	Primary Access TOLL NUMBER : +91-22-6746 5817 Secondary Access TOLL NUMBER : +91-22-3960 0817
REPLAY	REPLAY NUMBER : +91-22-3065 2322 / 6181 3322 PASS CODE : 35102# (Replay will be available 1 hour after end of Call)

International Numbers

LOCATION	ACCESS NUMBER
SINGAPORE	TOLL FREE NUMBER: 800 101 2045
HONG KONG	TOLL FREE NUMBER: 800 964 448
USA	TOLL FREE NUMBER: 1 866 746 2133
UK	TOLL FREE NUMBER: 0 808 101 1573

For further information contact:

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