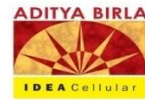




Idea Cellular Limited

Corporate Office – 5th Floor “Windsor”, Off C.S.T. Road,
Near Vidya Nagari, Kalina, Santacruz (East), Mumbai - 400 098



Conference Call to be conducted on Monday, March 30, 2015 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its Senior Management on **Monday, March 30, 2015, from 02.30 pm to 03.30 pm, Indian Standard Time** to discuss recently concluded spectrum auction.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days. The participants from the Company for the Conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Chief Financial Officer, supported by the Senior Management Team.

MUMBAI (India)	Primary Access TOLL NUMBER : +91-22-6746 5817 Secondary Access TOLL NUMBER : +91-22-3960 0817
REPLAY	REPLAY NUMBER : +91-22-3065 2322 PASS CODE : 72196# (Replay will be available 1 hour after end of Call)

International Numbers

LOCATION	ACCESS NUMBER
SINGAPORE	TOLL FREE NUMBER: 800 101 2045
HONG KONG	TOLL FREE NUMBER: 800 964 448
USA	TOLL FREE NUMBER: 1 866 746 2133
UK	TOLL FREE NUMBER: 0 808 101 1573

For further information contact:

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